PETA NEWS

People for the Ethical Treatment of Animals
P.O. Box 42516 Washington, D.C. 20015 202/726-0156

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ARK, "THE S.S. VIVISECTOR"



A recent photo of a hideously scarred rabbit, taken inside a Gillette plant–see page 9.

The Ark

On August 22 visitors to the National Mall beside the U.S. Capital saw a new and curious object glide into place on the well-travelled grass. There, beside the National Air and Space Museum, was a boat—an Ark, filled with bandaged and mutilated animals, Draize rabbits, a two-headed dog, skewered mice, and, atop it all...Dr. Caligari, the mad scientist.

Sounds emanated from the Ark: the cries of lonely cats, screams of monkeys and rats, crazy carnivalesque music, and the distorted voice of the vivisector describing his crude experiments in a quizzical, almost amused, way.

Shutters have not stopped clicking since then. Thousands of people, including members of Congress, their aides, and tourists from all over the world have stopped to examine this masterpiece of the imagination and to learn what pseudo-science is doing to real animals.

Read about the Ark on page four.

INSIDE:

CRUELTY-FREE HOLIDAY GIFTS

DELICIOUS RECIPES

Vigil 'Til Victory

Life at the Conscience Camp

On April 28, 1986 members of the press gathered on the grounds of National Institutes of Health (NIH) headquarters in Bethesda, Maryland to cover the opening of the first ever ANIMAL RIGHTS CAMP. On Day 20 "campers" from all over the U.S. held a motorcade through Washington and a rally on the steps of NIH's notorious Building #1. Speakers included Roger Galvin, D.C. President of the Animal Legal Defense Fund; Cleveland Amory, President of the Fund for Animals; Michael Fox of the Humane Society of the U.S.; and our own legal angel, Gary Francione. On Day 125 the Camp moved to the National Mall in the shadow of the U.S. Capitol.

It was a gruelling summer–with temperatures in the nineties, high humidity and often the only "breeze", the whiff of car exhaust from Wisconsin Avenue, a main Washington throughfare. Sometimes windstorms and rain had us desperately hanging onto our cracking banner poles, drenched to the skin.

Being there meant having stamina and the kind of staying power the Silver Spring Monkey case is all about. Odd things took on fresh importance–the necessity for a good night's sleep before pounding in all those tent and banner stakes at dawn, how wonderful a lemon in water tastes when you've been standing on the baking asphalt for three hours without a break, how to pretend the traffic sounds are waves breaking against a beach.

People came and people went. The stalwarts seldom missed a day or a special chore. What Walt (Vietnam Vets for Animal Rights) Rave calls "the short timers" swelled camp ranks whenever they could–an hour every evening, perhaps, or helping set up on Sundays.

The mornings started with the sound of motorists' horns blaring out their support for the release of the Silver Spring Monkeys, then came the crisply uniformed sailors popping across to watch the videos, the "insiders" at NIH arriving (sometimes furtively, sometimes boldly) to wish us well and to confide. On some days teachers would bring kindergarten classes. Every day brought lost travellers, cheerful bus drivers, smiles, waves, and sometimes tears.

Busy Days

There was Camp Cake on July 4th, country or classical music on Saturday afternoons, the Candlelight Walk on Thursday nights, and even a Camp newspaper, "The Daily Honk". Visitors brought news and cookies and planted flowerbeds. Hands Across America passed behind the camp and "campers" joined and educated. President Reagan was hospitalized across the street and when traffic was blocked off, the U.S. Marines came and stood beside us as if guarding our camp.

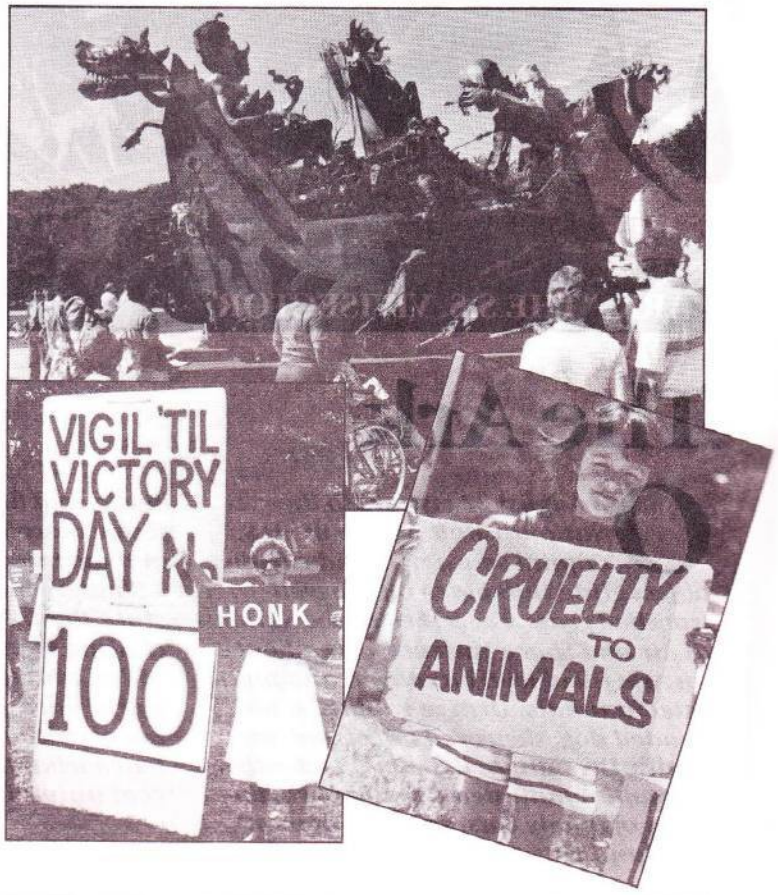
The newspapers covered us, from the Boston Globe to the Washington Post to INSIGHT magazine. There were feature stories and talk shows and photographers and even NBC's Nightly News with Tom Brokaw did a segment on the camp, calling the monkeys "political prisoners" and ridiculing NIH for failing to "give in."

But, more than anything else, there was the spirit of endurance, of caring, of giving something in the hope it would end up being more than symbolic.

The Move

On August 30th, Day 125, the Conscience Camp –with its video viewing tent, cruelty-free cosmetics display and Save the Silver Spring Monkeys petitions joined the Ark on the National Mall, together establishing the most effective anti-vivisection expo ever.

We were up and operational by Labor Day greeting the record crowds passing by the Ark/Camp from the National Gallery of Art to the Smithsonian and back. PETA volunteers went through 11,000 handouts in five hours (!) and emergency



xeroxing at a college campus saved the day. The next weekends brought more crowds: the National Frisbee championships and the National *Dog* Frisbee Championships, National Black Family Day and more–children and adults filing into the tent in a never-ending stream. The Ark/Camp is a *huge* success.



PETA Chairperson Alex Pacheco tells the story of the Silver Spring Monkeys to the press on the grounds of the National Institute of Health, Vigil Day 1.

One Good Vigil Deserves Another: The Delta Force

On the night of June 25, 1986 the famous, beleaguered Silver Spring Monkeys arrived at the Delta Regional Primate Center laboratory gate in a small, unmarked truck. It was pitch dark and security guards had removed all signs directing visitors to the Center from the lonely country road. But, there in the darkness, stood a group of caring people who had waited many hours for this horrible moment. They described themselves as "conservative", they had certainly never done anything "radical", but the sight of the truck carrying the "Silver Spring 15" into yet another concentration camp for animals stirred something inside them. Impulsively, they stepped into the roadway and for a few moments blocked the entrance with their bodies.

Members of Animal Peace, the Capital Area Animal Welfare Society, the Jefferson SPCA, the Louisiana Coalition of Animal Activists, and PETA vigiled at Delta every day for the first two weeks after the monkeys' arrival. They have continued to vigil every Wednesday evening at Tulane University in Louisiana, Delta's parent facility, where they have been spat at and had everything from water to beer cans thrown at them. But according to activist Stephanie Stevens, it has only firmed their resolve: "Sometimes we get cheered, sometimes we get cursed... but we're tenacious as hell and we're not giving up until they cart us away. You can count on us!"



