PETA NEWS

People for the Ethical Treatment of Animals
P.O. Box 42516 Washington, D.C. 20015 202/726-0156

Winter 1987
Volume 2, Number 3

DOG LAB



Like "Rags" in Edmund Vance Cook's poem (see page 9), this dog will be "quartered and crucified" in the name of science.

A Lesson In Insensitivity

Every year, thousands of medical students, many in their very first year of training, watch their instructors ritually lay out and cut into a live dog. How professional are these instructors, how often are the dogs properly anesthetized, and how is it that humane teaching techniques sit on the shelves? Most importantly, is the dog lab an important lesson or a waste of lives?

THE STORY OF A REAL-LIFE "RAGS"

This year, someone blew the whistle on Eastern Carolina University's dog lab.

A student watched with revulsion as a joking instructor strapped an inadequately anesthetized dog to the surgical table and cut into him.

A University camera crew recorded the day-long dog lab and the dog's cries.

Later, PETA investigators obtained a copy of their tape.

Critiqued by medical professionals, including veterinarians and surgeons, this 16-minute video tape is now available from PETA. An excerpt of the dialogue appears on Page 8.

STOPPING THE "HAZLETON HORROR"

Just imagine your toes being cut off to identify who you are . . .

Apparently, all animals look alike to the experimenters at Hazleton Laboratories' toxicology (poisoning) laboratory in Maryland — just minutes from PETA's headquarters. Under contract NO1-ES-38040 with the NIH's National Toxicology Program, guinea pigs and other small animals are identified *by having their toes cut off!*

continued on p. 2

Inside:

Alternatives To Dog Lab

Cruelty-Free Gift Catalog

"Hazleton Horror"

Contributions this issue by Neal Barnard, Carla Bennett, Jill Howard Church and Karen Kites.

HAZLETON HORROR

"The smaller the victim, the greater the crime."
Dr. Gerald Curtler

A Hazleton lab technician describes the procedure, conducted WITHOUT anesthesia, using a pair of metal snips.

"Passing the guinea pig room, I saw that the toe-clipping had been done. The room looked like there had been a blood-bath. The absorbent blue cage papers underneath each cage were completely soaked with red-black blood. At least two of each of the animals' feet now had toes missing....

At the time I looked in the door, the animals were trembling visibly. They looked terrified and in shock. Where their toes had been cut off were now bloody stumps. The animals were attempting to lick their mutilated feet. However, that appeared to make the pain worse—so they would start to lick and quickly stop. At least 3/4 of the wounded animals were trying to hold their wounded feet up so they did not touch the cage bottom. The wire mesh cage—which contained no bedding of any kind—provided no protection for the amputated stumps."

What We're Doing:

Hazleton has, at this writing, refused to meet with PETA's Research and Investigations Department to review the many alternatives to this gruesome procedure. According to Hazleton:

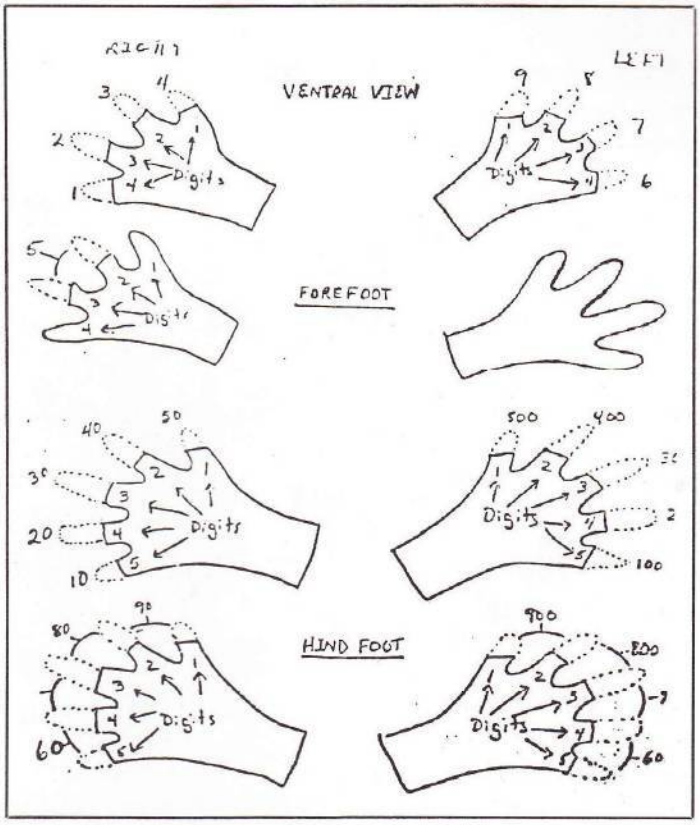
"I have no doubt that amputating a toe on a guinea pig is an acutely painful experience and could very well take a week or more for the soreness to subside."
—George N. Bates, D.V.M.
Ohio State University

"Hazleton Laboratories' current practices and procedures provide for the humane treatment of animals and full-time laboratory animal veterinarians are on-site for this aspect of our work. Therefore, at this time, a meeting is not considered to be necessary."

Our evidence of Hazleton's cruelties has been given to Maryland State's Attorney Andrew Sonner. We have asked Mr. Sonner to prosecute Hazleton under Article 27, Section 59 et. seq. of Maryland law. We have also asked the NIH, AALAS and the USDA to ban such primitive and cruel identification methods.

The Veterinarians Who Spoke Out:

We are grateful to the following veterinarians who wrote supportive statements against the cruelty of "toe-clipping": J. E. Lemke, Robert L. Hamlin, Raymond Craft, Stanley L. Cohen, Gary A. Schwartz, David F. Abel, Younas Chandhry, Jon P. Deitchman, Michael C. Bassett, Norman Roskin, Robert M. Brenner, Linda J. Barta, Richard S. Hawe, Judith M. Johnson, D. E. Wilson, Patricia Donahue, R. L. Buchanan, Rick Clement Glassman, William H. Marsh, May S. Kap, Gail S. Campbell, Lawrence M. Blanken.



Actual Hazleton Toe-Clipping Chart

And One Who Wouldn't....

When asked for his statement on toe-clipping, NIH's behaviorist, Tom Wolfle, told our research assistant, "I'm not qualified to give my opinion." We'd always suspected that, but at a cost to the taxpayer of $64,000 a year?

What You Can Do:

- Write to Hazleton President Donald Nielson, 13873 Park Center Rd., Herndon, Va. 22071.
- Ask your veterinarian to give us a statement opposing toe-clipping.
- Write to Dr. Richard Rissler, USDA, 6505 Belcrest Rd., Room 750, Hyattsville, MD 20782 urging him to issue a directive banning toe-clipping. Also write to Dr. James Wyngaarden, Director, Building 1, Room 124, NIH, Bethesda, MD 20892 urging him to cease funding institutions that do toe-clipping.
- Ask your local news contacts to publicize this abuse of animals in laboratories.

ATTENTION WHISTLEBLOWERS:

Work in a lab? Know someone who does? PETA's Whistleblowers Project allows you to inform us of cruel practices, with complete confidentiality. Call Research and Investigations at 202/726-0156. Whistleblower cards are also available for distribution in medical students' mailboxes and for posting near laboratories.

'Tis Not the Season ...for Fur

"Never be reluctant to approach someone wearing fur. The animals depend on us to do so. When I was 17 I loved my silver fox collared jacket. I bought an artsy Ginger Rogers-style fur coat to take with me to Europe for the winter.

I wish someone had come up to me and said, "I'm sure you aren't aware how miserably the animals suffer in the fur trade. *Please* don't promote the cruelty of fur." It would have been a kindness to the animals, and to me."