Members of Capitol Area Animal Welfare Society picket outside the entrance to the Delta Regional Primate Research Center near Covington.
STAFF PHOTO BY LIONEL COTTIER JR.

Lab monkeys protest resumes

By JUDI HYMEL
Staff writer

The sign on the highway flagging the Delta Regional Primate Research Center near Covington has been removed, but animal rights supporters haven't forgotten the way.

On Wednesday — after a two-week break — a handful of supporters shaking "Save the Monkeys" posters resumed their protest outside the center, where 15 monkeys once used in medical research are being held.

"As long as we can keep getting groups together we'll be here," said Marie Blythe, president of a Baton Rouge-based animal rights group, Capital Area Animal Welfare Society.

The monkeys became the center of controversy in 1981 when they were seized by Maryland police after alleged abuse by a research scientist.

The National Institute of Health in Maryland, the legal custodian of the monkeys, held the monkeys in Silver Spring for five years before transferring them to the center June 24.

That move drew sharp criticism from animal rights groups who are suing for custody of the monkeys.

The groups fear the monkeys will undergo more experimentation, and they want them placed in a Texas animal sanctuary.

Ingrid Newkirk, director of the Washington-based People for the Ethical Treatment of Animals, said the institute had agreed to give the Washington group a two-week notice if the monkeys were to be moved. No notice was given, she said.

Several members of Congress have also protested the transfer. Resolutions are pending in the House and the Senate, urging that the monkeys be turned over to the Texas sanctuary.

But the National Institute of Health, as a custodian, does not have the legal authority to give the monkeys to the sanctuary, institute spokesman Bob Shriver said. The monkeys are still owned by The Institute of Behavioral Research, a private company, which does not want the animals sent to the Texas sanctuary, Shriver said. The courts will decide their future, he said.

Dr. Peter J. Gerone, director for Delta, has said no research will be performed on the monkeys.

The monkeys will be observed, taught to live together and possibly used for breeding after a 90-day quarantine, he said.

He said because of the monkeys' conditions — many have severed nerves — they are valuable to the center. Once they die of natural causes, he said, their tissue will be used for study.

Delta is a research center financed by the federal government and operated by Tulane University. Most of the 5,000 monkeys there are used for breeding and about 1,000 are used for research, Gerone said.

Animal rights groups also protested outside Tulane University last Tuesday and plan to do so weekly.

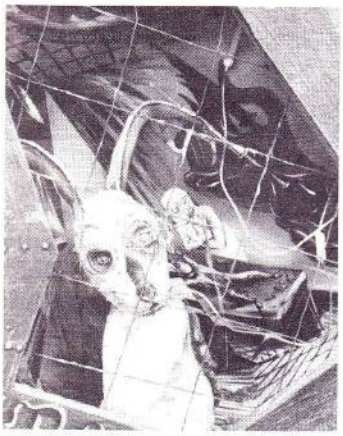
Demonstrators draw attention to the arrival of the Silver Spring Monkeys outside the Delta Regional Primate Center.

Realities Behind the Ark

The Ark focuses attention on what millions of laboratory animals go through each year in the U.S. and abroad.

Made of steel and acrylics and more than thirty feet long, the Ark was created by artists Greg Metz and Georganne Dean. Its portholes depict six of the most obviously unsanctionable abuses of animals in laboratories. The Ark was commissioned by an anonymous PETA patron to whom the animal rights movement is much indebted for making it possible to educate so many people in such a unique and exciting way.

The Ark's Portholes Depict Actual Experiments:

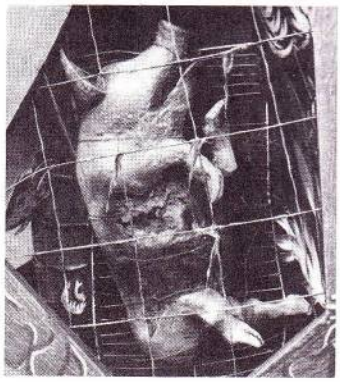


COSMETIC TESTING

Chances are that your oven-cleaner, shampoo, nail polish and after-shave were all force-fed to or dropped into the eyes of rabbits, dogs, cats, mice, rats, monkeys, and many other animal species. These tests do NOT protect the consumer, but the company–on a legal, not medical basis. U.S. law requires that products be safety tested, but NOT on animals, as these tests can be incredibly misleading. Dozens of smaller companies produce wonderful products which haven't caused suffering to ANY animals... won't you help them grow! Please ask for our "cruelty-free" catalog today!

CANCER RESEARCH

With the billions of dollars and millions of animals being consumed in the cancer research industry each year, we should have more than chemo-therapy by now. Top scientists agree it is time to take a hard look at our health dollars and redirect them to clinical studies, patient care, and above all, cancer PREVENTION.



BURN STUDIES

It was the pig's misfortune to be born with skin similar to that of humans. For this, pigs are blow-torched down to the muscle while fully conscious, after which the charred skin is picked and the live pig is studied for possible fluid deficiencies.



BEHAVIORAL STUDIES

These psychology experiments are perhaps the most cruel. Experimenters pull baby monkeys from their mothers at birth and put them with phony "monster mothers." These surrogate mothers eject spikes, become red-hot, and turn into a variety of horrifying creatures, all created by scientists with impressive PhDs. The baby monkey sadly tries to cling to his mother, no matter how much pain he must endure. The infant's determination is regularly monitored by the bemused researchers.



EXPERIMENTAL SURGERY

American and Russian researchers were ecstatic at the creation of a dog with two heads–although the tormented creature lasted less than a month. Head transplants are also conducted using monkeys. Frankenstein is alive and well in the research industry.



BRAIN IMPLANTS

Many animal researchers use their victims' heads like electrical outlets–by plugging in electrodes and other devices. Cats and dogs and rodents can be forced to eat or forced NOT to eat, kept awake or driven insane. The animal is lucky if the infection sometimes caused by these implants kills before the researcher has finished.

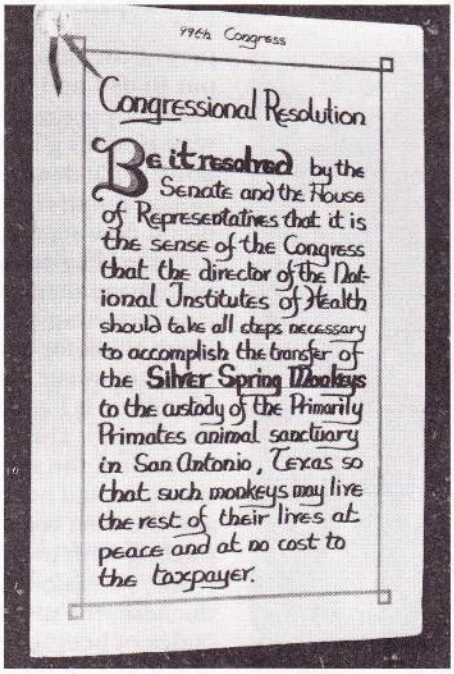
The Silver Spring Monkeys

THE COURTS, CONGRESS, AND THE ADMINISTRATION

On September 4, 1986, the U.S. Fourth Circuit Court ruled that PETA and other animal protection groups have no right to speak for animals abused in laboratories. In other words, the abused may be returned to their abusers.

This was the latest ruling in a long, gruelling battle to deliver the fifteen surviving Silver Spring Monkeys to a private rehabilitation sanctuary, Primarily Primates, in Texas. The battle began in 1981 when PETA's Alex Pacheco worked undercover in a Maryland laboratory and documented so much abuse that the laboratory was closed and the experimenter convicted of cruelty to animals.

Our landmark lawsuit was fought by the *National Institutes of Health* (NIH) and 67 medical and pharmaceutical organizations who are desperate to keep a humane foot out of their doors.