—Ingrid Newkirk
PETA National Director

Giving a fur coat to his girlfriend, a man feels protective, perhaps virile, his girlfriend feels cherished and glamorous. Yet few would buy or wear furs if they knew what the animals experience. A fur "farm" is nothing more than a prison for beautiful and inoffensive creatures. Blue foxes, silver foxes and minks are kept in individual wire cages for their entire lives, and for no other purpose than vanity. It takes up to 65 minks or ten foxes to make a fur coat. It follows that the purchaser of a fur coat provides the money to condemn another 10 foxes or 65 minks to a similar fate.

Please, DON'T BUY OR WEAR FUR!



Television Fur Ad Sponsors Wanted

Every year, PETA places anti-fur subway and bus ads in major cities and, through its members, distributes thousands of little pink cards asking people not to buy or wear fur.

This winter, we will be paying for prime-time local television spots to run the startling 30-second LYNX commercial produced in England by fashion photgrapher, David Bailey. The subject matter is too controversial (to station advertisers) for us to obtain free public service viewing time, so each commercial showing costs between $1,600 and $7,000. To sponsor all or part of one of these truly educational commercials, please earmark your contributions "FUR" and enclose in the postpaid envelope. Thank you.

CAMPAIGN UPDATE

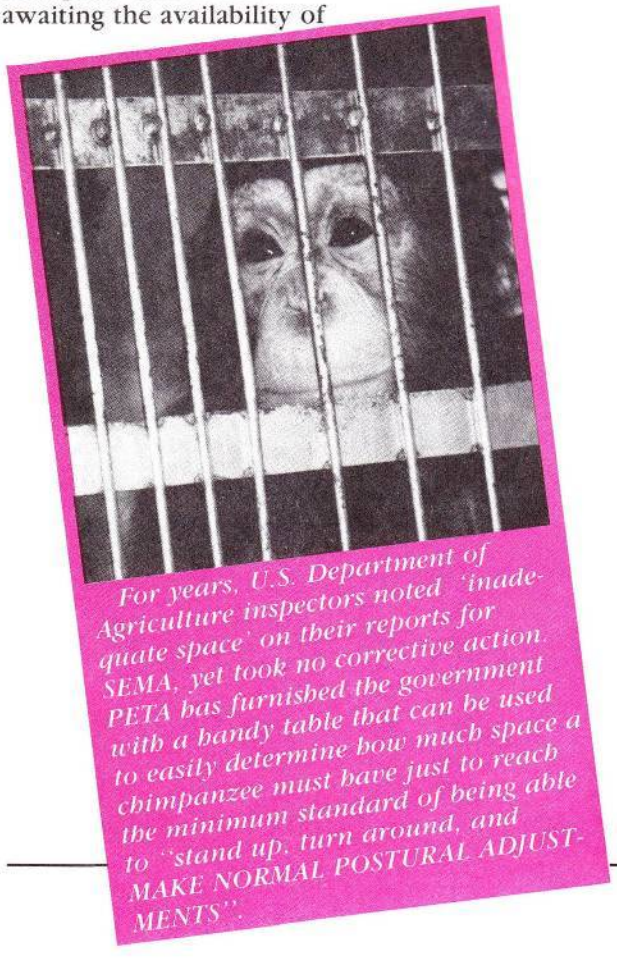
SAVE THE CHIMPS

101 Uses for the Last Chimpanzees on Earth

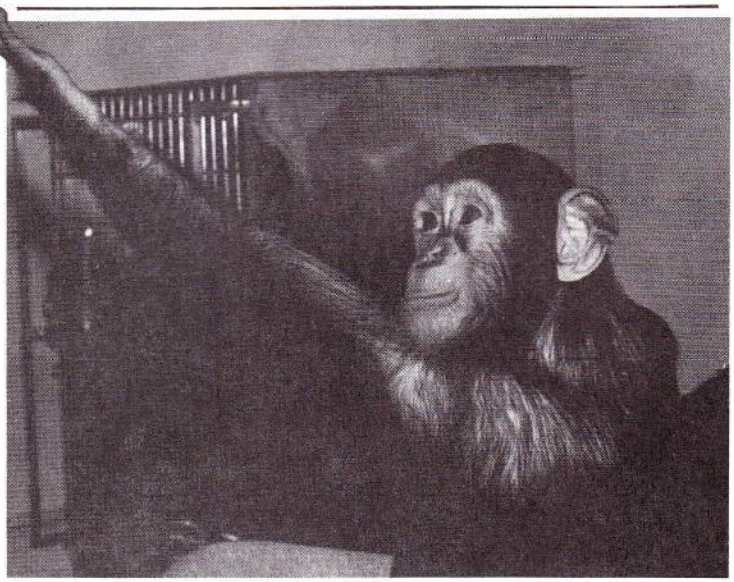
BACKGROUND: *Many developments have taken place in our Save The Chimps Campaign since last December, when 4 chimp toddlers were rescued by animal liberationists from the SEMA laboratory in Maryland. Using graphic footage of the lab which shows young chimps isolated from all contact behind the doors of double-sealed metal and glass chambers, PETA created a heart-breaking video called "Breaking Barriers," now released internationally. We also elicited the support of world-renowned primatologist Dr. Jane Goodall, who is calling on scientists world-wide to help Save the Chimps. On the other side is the National Institutes of Health, which has implemented a plan to breed more chimps for experiments.*

CHIMPS AS SPARE PARTS

The world's last captive chimps are, once again, to suffer for human omissions. New York's Columbia Presbyterian Hospital, under a grant of over 3 million tax dollars, is to breed chimps (presumably by artificial insemination) for use as "spare parts storage units" for transplant candidates awaiting the availability of human hearts. Ironic, when you consider that less than 4% of our health budget is spent *PREVENTING* heart disease (2,711 human beings die each day of clogged aortal arteries caused, in most cases, by a lifetime of *preventable* bad diet habits) and that *no* national mandate exists to centralize data on available human organs.



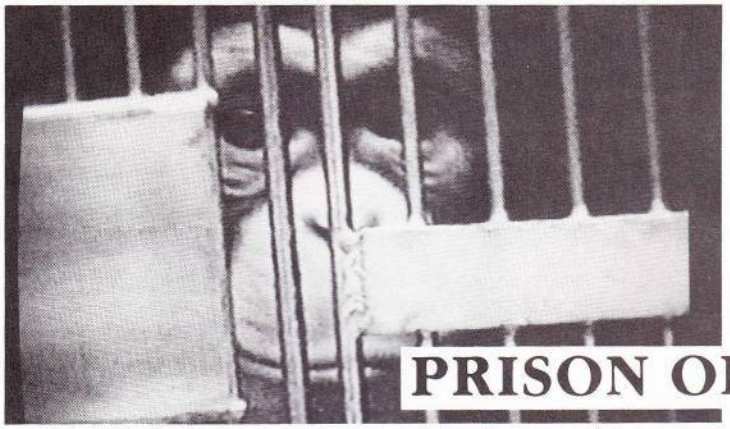
For years, U.S. Department of Agriculture inspectors noted 'inadequate space' on their reports for SEMA, yet took no corrective action. PETA has furnished the government with a handy table that can be used to easily determine how much space a chimpanzee must have just to reach the minimum standard of being able to "stand up, turn around, and MAKE NORMAL POSTURAL ADJUSTMENTS".

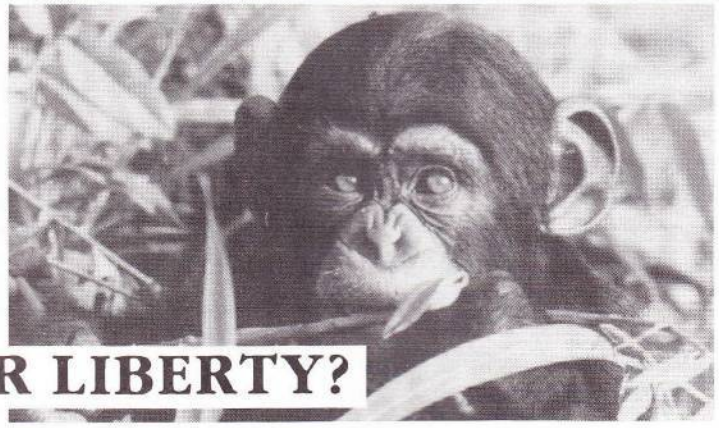


Rescued from a life of confinement (which leads to psychosis-induced behaviors such as self-mutilaton and head-banging), Kyle stretches his arm — a 'normal postural adjustment' required by law. The microwave oven-size cage from which he was rescued (background) does not permit such a simple movement.

GENETIC ENGINEERING FEARS

More trouble for chimps is predicted by anthropologist Brunetto Chiarelli of Florence University, Italy. Chiarelli says he believes that biogenetic scientists in the U.S., like the ones who have inserted firefly DNA into potatoes, have already fertilized a female chimpanzee with human sperm to create an anthropoid embryo. Chiaretti suggests that, if successful, genetic engineers will create a new species that could be used "as a reservoir for transplant organs or for labor chores that are repetitive and disagreeable." The right to patent new life forms makes it legal.





PRISON OR LIBERTY?

USDA FAILS TO ACT

Still trying to stop harsh caging conditions for chimps at the notorious SEMA lab, PETA Director Ingrid Newkirk has written to USDA Director of Domestic Programs Dr. Richard Rissler: "Much unnecessary suffering has been inflicted on SEMA's primates due to insufficient space. The Animal Welfare Act Standards state: 'Primate enclosures shall be constructed and maintained so as to provide sufficient space to allow each nonhuman primate to make *normal postural adjustments* with adequate freedom of movement.' "

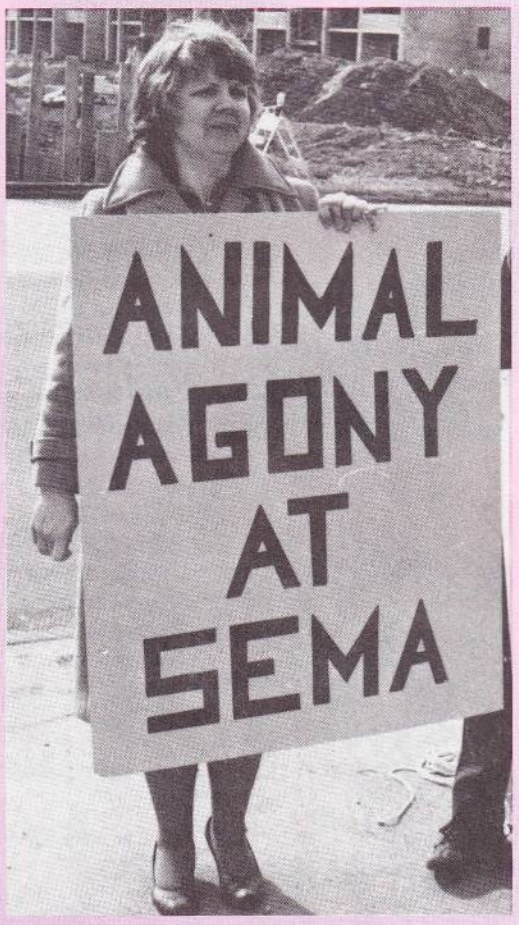
At SEMA, chimpanzees are never even able to stretch out one—let alone two—arms. As animals who use their long, strong arms in a hand-over-hand motion to move through the trees, they cannot lawfully be deprived of stretching their limbs, an essential element of 'normal postural adjustment' for a chimpanzee. SEMA's cages are too small and they've known it for years.

PETA is pressing NIH and the USDA to stop isolation confinement which results in madness and misery for these highly intelligent, social primates.

DR. GOODALL'S PUSH

Thanks to Dr. Goodall's strong public position against the current abysmal confinement conditions for chimps, NIH's December Chimpanee Conference is the first-ever sponsored by our government. It is designed to result in methods of enriching chimpanzees' desolate lives in the laboratory. PETA's chimpanzee consultant, Heather McGiffin, has devised and submitted 365 different environmental enrichments — one for each day in the year —but, as one of our members puts it, "We want more than a symphony in Auschwitz, we want these chimp concentration camps closed".

WHAT YOU CAN DO:



Nurse protests outside chimp lab.

- *Join the Save The Chimps Campaign today by ordering PETA's Chimp Action Pac or Video Action Pac.*

- *Give your heart for the chimps! Get your organ donor card from PETA: Let's show we can provide the future human hearts experimenters say aren't available.*

- *Show the video, 'Breaking Barriers' to friends, media contacts, citizens' groups, schools. (½" VHS or BETA, $35, ¾" U-MATIC or V-8, $45. Also available on loan, with $45 deposit.)*

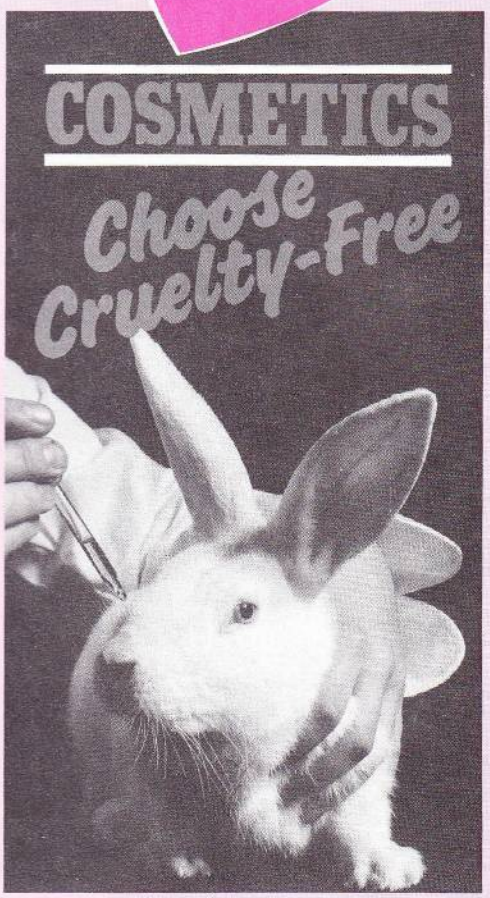
- *Write to your Congressional Representatives, asking that NIH and Defense Department funding be cut off for the notorious Chimpanzee Management Plan and for any use of chimpanzees. Representatives' names are available from your local League of Women Voters. All reps can be reached at the U.S. House of Representatives, Washington, D.C. 20515, (202) 224-3121.*



Compassion Campaign

Update

Background—*PETA's efforts to combat the use of animals to test cosmetics and household products are bringing national attention. More and more pressure is being brought against companies who still use these painful and unreliable methods.*

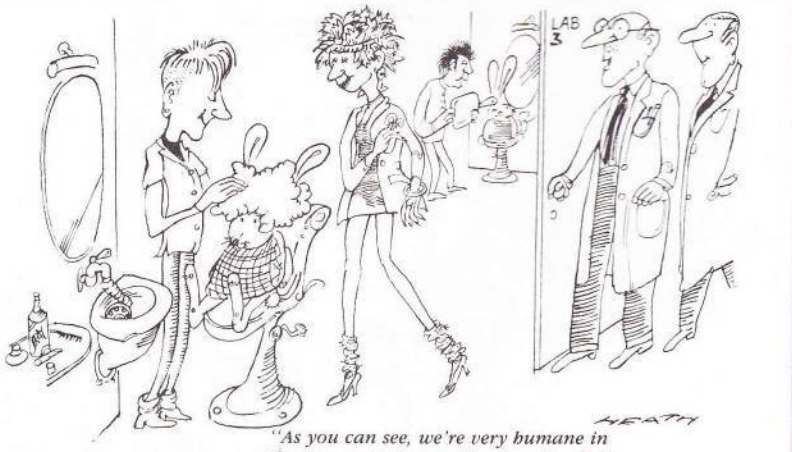


Stockholder Action—This summer, PETA member Pat Daley presented the first-ever stockholder resolution addressing animal tests used by a household products company—Armour Dial. Her resolution received 6.8 percent of the votes cast, which means she can reintroduce the resolution at the next stockholder meeting. Congratulations, Pat!