99th Congress

Congressional Resolution

Be it resolved by the Senate and the House of Representatives that it is the sense of the Congress that the director of the National Institutes of Health should take all steps necessary to accomplish the transfer of the Silver Spring Monkeys to the custody of the Primarily Primates animal sanctuary in San Antonio, Texas so that such monkeys may live the rest of their lives at peace and at no cost to the taxpayer.

The Congressional Resolution – introduced into both Houses of Congress.

However, the case is far from over. PETA has already gone back and filed a motion for a rehearing before the full Fourth Circuit Court (all seven judges – only three heard the case the first time) and, if necessary, we stand ready to take the case to the Supreme Court.

Meanwhile, over 200 U.S. Congressmen and Senators signed a letter, then a Resolution asking NIH to let the monkeys go.

You can help by contacting your elected Representatives and Senators – via a phone call or personal letter – Congress: 202-224-3121, U.S. House of Representatives, Washington, D.C. 20515; Senate: 202-224-3121, U.S. Senate, Washington, D.C. 20510 – and ask that they support our efforts. (For a complete listing of all Members of Congress who had signed the Resolution by October 1, please call or write the PETA office.)

Idea Exchange

LEGISLATION ALERT

RUSTY MUELLER of Millburn, New Jersey writes: "Everyone who can hold a pen needs to write their Representatives asking them to co-sponsor a very important piece of legislation introduced to the House by Representatives Charles Rose (D-NC) and Rod Chandler (R-WA).

HR 4535 will give individual citizens and animal protection groups the legal right (the "standing") to bring suit against the U.S. Department of Agriculture to force them to enforce the Animal Welfare Act in laboratories.

Another important piece of legislation to seek your elected officials' support on is HR 5486, the Dissemination and Research Accountability Act, introduced by Rep. Robert Torricelli (D-NJ). This bill would eliminate duplicative research using animals by establishing a central data bank to which all prospective research would be sent and compared to existing research data. Proposed studies that contained duplicative research would not be funded by the government.



DON'T BRING ME DOWN...

From fashion model MARCIA PEARSON... when buying a jacket or coat, *don't* buy down. Fiberfills are not only practical and "thermal" (chosen by climbers of the world's highest mountains as well as NASA and the U.S. Air Force), they do not contribute to the mass execution and factory farming of geese and ducks.

Marcia, a campaigner for cruelty-free living, says for *all* clothing needs, "look for 100% cotton; cotton by-products, linen, canvas, denim, courduroy, velvet, velour, terry cloth, sail cloth, rubber boots and rain slickers, muslin, straw, rope, cork, wood, metal, rayon.

THWARTING THE HUNTER

Every fall, ARTHUR MILLS of Allentown, Pennsylvania picks a country area and armed with anti-hunting fact sheets goes out to visit farmers and landowners whose land is not posted. He explains the dangers to people, children, livestock and animal companions that hunters can pose and the cruelty inherent in hunting. He urges others to do the same and reports his success rate has climbed noticeably over the last five years.

Of Vision and Violence

by Jack Dunn Trop



"Animals know when they are in the presence of death and they know what is going to happen."

Many years ago I was planning to make a certain documentary movie. As part of my research I had to learn about how animals are prepared for the meat markets. I visited slaughter houses in Chicago and Omaha. May I say simply that my observation of what goes on behind the closed doors at these citadels of murder was one of the most terrifying experiences of my life. I saw baby piglets and lambs being led or carried in, crying and screaming just like human babies, because they knew they were going to be killed. Is that surprising? Well, I saw and heard it with my own eyes and ears. Yes, animals know when they are in the presence of death and they know what is going to happen. Grown cattle are pushed onward and forced forward with electric prods. Their eyes plead and beg, and they moo, but there is no escape.

They are herded up the ramps to the decapitation headquarters. This last sad journey is upward, because the mass executions take place with lightning speed, and the "remains" are hurtled downwards, on escalators, on troughs, on elevators, and other devices. Every part of the dead animals is put to use, and is exploited, each in its own specialized way. Hooves go one way, horns glide down on another sliding pond; rivers of blood flow separately in a never ending stream; the hides have their own ingenious escorting contraption. Don't think for a moment that they waste the manure (fertilizer is big business, you know). The noise is deafening, the stench is sickening and overwhelming, and the cash registers are jingling with profits.

Aha, you ask, what about the flesh, the meat? The "sides of beef" come gliding down, strung up on large hooks which are attached to conveyor belts. Personally escorted by sweating, indefatigable humans, the "soft stuff," the hearts, the lungs, the kidneys, livers, etc., are piled up in big steel barrels, and hurtled on their way. On their way? Yes! To the butchers, the international dining spots, in the form of steaks and chops and hamburgers, and other tender delicacies, to find their way down the gullets of millions of Johns and Bills, and Joes, and Marys, Sallys and Janes. All the parts are skillfully preserved, and sometimes wrapped in plastic, but it is vastly different from the way nature packages her mangoes and all of the wonderful fruits and vegetables which she prepares so lovingly and lavishly for that branch of life known as human beings.

In his book *Recovery of Culture,* Henry Bailey Stevens points out that the domestication of cattle began only about eight thousand years ago. He says that it was about that time that humans began to eat the flesh of animals. Concomitantly, modern warfare as we know it began at about the same time, and the reason was that far more land was needed to raise cattle than to get our food directly from the soil as nature had intended. And so the necessity for additional territory, the first cause of war, began, and humans have since lost their identity as peace-loving creatures and have become the most bestial destroyers of life in the entire world.

Humans are by nature vegetarians. If people ask you, "Are you a vegetarian?" ...do not answer them in kind. Respond rather by saying "You are a vegetarian also. The difference is that I live as a vegetarian."

WELCOME, and THANKS...

We would like to express our sincere thanks to those of you who recently joined PETA. Your membership is deeply appreciated. Also, a warm thanks to all our members for your continued support. Your interest, concern, and financial support is literally what makes our work possible and effective. On behalf of the PETA staff and all our animal friends, thank you!

Holiday Feast

Recipes for a Cruelty-Free Holiday Banquet

MUSHROOM AND NUT ROAST

4 oz mushrooms
1 onion
3 stalks celery
3 oz chopped or ground nuts
2 oz wholemeal bread crumbs
1 teaspoon yeast extract
1/2 teaspon sage
1 tablespoon chopped parsley
2 oz Shedds Spread (or other vegan margarine)
3 teaspoons gram flour
salt and black pepper

Chop the onion and celery finely and fry gently in the margarine for a few minutes. Add the sliced mushrooms and continue to cook slowly for 10 minutes. Add the nuts, crumbs, herbs, yeast extract and seasoning.

Sift the gram flour into a cup and mix to a thin paste with cold water. Add this to the roast mixture and place it in a greased ovenproof dish or tin. Bake at 375 F for 20 minutes.

STUFFED BAKED ACORN SQUASH

3 small acorn squashes
3 chopped green onions
3 tablespoons oil
1 cup diced celery
1 bunch coarsely chopped spinach
1/2 cup salted whole wheat bread crumbs
vegan margarine

Preheat oven to 400. Halve and clean squashes. Bake 35 minutes. To stuff: saute onions in oil until soft. Add celery and cover. Simmer on medium heat until soft. Add spinach, stir until it wilts. Stuff squashes. Sprinkle with bread crumbs and dot with margarine. Bake 10-15 minutes longer.

HOLIDAY PUDDING

1 lb raisins
1 cooking apple
2 carrots
8 oz margarine
8 oz brown sugar
6 oz wholemeal breadcrumbs
4 oz wholemeal flour
8 oz sultanas
8 oz currants
1 lemon
2 oz chopped almonds
1/4 teaspoon nutmeg
1 teaspoon mixed spice
1/2 pint orange juice

Place cleaned dried fruit in bowl with the grated carrot and apple. Add dry ingredients, grated margarine and rind and juice of lemon. Stir in orange juice, cover and leave overnight.

Next day add a little more juice if necessary. Place mixture in two greased baking dishes, cover with wax paper or cloth and steam for 8 hours.

Steam again for 2 hours before serving. Each pudding should serve 6-8 people.

HOLIDAY STUFFING

2 cups chopped onions
2 cups chopped celery
1/2 cup margarine
4 cups of cornbread crumbs
6 cups of wholegrain bread crumbs
1 cup chopped fresh parsley
1 tablespoon crushed thyme
4 tablespoons crushed sage
1 or 2 teaspoons of salt
3 cups of water

Saute onion, celery and margarine for 5 minutes. Mix rest of ingredients together and combine with sauteed mixture. Stir in 3 cups of boiling water. Bake in a 9″ × 13″ foil-covered baking pan at 300 for 1 hour. Uncover and bake another 30 minutes at 350. Serve with cranberry sauce.

CORNBREAD DRESSING

1 cup yellow corn meal
1 cup white flour
3 teaspoons baking powder
1 teaspoon salt
1/3 cup vegetable oil
1 cup soy milk

Combine corn meal, flour, baking powder and salt. In separate bowl mix oil and soy milk. Combine all ingredients. Grease 9 × 9 × 2 inch pan with margarine. Bake for 25 minutes in oven preheated to 425.

NUT CREAM

2 oz cashew nuts
1 tablespoon oil
water
1 teaspoon brown sugar (optional)

Grind nuts in food processor, add oil and sugar and water. Liquidize adding water until you achieve the consistency you require. This makes a healthy and delicious alternative to cream. It keeps well in the refrigerator, if well covered.

ROAST CHESTNUT SOUP

2 lb bag of chestnuts
1-1/2 quarts rich soup stock
3 tablespoons margarine
3 tablespoons flour
1/3 cup red table wine
1/4 cup brandy
salt
pepper
nutmeg
paprika

Put a cross in each chestnut and roast in oven at 375 for 15-20 minutes. Remove when they can be pierced easily with skewer. Peel chestnuts and grind finely. Add soup stock and simmer slowly for 1/2 hour. Make a roux of margarine and flour. Slowly add hot soup, stirring well. Add wine, brandy and a little salt, pepper and nutmeg. Let soup simmer 10 minutes, stirring often. Sprinkle with paprika. Serve with crisp croutons.

Abigail Van Buren

Product testing unsafe for animals

DEAR ABBY: Your prayer for animals was very touching. Animals do need our prayers, but they also need us to stop the cruel and barbaric practice of using live animals to test cosmetics, hair spray, drain cleaner, nail polish remover, etc. No anesthetic is used, and these laboratory animals suffer agonizing pain. Dogs, rabbits, monkeys, cats, guinea pigs, mice and rats are used. For example: To test toxicity, animals are force-fed a substance such as drain cleaner, causing convulsions, paralysis and bleeding from the nose, eyes and mouth.



Another test measures the irritancy of products that might get into a person's eyes: Rabbits are placed in stocks to prevent them from clawing their eyes to dislodge the irritating substance. Only their necks and heads protrude. The lower lid of the rabbit's eye is pulled away from the eyeball to form a small cup. Into that cup is dropped some of the substance to be tested. The eye is then held closed for several seconds while the animal screams in pain. The other eye is left untreated to serve as a "control." The rabbit's eyes are then observed at specific intervals to see how severe the irritation is. Is the lid swollen? The iris inflamed? Did it cause blindness?

Alternatives to these tests do exist, but remain untried. I know this is a long letter on an unpleasant subject, but the public needs to know about it.

There is a bill pending–it's the Humane Product Testing Act (HR 1877). Abby, please print this and urge your readers to let their elected representatives know that they want this bill passed. Please be the voice of the voiceless.

NANCI UNGER, LEXINGTON, KY.

DEAR NANCI: Here's your letter, and I hope that all who read it will write to their congressional representatives and urge them to vote YES on HR 1877.

Readers, if you don't know who your representatives are, call your local League of Women Voters and find out, but please don't put this off until tomorrow. Tomorrow is usually busier than today.

For more information, write to: PETA (People for the Ethical Treatment of Animals), P.O. Box 42516, Washington, D.C. 20015. It is a non-profit organization, so please enclose a long, stamped, self-addressed envelope.

Our thanks to Dear Abby for her support of animal rights and for this column which recently appeared in newspapers all across the country.

Over 2,000 animals will continue to die every hou born. As part of our National Compassion Cam leafletting the annual stockholders meetings of and Johnson & Johnson, all major killers of animals in meetings and gathered support for the elimination of were still being used so cruelly.

Demonstrators carried "Rabbits Don't Wear Make-Up produced products, neighbors visited Mary Kay and Av and across the U.S. people took weekend afternoons to

Have You Taken the

Ask Proctor and Gamble...

(makers of Comet, Downy, Zest, Ivory, Spic & Span, Camay, Top-Job and more)

"Our objective is to eliminate the use of animals in testing as quickly as it possibly can be done without any sacrifice to human safety. We are using cell cultures, fruit flies–we are pursuing every reasonable course of investigation we know. We have not only the moral and ethical desire to eliminate the use of animals in testing, but we have a strong economic desire as well." (from Annual Meeting of Stockholders, October 8, 1985)

Ask the Consumer...

"The Post's article 'P & G says it's trying to modify animal tests' (Sept. 20) reminds me of Eliza Doolittle's song in "My Fair Lady": "Words... Words... Words."

"I received a letter from Procter and Gamble 15 years ago stating that their scientists were working on alternatives to using animals for product testing. I got the same letter last month." (from the Cincinnati Post)

Ask Us...

PETA's Susan Rich says "Don't buy their mouthwash and don't buy their whitewash–the industry lies. The number of animals used in lethal tests for common household products and cosmetics is UP! Proctor and Gamble used 26% *more* dogs, 62% *more* rabbits and 63% (this is not a typo!) *more* hamsters in the last reporting period available ('83-'84) than in 1981.

And despite wonderfully soothing letters the industry giants send to consumers, two things are clear:

NO LAW REQUIRES THE COMPANIES TO USE ANIMAL TESTS, and these companies have spent *less than .02% of their gross earnings devloping non-animal testing methods.*

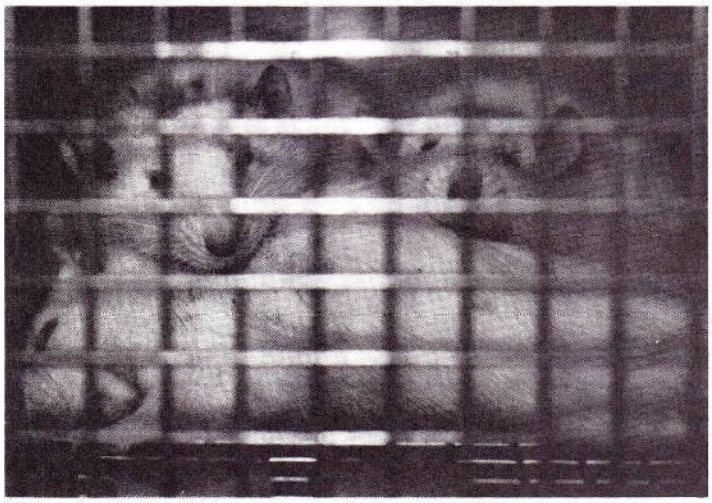
Ask for Our Compassion Guide...

A special edition of PETA News which focuses on cruelty-free products and alternatives is available free by writing to the PETA office.

so that new brands of hair dye or floor polish can be sign, PETA demonstrators were out in force this year son, Beatrice, Gillette, Elizabeth Arden, Maybelline, product tests. We spoke from the floor at many of the mal tests from audiences who had no idea animals

posters and stuck "Ban Lethal Tests" stickers on cruelty buyers at home with cruelty-free product catalogs, aff Compassion Campaign information tables.

Cruelty-Free Pledge?



These dead and dying rats were forced by Gillette to inhale massive doses of hair spray.