What You Can Do—Our next resolution will deal with the nation's number one products company, Proctor & Gamble. If you or someone you know owns stock in any cosmetic or household products company, please get in touch with us.

Mainstream Marketing—The price of many cruelty-free cosmetics remains steep, and general availability is still weak. We need shoppers to take a minute to let their main-line grocery and drug stores know there is a market for these natural, gentle and humane products.

What You Can Do—Pick up some consumer request cards at your supermarket or drug store and have friends join you in requesting brand-name, cruelty-free products. If possible, speak to the store manager.



"As you can see, we're very humane in the way we test cosmetics on animals."

Calling all Statistics—*Thousands* of cosmetics-related injuries are reported each year to the Food and Drug Administration and to the Consumer Product Safety Commission. Many lawsuits are also filed each year, most of them settled out of court by companies anxious to avoid bad publicity. In 1977, after Leila Dean of Tennessee sued Revlon, claiming their "Esoterica" skin cream discolored her skin and gave her mercury poisoning, a jury awarded Ms. Dean $1.5 million. It is estimated that two million people are injured yearly through the use of "personal care products."

What You Can Do—Have you or anyone you know ever had an adverse or injurious reaction to a cosmetic or household product? If so, call or write PETA today. We are also looking for newspaper clippings regarding these experiences.

Gillette—Complaint letters have been pouring into Gillette's corporate headquarters from people horrified by their cruel testing methods. Gillette has responded with form letters lamely defending their practices, but their smokescreen can't hide their documented cruelties. And while Gillette may not care about animals, they do care about making—and losing— money.

What You Can Do—*Give it back to Gillette!* Return all household and office products made by Gillette to The Gillette Company, Prudential Tower Building, Boston, MA 02199. Demand a full refund and tell them why. Ask your office managers and office supply stores to stop stocking Gillette products. (If you send us names and addresses of your local supply stores, we'll be glad to send them the information.) Gillette makes Papermate, Flair and S.T. Dupont pens, and Liquid Paper correction fluid. Let us know what you do, how Gillette responds, and how much money you get back from them.

Federal Legislation—*The Consumer Products Safe Testing Act* (H.R. 1635), introduced by Rep. Barbara Boxer, would require federal agencies to monitor the use of tests on live animals, and would instruct them to use non-animal tests whenever possible. The bill has more than 80 sponsors and has been referred to the House Subcommittee on Health and the Environment, chaired by Congressman Henry Waxman.

What You Can Do—

Write your representative and urge him or her to cosponsor H.R. 1635, and to ask Congressman Waxman to schedule hearings.

CTFA Petitions—We are (still!) tabulating the Cosmetic, Toiletry and Fragance Association petitions many of you were kind enough to circulate. This is being done in preparation for a special presentation to industry representatives they will long remember.

What You Can Do—Keep sending us completed petitions, and write us if you need more. Every signature is a vote for compassion!

"If we only look at it from the point of view of efficiency and economy, we are much better off doing anything we do *in vitro* than in animals because it's cheaper, quicker, *more reliable,* there's less variation—*everything about it is better.*"

—Bristol-Myers Corp.



"This is the dose that made fifty percent of a sample of scientists die of frustration."

First civil disobedience at a cosmetics company.



Compassion Campaign Director Susan Rich leads demonstrators in slogan chants at our civil disobedience action at Noxell Corporation, manufacturers of the number one mass-marketed cosmetics line, Cover Girl.

19 activists were arrested in the first-ever "No Business as Usual" civil disobedience action at a cosmetics company. The Noxell Nineteen were charged with disorderly conduct and trespassing. Later, all charges were dropped.

DOG LAB—*An Unnecessary Exercise*

This behind-the-scenes footage and actual dialogue is from a real life dog lab, filmed in 1987 by instructors at an American medical school. Our comments and those of the experts appear in italics:

(Before being killed, this dog will spend an entire day in this 'demonstration.' Different instructors will take turns using the same dog.)

"He's still anesthetized, but he's a little light."

(The term 'light' refers to the animal's level of anesthesia. If he is too light, he experiences pain.)

"OK. Since nobody knows whether this is a male or a female, we'll deal with that when we come to it. Item one is tying the animal down. Now you'll see them tied down all sorts of ways. Especially Dr. Carroll, he has some of the strangest ways of tying things down.

You're right, this does smell like a monkey. Why does it smell like a monkey? Monkeys have distinct smells. They really do.

Now what I'm gonna do is give you this like that and you're gonna give me that one. But we're gonna put it inside the leg... All right. Now we pull. See how that sticks him up? That makes a very solid chest to work on."

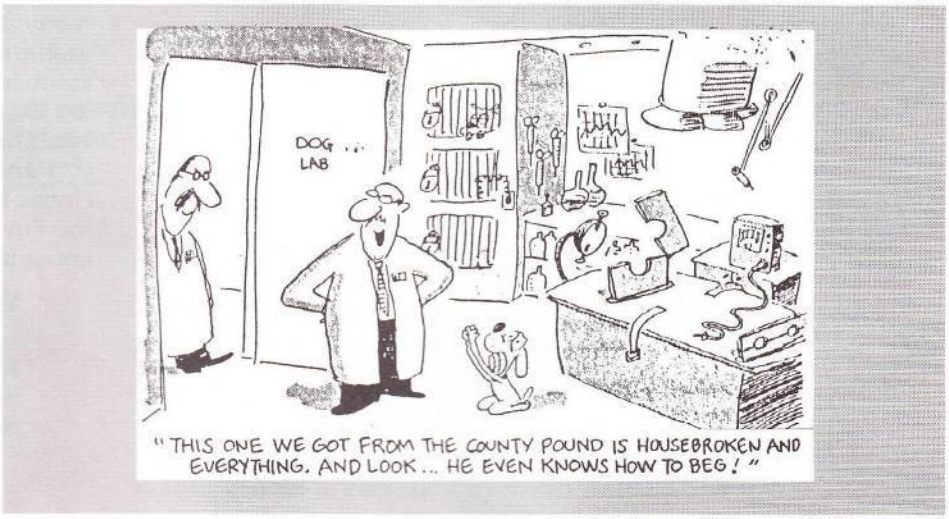
(Federal law requires that animals be provided with a "High level of anesthesia. . . . To effectively minimize their pain." Here, the dog begins to move his head and whine, indicating that he has not *been given enough anesthesia.)*

"All right, now just wipe—wrap—it around here. Now, that's hiccups mostly.

We put it around up under the ankle here. Is that the ankle? I don't know. No, that's the ankle. Where's the ankle on a dog? Don't you tell me, you don't even know whether it's a male or female. Hell. All right now. Stretch, stretch him down over the end."

(A cut is made into the dog's neck.)

"You just pick it up and make a little nip like so, get your scissor under the skin, push, OK, and cut. All right. From this point on, blunt dissection."



(The dog begins to cry again, and the instructor dismisses the cries as "reflex.")

"Spread, okay, in, spread, put your fingers in, it's really tough."