Gillette: Exposed

Last fall, PETA launched the Compassion Campaign, asking humane people across the United States to take a step...to STOP buying cosmetics and household products that are still tested on animals. On our list of companies that have refused to abandon these painful procedures appears a name everyone knows—Gillette.

A few months into our campaign, an employee at Gillette's Rockville, Maryland testing plant began to keep a diary. Later, with a still camera, a flash, and then a videocamera provided by PETA, she photographed and videotaped the suffering of animals she witnessed in her daily "routine". Her observations were far from pretty: She saw rabbits, their skin peeled raw and blistered with dandruff shampoo; she watched the death throes of rats condemned by the toxic effects of massive forced inhalation of hairsprays or aerosol deodorants.

PETA's Alex Pacheco met with the employee many times, encouraging her to document her story and urging her to keep going when she felt despondent and defeated. He assigned a research assistant to the job of reviewing copies of Gillette documents she had begun to acquire, documents that tell a story of how Gillette bitterly misled the public.

Lies, Lies, Lies

Longtime PETA member Leslie Wood sent us a copy of a letter she received from Gillette back in November, 1983. In it, Gillette's vice-president of public relations, David Fausch, stated: "The Company has not used the LD50 test since 1977". (The LD50 test is much criticized in scientific and humane circles and involved the poisoning TO DEATH of large numbers of conscious animals).

Yet, the Gillette employee showed Alex Pacheco and PETA's research assistant secret minutes of a meeting of Gillette staff and administrators held on July 25, 1985 in which this interesting paragraph appears:

"Messrs Kenney and DiPasquale again raised the issue of modifying internal documentation and other communications vehicles to eliminate any references to the use of the term LD50. This issue relates to the correspondence with which the Company is responding to animal rights activists saying Gillette no longer employs the use of the subject test."

And from the Gillette Letter to Ms. Wood: "The Company no longer uses monkeys" (monkeys *were* at Gillette's Rockville plant THREE YEARS LATER) and praises Gillette for its "participation in efforts....to explore the development of animal testing alternatives...." Needless to say, Mr. Fausch does not tell Ms. Wood that

continued on page 10

Gillette *cont'd*

it has so little commitment to "finding alternatives" that it has spent less than $1,000 on the program it mentions. (Gillette's sales in 1985 alone topped $2.5 BILLION!)

In November, 1985 another PETA member, Ms. Leslie Reynolds, was assured in writing by Douglass Kenney, Gillette's manager of Corporate Communication that "The classical LD50 test has been replaced at Gillette...." and that the "classic Draize test is not used by Gillette". According to the animal technician who blew the whistle on Gillette, she saw rabbits held fast in stocks as Gillette's Liquid Paper was squeezed into their eyes by syringe. Photographs of albino rabbits undergoing the Draize test at Gillette were taken by her many months after Ms. Reynolds was told by Gillette that such tests were not going on.

What You Can Do

1. Take the Cruelty-Free Pledge, **today.** Send for our list of companies that do and DON'T use animal tests and a free mail-order catalog of safe, humane household products and toiletries you can have sent directly to your home.

2. Write and call your local papers and television and radio stations. Ask them to cover this story and let the public know how much animals suffer in crude, cruel product tests.

3. Write Gillette's President, Joseph F. Turley at The Gillette Company, Prudential Tower Building, Boston, Massachusetts 02199, and tell him whether you plan to buy Gillette products in the future.

REMEMBER, the animal tests we have described are NOT REQUIRED BY ANY LAW and they DO NOT PROTECT YOU, THE CONSUMER. Safe, humane products ARE on the market. It's up to each and every one of us to support *their* use.

Cruelty-Free Petition

To the Cosmetic, Toiletry, and Fragrance Association

As no laws, federal, state, or local, require that animals be used in product testing, and

As animal testing does not effectively protect consumers from unsafe products, and

As non-animal testing methods are far more humane and reliable

We, the undersigned citizens and consumers, petition the Cosmetic, Toiletry and Fragrance Association, Inc. (CTFA) and all companies CTFA represents, to immediately:

1) Eliminate all use of animals in cosmetic and household product testing—including blinding, poisoning and all forms of lethal abuse, and
2) Use and promote safe and effective, non-animal tests.

We, the undersigned, are prepared to support our position through all available economic and legal means including our consumer purchasing power and urge CTFA to voluntarily stop the cruel and useless slaughter of animals in product testing.

Printed Name	Address	City	State	Zip
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Conducted by: People for the Ethical Treatment of Animals • P.O. Box 42516 • Washington, D.C. 20015

This PETA sponsored petition is being circulated nationally to focus consumer attention on the use of animal tests for cosmetic and household products. We want to bring public pressure to bear on the Cosmetic, Toiletry, and Fragrance Association to stop these tests once and for all, but we need to deliver as many signatures as possible. So if you have not already signed and circulated a petition to your friends, family, or co-workers, please do so. All petitions should be returned to PETA, P.O. Box 42516, Washington, D.C., 20015. Additional self-mailing petitions are also available from the PETA office.

Gillette products include:

Deodorants
Soft & Dry
Right Guard
Dry Idea
Imagine Body Spray

Gillette Foamy Shaving Cream

Razors and Blades
Atra
Gillette Swival
Face Saver
Daisy
Trac II
Good News

Hair Products
Silkience
White Rain
Mink Difference
The Dry Look
Tame
Toni Home Perms

Skin Products
Aapri
Jafra

Pens
Paper Mate
Flair
S.T. Dupont

Office Supplies
Liquid Paper and Correction Fluids

Popular Hunting Myths

"But They'd Starve..."

Why do hunters hunt? Well, according to more than a few of them it's because they are just selfless humanitarians who give up weekends with their families, spend their hard earned money on ammunition and clothes, and brave the cold... all to save deer from starvation. They say hunting is more humane than letting deer starve.

The facts are exactly the opposite. Public hunting increases the rate of deer malnutrition and starvation, Ron Baker, author of* The American Hunting Myth *explains:

The pursuit of deer by hunters during three or four weeks results in the loss of critical fat reserves. These build up during the summer and early autumn and are designed to help carry deer through the winter. Because of the stress that results from their pursuit and harassment by hunters, deer in areas that lack safe sanctuaries eat less than usual. This causes weight reduction at a time when fat reserves are needed to protect deer against increasingly cold temperatures and lessening food supplies.

Raises Hunger

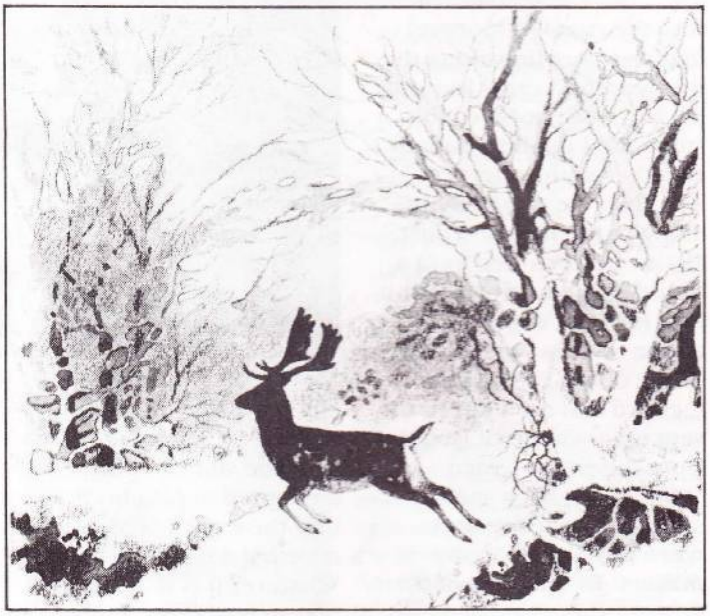
Heavy hunting pressure disrupts the normal movement patterns of deer–sometimes drastically. Deer are often forced into small, compact areas of safety–where these areas exist. This often leads to overbrowsing, or if food supplies in these locations are inadequate, the deer become malnourished.