(Whining heard in background.)

"This is reflex that you're seeing with him, um, okay, that's reflex."

> *"Muscle twitching throughout the procedure is a sign of pain."*
> *—Susan Persico, D.V.M.*

(The trachea is now exposed. The instructor forces a tube into the trachea, blocking the dog's windpipe.)

"Now if it doesn't go in easily, lick it a few times and she'll slide right in. All right, like so...now he's breathing through this pipe. Breathe through the pipe, son. Come on."

> *"The tracheotomy tube is too large for the dog's trachea... The level of anesthesia appeared inadequate to prevent perception of pain."*
> *—Roy Selby, M.D.*
> *Neurosurgeon*

(Because the instructor has inserted the tube into the windpipe, bypassing the vocal chords, it is now impossible to hear the dog's cries. The jerking movements continue. Medical experts who have viewed this footage concur that the dog remains inadequately anesthetized.)

"Isn't that clever? Just put a little bib over him, and there you are."

(With the tube in the dog's throat, the instructor now cuts into the dog's thigh to insert another tube, this time into an artery.)

"Give yourself enough wound-room —uh— we're not gonna let it heal and even if we did, the scar wouldn't be too bad. He's not particular. If that's the femoral vein and that's the femoral artery, what nerve do you expect that is? That's a board question. You'd say it was femoral nerve, wouldn't you? I don't know. You'll have to ask Dr. Morgan. I would assume it is, but it probably has some other bloody name.

"OK, I'm gonna separate that out. Why? It's really not gonna be used as such, but we're gonna be tying it off, and if we tie off the nerve, we're go-

DOG LAB VIDEO



'Dog Lab' ½" VHS or BETA, $35. ¾" U-MATIC or V-8, $45. Available on loan from PETA with a $45 deposit. CAUTION: This video contains graphic footage.

". . . the dog's last experience in life was likely a painful one."

—N. Buyukmichi, Veterinarian

ing to induce some pain receptors and you're going to get a little bit of sympathetic discharge, which is just gonna mess up our experiment. OK? Artery, vein. Oops, missed it. Again." *(The instructor's unprofessional attitude sets the tone for his students.)*

"You have pails underneath for dirty diapers. You all don't know anything about those, eh? When my kids grew up we had all diapers and we had diaper pails. They didn't have disposable diapers. Boy, did those pails stink. (LAUGHTER) I'll tell you what's worse. You're in a hurry in the middle, you know, of the night, you know, and somebody's just changed the baby and threw the old diaper in the commode, and you get in there and you don't look before you sit. First sign that something's wrong is there's no splash. (LAUGHTER) Now, I can control blood flow through there. (LAUGHTER) I don't have much room here, all right?" (LAUGHTER)

"All right, now you cut it, you see? Is everything off here? That's one of the funniest things. You're down here like this and you forget to turn off the valve at the other end. And you're in there and all of a sudden it's bleeding all over the other end and you don't know what's happening. OK, we're sort of in."

"Such sloppy habits and disrespect can easily carry over to the students' later work with humans."

—Tom Giduz, M.D.
Psychiatrist

"But you'll have to look—nah, there's a little vessel in that. I'd rather tear it. Sometimes you tear these little vessels and they'll just seal right up. OK. Not in humans, not in humans. That's probably grounds for a malpractice suit. (LAUGHTER) There's not much pressure there. There's no pressure there. There's no blood there. That's because I'm cutting my glove. No, it isn't. (LAUGHTER)

(Later in the day another instructor continues with the same dog, cutting through the chest to expose the animal's heart. He forcibly tears the dog's tissue with his hands and cuts the ribs with garden shears.)

"This is where you learn to trust your partners." (LAUGHTER)

(He snaps the sternum with his fingers, exposing the heart. The heart rate of a properly anesthetized dog is between 80 and 120 beats per minute. This dog's heart rate is close to 200 beats per minute—a clear indication that he is experiencing pain.)

WHAT YOU CAN DO:

- *Show the video, 'Dog Lab' to reporters and medical students in your area.*
- *Make sure your local medical students know their rights to refuse (PETA and the Animal Legal Defense Fund will help any student who objects to animal labs).*
- *Send $2 to PETA for the booklet "Alternatives to the Use of Animals in Medical Education."*

Rags

We called him "RAGS." He was just a cur,
But twice, on the Western Line,
That little old bunch of faithful fur
Had offered his life for mine.

And all that he got was bones and bread,
Or the leavings of soldier grub,
But he'd give his heart for a pat on the head,
Or a friendly tickle and rub

But we mustered out, some to beer and gruel,
And some to sherry and shad,
And I went back to the Sawbones School,
Where I was still an undergrad.

One day they took us budding M.D.s
To one of those institutes
Where they demonstrate every new disease
By means of bisected brutes.

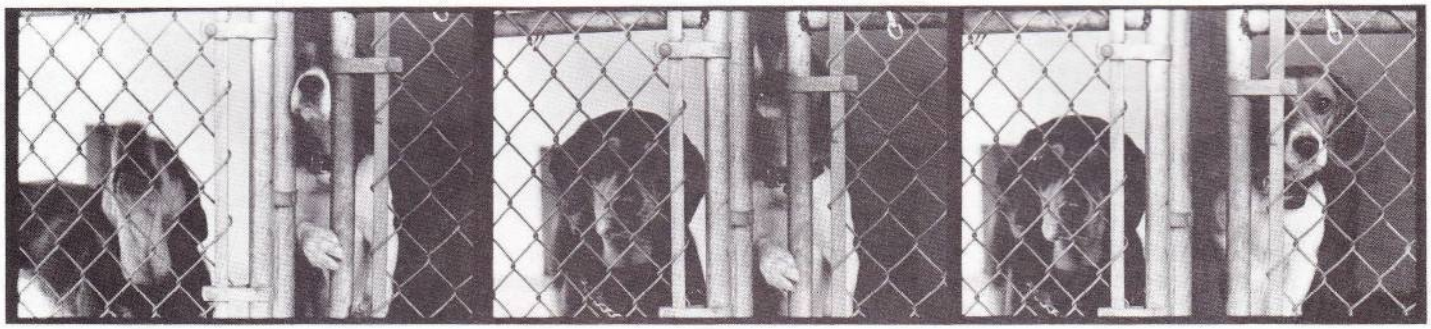
They had one animal tacked and tied
And slit like a full-dressed fish,
With his vitals pumping away inside
As pleasant as one might wish.

I stopped to look like the rest, of course,
And the beast's eyes leveled mine;
His short tail thumped with a feeble force,
And he uttered a tender whine.

It was Rags, yes, Rags! who was martyred there
Who was quartered and crucified,
And he whined that whine which is doggish prayer
And he licked my hand—and died.

And if there's no heaven for love like that,
For such four-legged fealty-well!
If I have any choice, I tell you flat,
I'll take my chance in hell.

Edmund Vance Cooke



PETA Reaches
Largest Animal R

For the second summer, the "S.S. Vivisector" was "docked" on the National Mall, just four blocks from the Capitol. An artistic yet incredibly realistic expression of the horrifying experiences of millions of laboratory animals around the world, the Ark stirred the curiosity of visitors from across the U.S. and abroad, members of Congress, federal employees, and thousands of others making their way from one Smithsonian museum to the next. The artists, Greg Metz of Dallas and Los Angeles's Gorgann Deen, created an extraordinary work of art. But more importantly, at least for the animals, it represents a unique tool to spark public interest and action for lab animals.



Reactions to the Sculpture



"You don't think about it in your everyday life. The Ark makes you think about it."

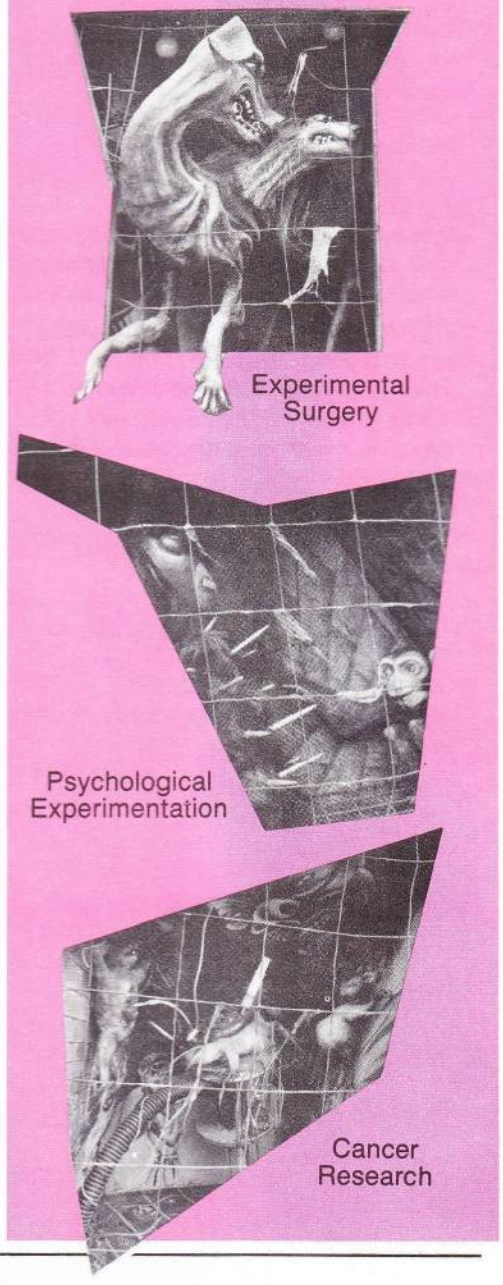
—Ken Trefzger, Germany



"It's great. The woman on the Ark who's fattening herself on meat is as guilty as the man doing animal experiments. If people wouldn't eat meat, there wouldn't be so much cancer, and we wouldn't need so much research."

—Calvin Parker, Maryland

The Portholes portray six types of experiments:



The Ark display provided an unprecedented opportunity for the general public to get involved, with its tent sideshow of over 15 different types of literature; 8 videos showing actual footage of laboratory research; a wide selection of animal rights merchandise, including T-shirts, buttons, and books; a dazzling display of cruelty-free cosmetics and household



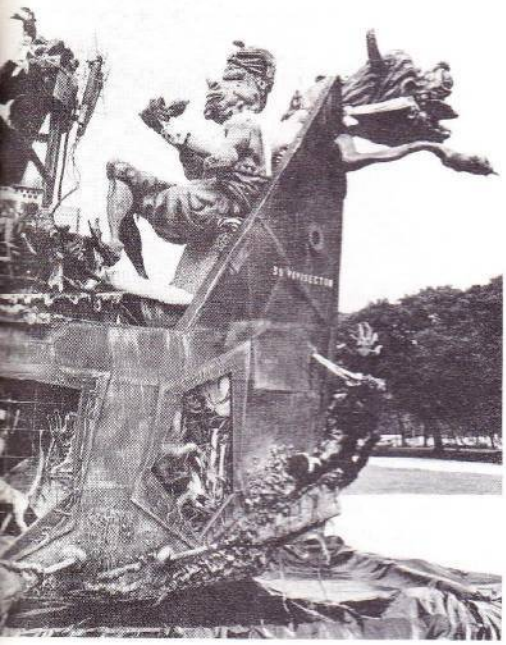
The Arkettes—a few of the dedicated group of two dozen full and part-time employees, volunteers and interns who were at the Ark 24 hours a

The Expense Worth It

It cost over $48,000 to staff and maintain the Ark in its prominent location. This may seem very expensive at first glance, but consider that a 30-second network T.V. commercial averages $120,000. The strategic placement between the Air and Space Museum and the National Gallery gave PETA the opportunity to reach millions of people over the three months of the exhibit.

Out to Millions!

ghts Exhibit Ever!



products; petitions urging people to challenge the ways animals are treated; and a full-time crew to discuss the things we can do to effect change. By summer's end *hundreds of thousands* of people had walked away from the Ark with a handful of literature, and a conscience now attuned to a growing movement.

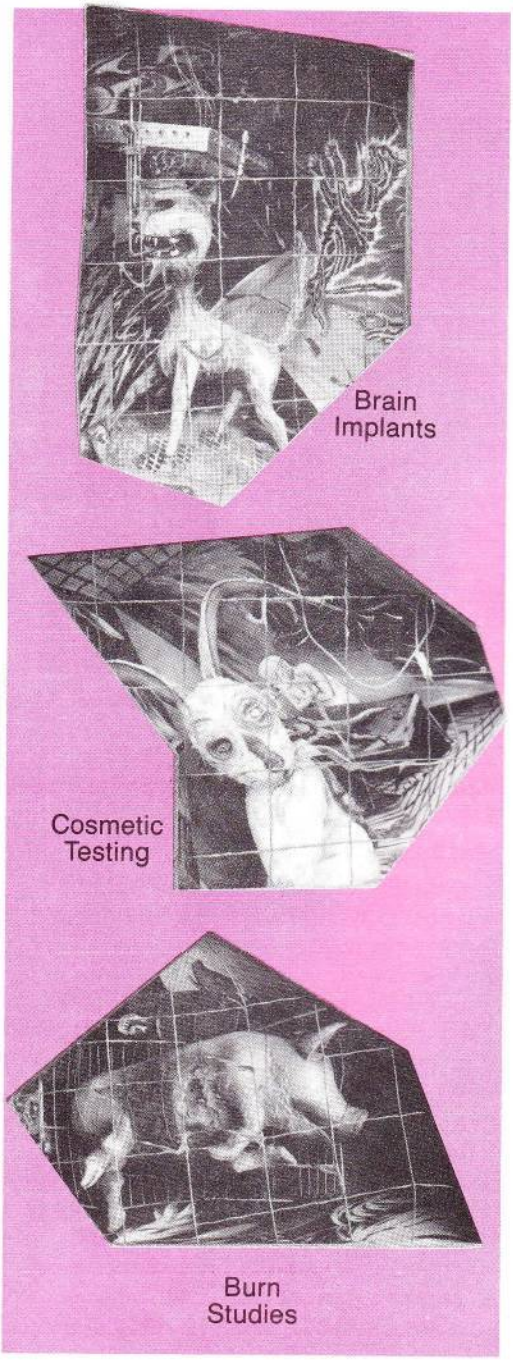


day, seven days a week, fully prepared to discuss any issue from experimentation to vegetarianism.



Ark leaflets in Japanese, English, Spanish, German, and French

In the first month of PETA's 1987 Summer Ark Campaign, over 75,000 leaflets were distributed to interested passers-by. The Ark leaflet describes the creation of the Ark, discusses the six types of experiments portrayed in the portholes of the boat, gives information about PETA, and lists suggestions for becoming active for animal rights. To reach as many people as possible, the flyer has been translated into other languages.





"Seeing this makes me aware. It made me want to wipe my lipstick off!"

Ayana Shabazzo,
West Indies



"It shows man's inhumanity to the animals. People who would abuse animals would abuse people."

—Mr. & Mrs. Louis Doherty,
Louisiana

Our grateful thanks to our patron who commissioned this spectacular sculpture, to artists Greg Metz and Gorgann Deen and to all the volunteers and workers who made the exhibit possible.

'Tis the Season

For Giving

Of the many things we can give to our families and loved ones, there is no greater gift than to teach them how to stay healthy. We need them around for a while! And in the bargain, we can give ourselves the knowledge to help prevent heart disease and cancer. Dr. Neal Barnard tells us how."