To cater to hunting interests, deer populations are "managed". This management purposely creates abnormally high reproducive rates by disturbing the normal sex ratio of deer so that there is an imbalance of does to bucks–as many as five or six to one in some places. In many areas serious overcrowding exists after the end of hunting seasons. Most wintering deer are fawns and pregnant does. The does need extra feed to sustain their developing embryos. More young or pregnant deer combined with reduced food supplies during winter results in *more* malnutrition.

Not only this, but most hunters seek out and kill the larger bucks. Younger and smaller bucks are left to mate with breeding does, resulting in smaller and weaker deer who are more susceptible to disease and starvation. Large numbers of hunters chasing deer during increasingly lengthy seasons also results in increased stress on deer in late autumn. Stress also makes deer more susceptible to malnutrition and disease.

Countless deer are wounded during hunting seasons, particularly during bow-hunting seasons. Wounded deer who are not tracked down and killed often die slow, lingering deaths, during which time they eat little or nothing. Weakness resulting partly from hunger is often a secondary cause of death.

Deer hunting breaks up family units. A four or five month old fawn, while capable of fending for himself, is still dependent upon his mother for direction and social stability. A fawn who loses his mother during hunting season is more susceptible to malnutrition, starvation, and stress-related ailments than a fawn whose mother lives through part or all of the winter. (Family unit disruption also occurs as a result of natural predation in a balanced ecosystem, but at a *much slower* rate than during hunting seasons when large numbers of deer are killed in a relatively short time.)



Creates More Problems Than It Solves

The "starvation argument" is nothing more than an excuse to hunt deer–often with disastrous consequences for deer, large predators, and natural lands where habitat is destructively manipulated. The next time a hunter tells you that he is doing deer a favor by reducing starvation rates, tell him *the facts.*

Special Note

The Committee to Abolish Sport Hunting (C.A.S.H.) at Box 43, White Plains, NY 10605 needs people to support their sweeping lawsuit to take wildlife management policies out of the control of hunters and into the hands of the caring citizens.

Why Do We Care?

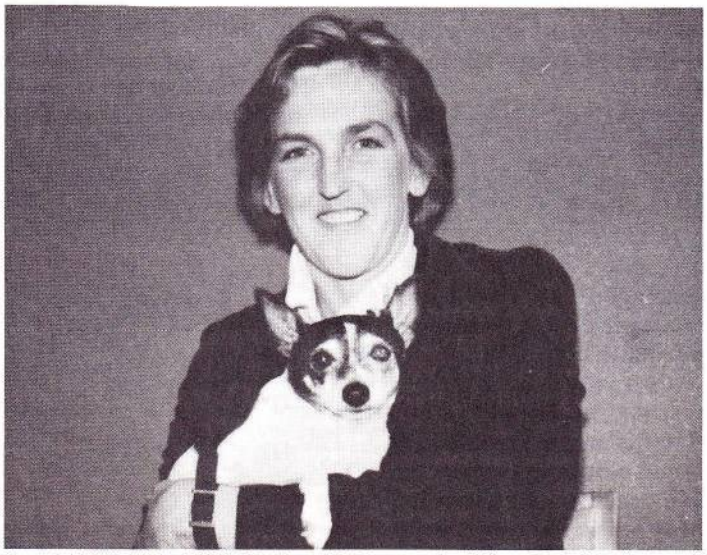
By Ingrid Newkirk, PETA's National Director

The darker side of human nature came home vividly to me when I was nine years old. Standing in the rear courtyard of our house in New Delhi, I heard gales of laughter coming from the alleyway. Outside the gate I found a dozen servants perched above the huge monsoon ditch that ran parallel with the house. The object of their laughter was somewhere at the bottom of the ditch.

I scrambled through the crowd and looked down into the canal. A mongrel dog was crawling along the now parched canal bottom. He had been hobbled, his front and hind legs bound together with rope, yet somehow he was inching along in the heat and dust. His mouth was tied with a blood-soaked string that bit into his skin, and he was trying to crawl up the side of the ditch. Each lurch forward and each fall back sent up a whoop of laughter from the amused men.

Our cook, his son and another of our servants were among the merry-makers. To the jeers of their fellows, they followed my order to bring the dog up and to fetch water. I tore the string from the dog's muzzle to help him drink, only to see that it was impossible—mud had been packed deep into his throat. As I scraped the mud from his mouth, what little energy had been left in him slipped away, leaving his limp body in my arms. I cried hard, not only for that poor dog, but for what I had now seen of human nature.

Last May I was given a set of videotapes showing another group of grown men laughing at their animal victim. This time the people I saw were not in "dhotis", but in white coats, and the object of their hilarity was a brain damaged baboon strapped to a stainless steel table. His body was covered with wires and tubing. Each time the animal struggled or attempted to gain his bearings the experimenters chortled with amusement. Whatever it is that makes human beings insensitive to the suffering of others was alive in that room—the same vile spirit that made guards joke about the naked prisoners in Buchenwald, the same ethical blindness that allows people to poke fun at the incapacitated and the mentally retarded.



Ingrid Newkirk, PETA National Director, holding Conchita, one of the canine refugees who come to work everyday at the PETA headquarters.

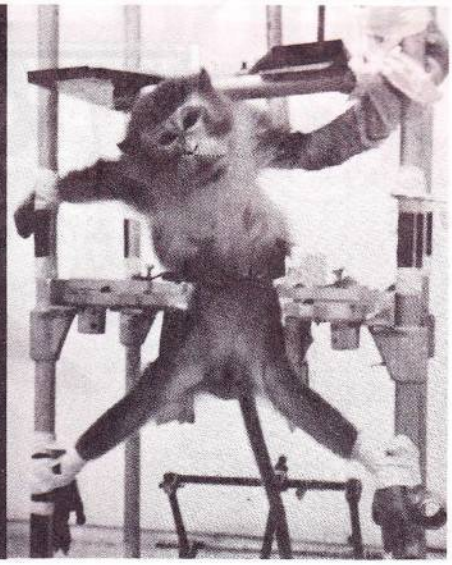
What has all this got to do with animal rights? The whole thrust of the animal rights movement is to promote sensitivity and compassion. It seeks to change the "us or them" attitude that allows people to ignore, exploit and abuse others just because they are somehow different. It challenges our prejudices, asks us not to perceive our encounters with others as life and death challenges, and to remember that we have a responsibility not only to members of our own family, our own race, our own species, but to all those who share the world with us.

No one with any decency can defend everything that happens to animals in laboratories. To do so is to take a truly extremist position. My desk is piled high with protocols involving unspeakable pain to rats, dogs, cats, rabbits, and pigs: studies in which animals are burned, electro-shocked, starved, drowned, or stressed unto death. Every week I speak to scientists who have seen too much suffering and too little thought; doctors, technicians and nurses who wish to see animals and human beings treated with more respect.

The strident apologists for anything and everything in the laboratories are so determined to keep the public out of their sacred arenas that they actually defend even severe and well documented abuses. It was not the experimenters who exposed the University of Pennsylvania brain damage experiments (researchers were seen on tape smoking cigarettes during sensitive brain surgery, swearing at brain damaged animals, using dirty instruments, and failing to anaesthetize animals before scrambling their brains in an accelerator), it was the animal rights people. It was not the experimenters who exposed the Silver Spring monkey case (police found barrels of dead monkeys floating with auto parts in a facility described by veterinarians as "unsanitizable" and "filth-encrusted"; animals with open sores and broken bones had not been treated for over two years), it was the animal rights people. It was not the experimenters who exposed the City of Hope (necropsy records showed that over 50% of the dogs used in cancer experiments there had died by suffocating in

"The whole thrust of the animal rights movement is to promote sensitivity and compassion."

Imagine having your body donated to science... while you're still in it.