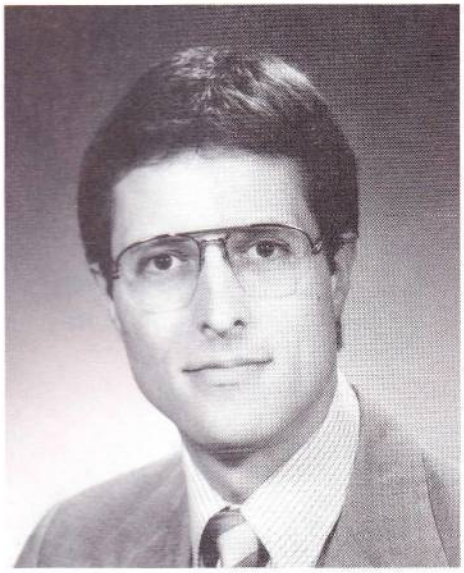
DONT' WAIT FOR UNCLE SAM

In 1971, President Nixon stepped up the War on Cancer with a renewed commitment of federal funding. Since then, over $15 billion has been spent on research by the National Cancer Institute (NCI), and more than a million animals are killed every year in the search for cancer cures. In spite of these efforts, the toll of cancer climbs higher every year. The death rates have not even begun to turn down.

"The National Cancer Institute estimates that as much as 80 to 90% of cancer is potentially preventable."

—Dr. Neal Barnard

Surgery for heart disease is very expensive and extremely invasive. In bypasses and transplants, hearts are attacked by the same disease, artheriosclerosis, that caused the problem in the first place. But, a method for preventing cancer and heart disease is already available. *Each of us can control factors in our own lives that decide whether or not the diseases will occur.* It is much easier than one might think. NCI now estimates that as much as 80-90 percent of cancer is potentially *preventable*. Foods account for the greatest number of cancer cases, approximately 40–60 percent. Tobacco accounts for about 30 percent. While asbestos and industrial chemicals may figure prominently in the news, they are of far less importance than diet and smoking, which, happily, are much easier to control. Other important factors include alcohol, sunlight, and radiation (including X-rays). Heart disease is largely due to cholesterol, smoking, and high blood pressure, which is itself usually caused by cholesterol and fat.



Dr. Neal Barnard is Chairman of the Physicians Committee for Responsible Medicine and PETA's Chief Medical Advisor.

PASS THE DATA

The evidence on diet and heart disease is well-known. The evidence on cancer is also becoming clear. Studies of populations that have moved from one location to another have provided important evidence. For example, Japanese women adhering to their traditional low-fat diet, which emphasized rice and vegetables and included little meat or dairy products, have a very low rate of breast cancer. When many of those women moved to the Western U.S. and adopted our high-fat, meat-based diet, their cancer rate rose to equal that of American women. Evidence now shows that our high-fat, low-fiber, meat and dairy diet dramatically increases risk for cancer of the breast, colon, prostate, ovary, uterus, and other organs. The principal offender is the amount of fat in the diet, but animal protein may also increase risk. In addition, animal tissues tend to concentrate environmental toxins such as DDT, which has remained in the atmosphere a decade after it was banned.

Of course, one should avoid a few other factors: tobacco, excessive alcohol (more than one drink per day), too much sunlight and unnecessary X-rays. So, forget Interflora and Neiman-Marcus; give the gift of life and health by getting those you care about hooked on a healthy diet.

Eight Steps to Prevent Cancer

1. Try to get your cholesterol down to 150. A low-fat vegetarian diet is best. This means avoiding meat and dairy products, and also avoiding foods high in oils.
2. Include dark green, orange and yellow vegetables. Also, make broccoli, spinach, cabbage and cauliflower a regular part of the diet.
3. Do not overindulge in protein.
4. Add more fiber to your diet with whole grains, beans, and vegetables.
5. Avoid tobacco.
6. Limit alcohol to no more than one drink per day.
7. Keep your weight and blood pressure under good control.
8. Avoid excessive sunlight and unnecessary X-rays.

'Tis The Season for Holiday Feasting

Recipes for a Cruelty-Free Holiday Meal



Gypsy Pie

Servings: 6–8

Cooking Time: 30-45 min.

Topping: 4 medium potatoes, cooked and mashed (mash with about ¼ cup water, not with milk or butter) to yield 3 cups mashed

Sauce: 2 cups mushroom gravy (Saute ½ lb. chopped mushrooms and 2 sliced leeks or 1 onion in ¼ cup water with 1 tsp. oregano and 1 tsp. thyme for 10 minutes. Mix 4 tbs. corn starch with 1 tbs. tamari to 2 cups cold water. Add to mushroom-leek mixture. Cook over low heat until it thickens (about 20 min.)

Filling: 1 onion, coarsely chopped
3 carrots, thinly sliced
1 green pepper, diced
½ lb. broccoli, cut into stems and flowers
¼ lb. green beans, torn into 1-inch pieces
1 bunch spinach, torn into bite-sized pieces

Steam vegetables (except spinach) about 15 minutes, until crisp-tender. Remove from heat. Stir in spinach and 2 cups gravy. Spoon over the top. Sprinkle with a small amount of paprika. Bake 30 minutes at 350 degrees.

Ginger Carrots

Servings: 4

Cooking Time: 15 min.
5 large carrots, sliced
½ inch piece of ginger root, grated
½ orange rind, grated
1 tbs. maple syrup

Cook carrots in ½ inch water until tender (about 15 minutes). Add ginger, orange rind, and syrup. Stir well. Serve hot.

Grain Pilaf

Servings: 8

Cooking Time: 1¼ hrs.
¼ cup water
2 onions, chopped
2 carrots, chopped
1 green pepper, chopped
½ lb. mushrooms, chopped
1 tsp. cumin
4 cups water
1 tsp. coriander
1 tbs. tamari
1 tbs. parsley flakes
1 bunch green onions, chopped
2 cups whole grain (bulgar, buckwheat, millet, rice, barley)

Place ¼ cup water in a large pot, add the chopped vegetables and saute for 15 minutes. Add the grain. Stir and cook for 5 minutes longer. Add the 4 cups water, spices, tamari, and parsley. Bring to a boil. Reduce heat to low, cover, and cook 15 minutes. Place the mixture in a casserole dish. Bake, uncovered, at 300 degrees for 45 minutes.

Dinner Salad

Romaine lettuce (whole leaves)
Artichoke hearts
Hearts of palm
Tomatoes

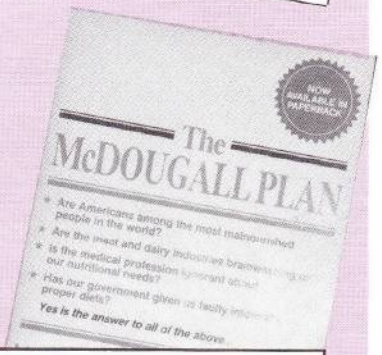
Thoroughly wash lettuce. Toss with artichokes, hearts of palm, and thinly sliced tomatoes. Serve with a light vinaigrette dressing.

Berry Sorbet

Servings: makes 1 qt.

Chilling Time: 3 hrs.
1 cup water
½ cup maple syrup
4 cups frozen strawberries or raspberries
2 tbs. lemon juice

In a small saucepan, combine the water and syrup. Bring to a boil. Stir. Remove from heat. Cool. In a blender or food processor, blend berries until smooth. Pour into bowl. Cover and freeze until slushy. Beat with electric mixer until smooth again. Return to bowl and freeze until firm. Let stand at room temperature 5–10 minutes before serving.