This public service announcement (PSA) will begin appearing on key commuter and subway lines this fall in major metropolitan areas around the country as part of PETA's Compassion Campaign. The PSA's should reach over one half million people each and every day for the more than two months they will be in place on billboards and other public advertising space.

their own feces, bleeding to death unattended after surgery, and so on), it was the animal rights people. And so it goes.

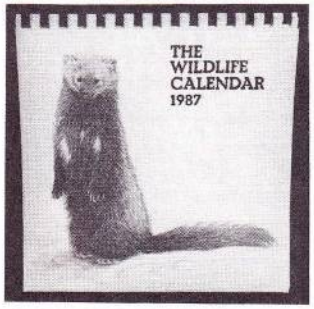
The experimentalists don't see animals as you and I see them. They see them as "research preparations" that, because of the animal rights presence, have suddenly become a public relations problem. In fact, the research establishment now tends to see most medical problems as public relations issues. Publicity has replaced progress in many major health areas. The issue of animals in laboratories is being dealt with in the same way. While realizing that they must SAY they care about animals, the experimentalists fight every effort to improve the living and dying condition of the millions of animals who stare pitifully out of their harsh metal cages. Some cannot stare at all because their eyes are sewn shut in psychological deprivation tests. The standard tactic is to frighten away concerned people with the spectre of "It's your child or Fido" and hope no one will dare to continue exploring the real issue.

"We can start choosing toiletries, household products and cosmetics that are tested without blinding and poisoning animals."

Eventually, yes, there will come a day when there will be no animals in the laboratories. It will be a wonderful day both for the animals and for humankind, and only true extremists would work to prevent such a time.

Given that most of us care about animals used in laboratories, what can we do? We can take a step. We can start choosing toiletries, household products and cosmetics that are tested without blinding and poisoning animals. We can start eating for life—for our own lives and that of the animals: our consumption of animal products is responsible for much of our high incidence of heart disease and cancer. We can recognize that health does not come out of a pill bottle and that a lifetime of abusing our bodies will not be rectified by miracle surgery. We can start translating our compassion into action.

Or, we can sit on the ditchtop and join in the laughter.



LEARN THE FACTS ABOUT FURS

Artist Andrea Robbins has done 12 beautiful line drawings of animals killed for their skins. With each drawing is information about the animals and the fur industry. An ideal gift for the humane educator, for people who love animals or for those who persist in wearing furs!

ORDER NOW!

_____ 8½ x 9″ calendars at $7.50 + $1.00 postage and handling. $_____

_____ packs of assorted note cards/envelopes @ $5.00 + $1.50 postage and handling. $_____

_____ Gift Sets of calendar with matching note cards/ envelopes @ $12 + $2.00 postage. $_____

Total $_____

CT residents please add 7½%

Name _____

Address _____

_____

Send check and order to:
NATURE PRESERVATION NETWORK Box 801, Trumbull, CT 06611

GIVE THE GIFT THAT SUPPORTS ANIMAL RIGHTS

CD01



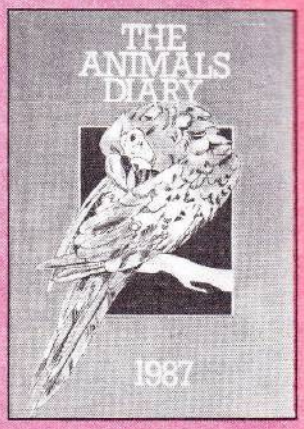
CD02



Exclusively Ours!

Engagement Calendar

Our imported engagement calendar is full of useful tips on animal care, powerful and entertaining movement graphics, and an easy-to-use format with monthly calendars on each page along with ample space for every day's appointments and reminders. A wonderful gift idea that will last throughout the year. $7.00 including postage and handling. EC01



PETA Holiday Cards

Since 1981, artist Nathaniel Miller has designed these lovely Holiday Cards for PETA. Because of their popularity, we have brought back last year's design—a 5 × 8 glossy card printed with a warm red border and gold highlights (no inside message). $6.00 for a set of eight cards with matching envelopes. CD01

New for this year is Nat's latest design which is printed with a double border of tan and forest green. The new cards (no message inside) are priced at $8.00 for a set of eight cards and matching envelopes. CD02

Fine Art Poster

Also available for the first time is a limited-edition fine art poster of Nat Miller's 1986 Holiday Card design. Ideal for framing, the 22″ × 28″ high quality poster will be hand-signed by the artist. Printed on beige poster stock with black ink and rich yellow highlights surrounding the animals (no border colors), the poster is priced at $50.00 which includes postage and shipping in a durable and protective cardboard tube. AP01

Books

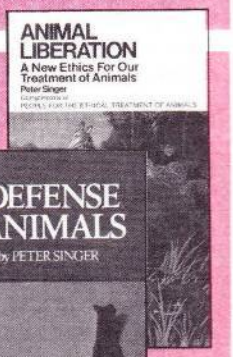
Animal Liberation by Peter Singer. The "Bible" of the Animal Rights Movement. $4.00 (BK01).

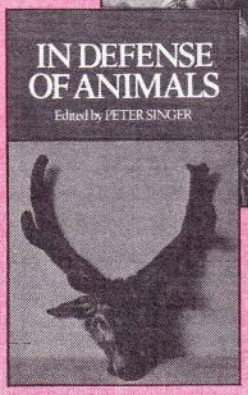
The American Hunting Myth by Ron Baker. Great ammunition to stop the hunters in their tracks. $11.00 (BK02).

Fettered Kingdoms by John Bryant. Provocative and enlightening vegan thoughts from an English activist. $4.00 (BK03).

Animal Factories by Jim Mason and Peter Singer. A horrifying, factual account of modern intensive farming methods. $6.00 (BK04).

Friends of All Creatures by Rose Evans. For young people, a journey through history with animal activists. $8.00 (BK05).



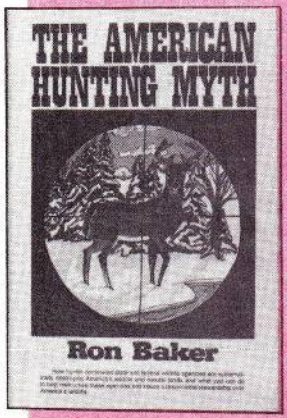


The Case for Animal Rights by Tom Regan. A scholarly work that carefully presents the logical basis of animal rights. $9.95 (BK06).

In Defense of Animals, edited by Peter Singer. Chilling, inspiring, thoughtful, Peter Singer brings together the movement's movers and shakers. One selection is Alex Pacheco's own story: "Inside the Silver Spring Laboratory." $5.50 (BK07).

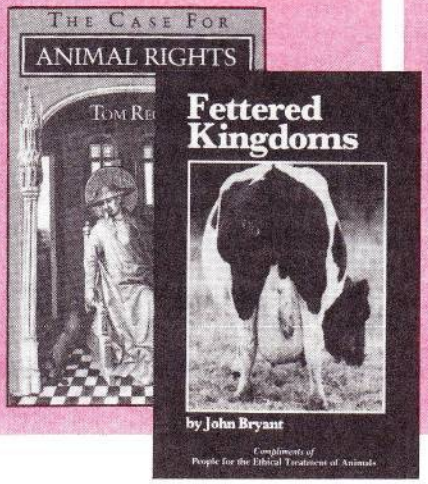
Slaughter of the Innocent by Hans Ruesch. The book with the answers–learn how animals suffer in laboratories and why industry makes it happen. $4.00 (BK08).

Dr. Rat by William Kotzwinkle, author of *E.T.* Witty and scathing, an adult novel with a strong liberationist message. $4.00 (BK09).



The Naked Empress by Hans Ruesch. Learn how drug companies and others gain from animal research– and how we all lose. $10.00 (BK10).

Animals, Nature, and Albert Schweitzer. Beautiful pictures, sayings, and insight into his compassionate life. $4.00 (BK11).



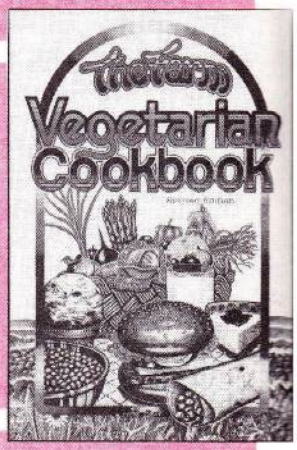
Cookbooks

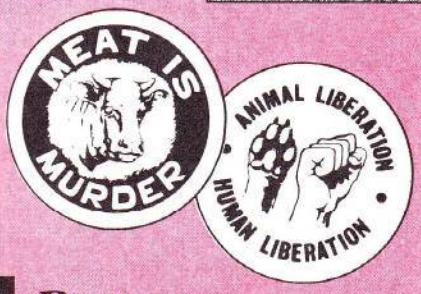
Tofu Cookery. Cooking with bean curd–the most versatile food of this century. Easy, fun, delicious recipes. $9.95 (CB01).

The Cookbook for People Who Love Animals. Delightful and delicious animal-free recipes. A must for your home, or as a gift. $9.00 (CB02).

The Farm Vegetarian Cookbook. Great recipes from a peaceful community of craftspeople, artists–and cooks. $7.00 (CB03).

A Vegetarian Sourcebook. A wonderful resource and cookbook, now available in paperback. $8.00 (CB04).





Buttons

Animals Are Not Ours to Eat, Wear, or Experiment On–BT01.

Meat is Murder (with cow)–BT02.

Animal Liberation (with dog)–BT03.

Animal Liberation–Human Liberation (with paw and clinched fist)–BT04.

Wars Kill Animals Too (with peace symbol background)–BT05.

Animal Liberation (with bird freed from cage)–BT06.

All Buttons are 3 for $2.00 or $.75 each.



Shirts

People for the Ethical Treatment of Animals – Peaceful Rabbit – Multicolored sky with background in either yellow, lavender, pink, blue, or beige. $9 for t-shirts (TS01), sweatshirts (in navy, gray, or red) are $15 (SW01). Tote bag, beige background, $8 (TB01).

Meat's No Treat For Those You Eat – Famous crying pig in a sandwich shirt. Blue or beige, $8 (TS02).

Animals are not ours to eat... Available in gray, blue, yellow or red for $7 (TS03). Also, sweatshirts (in navy, gray, red) are $15 (SW03).

Meat is Murder – cow's face on a plate with knife and fork. Red lettering on gray, beige, or blue, $8 (TS04).

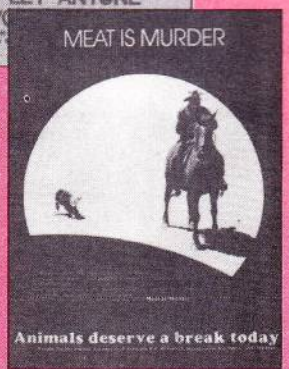
The Animal Liberation Front Wants You – "guerilla/gorilla," available in black on beige, red, or blue, $8 (TS05).

Free Bird – black lettering on solid white, $8 (TS06).

Ban Product Tests on Animals, a new design for PETA's Compassion Campaign. Multicolored on solid white, $8 (TS07). Also, sweatshirts (in gray, red, white) for $15 (SW07).

Please specify size (S/M/L/XL) and color when ordering.





Posters

This Is Vivisection, Don't Let Anyone Tell You Different (With monkey strapped into metal cage.) – PT01.

Meat is Murder, Animals Deserve a Break Today – PT02.

Rabbits Don't Wear Makeup, Because We Do, Should They Suffer? – PT03.

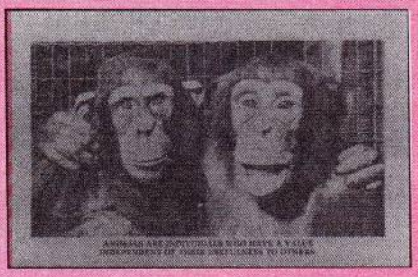
Buy Cruelty Free Products (With rabbit drawing.) – PT04.

All posters are $3.00 each.



LIBERATE LABORATORY ANIMALS
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS

LOVE ANIMALS DON'T EAT THEM
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS
P.O. BOX 42516 WASH. D.C. 20015



Stickers

Liberate Laboratory Animals, $1.50 – SK01.
Love Animals, Don't Eat Them, $1.00 – SK02.
Respect Animals, Don't Eat Them, $1.00 – SK03.
Emergency, Animals Inside, $.50 – SK04.

Postcards

Hugging Infant Monkeys – PC01.
Buddy Chimps – PC02.
Don't Wear Fur (Raccoons) – PC03.
All postcards are 4 for $1.

Please send your check and order to: **PETA, P.O. Box 42516, Washington, D.C. 20015.**

NAME _____

ADDRESS _____

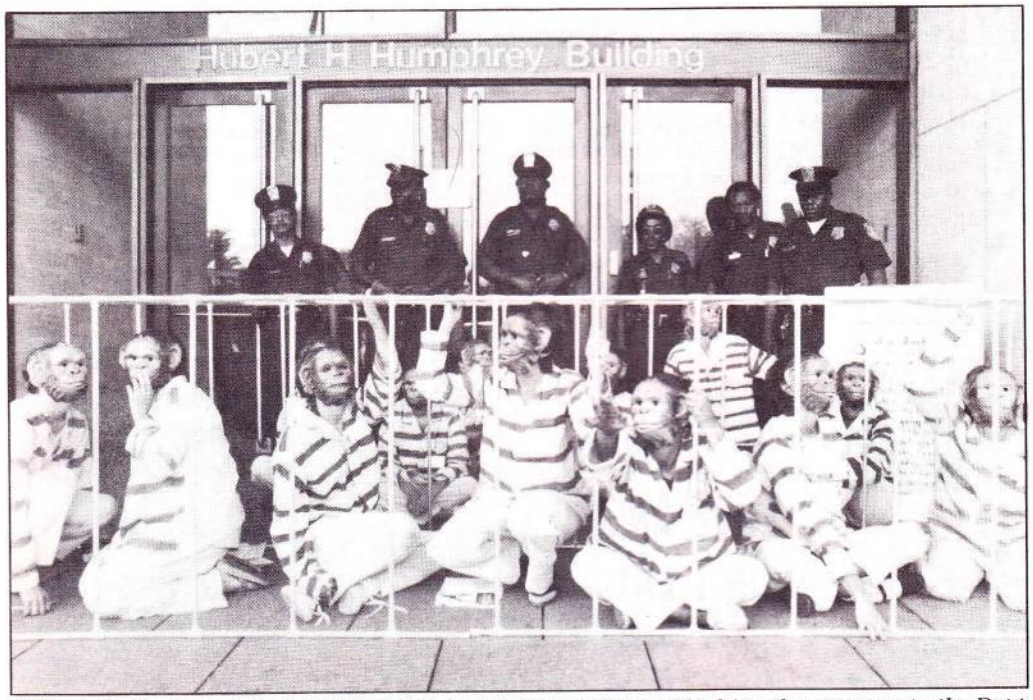
CITY/STATE/ZIP _____

Item No.	Item	Size	Color	Price	Qty	Total

For all merchandise orders, please allow 3-4 weeks delivery.
All prices include postage and handling charges.
Thank you for your order.

Total Enclosed: _____

Good Intentions Are Not Good Enough



PETA activists dressed in monkey masks and prison uniforms blocking the entrance to the Dept. of Health and Human Services in Washington to protest the plight of the Silver Spring Monkeys. Fourteen protesters were arrested in the August civil disobedience.

We must act on our beliefs. By joining or continuing to support PETA, you can make an impact on the struggle to end animal abuse. PETA is an action organization that focuses national attention on animal rights. Use the enclosed envelope to send in your contribution today. You *do* make a difference.

All donations are tax deductible.

People for the Ethical Treatment of Animals
P.O. Box 42516 Washington, D.C. 20015 202/726-0156

Address correction requested

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Spread the news: please pass extra and finished copies to a friend.