All of these delightful recipes are from the *McDougall Plan*—the complete guide to a health-supporting way of life. Available from New Century Publishers, Inc. 220 New Brunswick Rd., Piscataway, N.J. 08854 for $7.95.

The Iron Maiden and

Background:

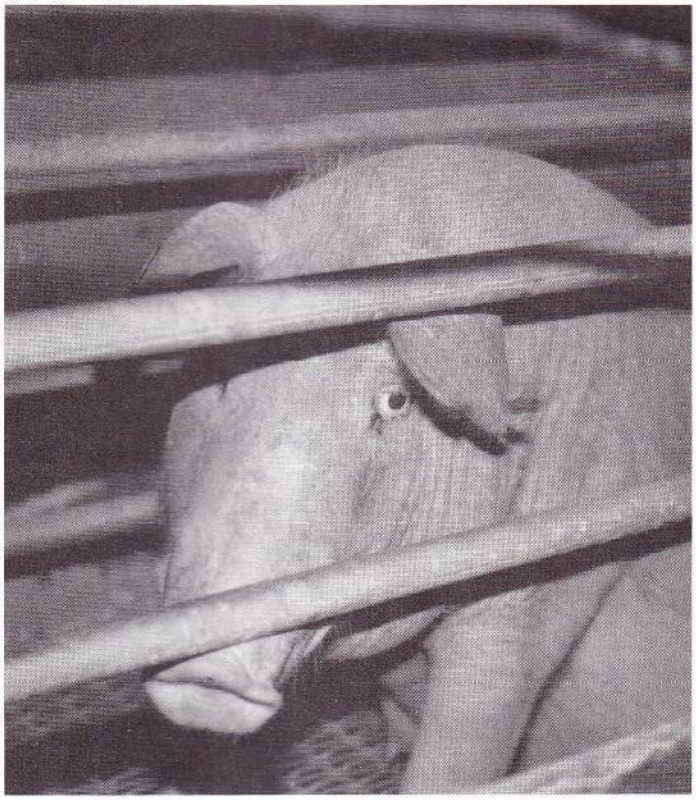
The industrial approach to agriculture since the second world war has led to widespread abuse of animals and the land. The factory farm, where animals now spend most or all of their lives in huge sheds, brings a new, special form of cruelty—deprivation.

Guiding our Nation's Agriculture

On a several hundred acre spread in the countryside just outside Washington, D.C. the U.S. Department of Agriculture plays factory farmer. Behind its 10' high perimeter fence, you can glimpse a few cows, pigs or sheep sometimes, but the land is not for the animals, it is for rows and rows of cinderblock buildings.

Inside the buildings, there are more rows: this time, rows of iron maidens (photo this page), where pregnant and delivered sows lie, kneel or stand tethered on metal grids, their shoulders sandwiched between iron bars. Other elevated, metal boxes contain calves chained at the neck, and sheep — some with lambs. Sloped "battery cages" are crammed full of chickens, turkeys and ducks.

The USDA has become the taxpayer-funded lobbyist for and champion of agribusiness, that system of intensive rearing and mass production of animals that is not only cruel but environmentally unsound, being the single greatest polluter of American waterways, a destroyer of ground water and topsoil, and a major cause of deforestation.



LIFE IMPRISONMENT: A pregnant sow looks out from her "iron maiden" inside the USDA compound.

An Odd "Farm Animal"?



Two months ago, thirty-seven lucky felines were whisked out of their cages in USDA's Parasitology Research Institute by animal liberationists. Since 1972, Dr. J.P. Dubey has been force-feeding "toxo" infected mouse brains to cats and kittens via a stomach tube or by injection. Dubey attempts no treatment, he simply records heart, lung and intestinal tract infections, the dehydration and diarrhea. Some kittens were "moribund" in just nine days, others were killed by Dubey within hours of infection, still more sat in their cages for years.

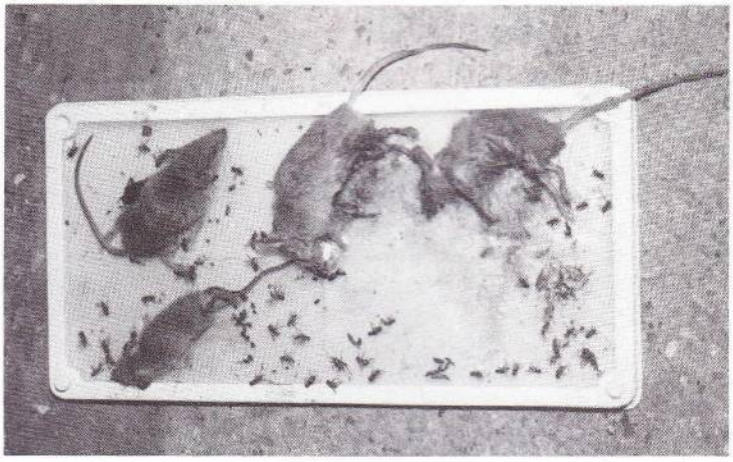
Toxo Spread in Meat...

Although toxoplasmosis, a protozoan parasite, is found in 30% of all pork and 10% of all lamb, but only 1% of cats, the USDA has spent *tens* of thousands of tax dollars infecting cats with the disease. Yet, it is factory farming that promotes the spread of respiratory and intestinal diseases. "Toxo," like many other diseases, flourishes in a system where animals are crammed together in sheds and where poor sanitation and lack of ventilation are a way of life.

The *Band of Mercy* raiders who rushed the rescued cats to a veterinarian for treatment before placing them in permanent homes, also rescued seven African miniature pigs who had not yet been infected by government researchers. Videotapes show the pigs playing "tag" after their escape.

the Glue Trap

As the pigs try to sleep, field mice and huge cockroaches enter the building to feed on the spilled food. The mice step over their dead fellows, who lie smothered in the sticky glue traps which litter the floors, long forgotten. Callousness is alive here, among the occasional dead piglets and suffocated rodents.



Dead mice smothered in USDA glue trap.

What You Can Do:

- Refuse to support factory farming. Put your heart before your mouth, take the plunge, go vegetarian! Meatless recipes mean a healthy and humane you, and some very grateful animals.
- Ask your local paper to write a story on the advantages of a vegetarian diet or the cruelties of the factory farm, or write a letter to the editor on the subject.
- Write to your Congressional Representatives urging them to co-sponsor the Non-Agricultural Farm Animal Protection Act.
- Write Mr. Hubert Kelley, Director, USDA Research Services, Room 334, Bldg. 005, BARC-W, Beltsville, Md. 20705, to protest the USDA's practices and Dubey's experiments.

PETA Taken to Court

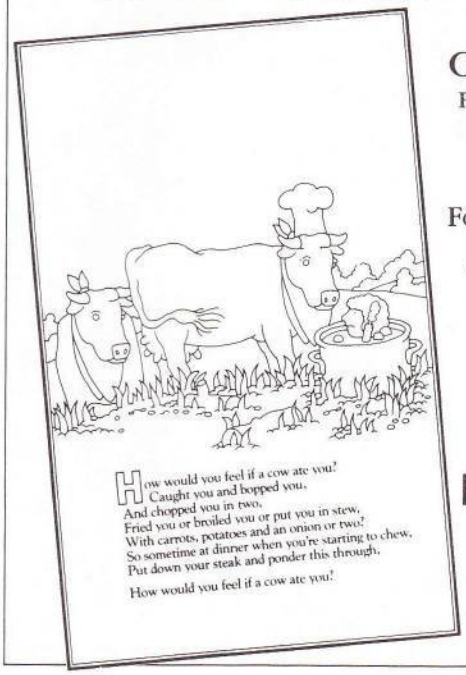
We have now publicly criticized the USDA for its failure to protect public health by promoting an agribusiness industry which perpetuates the sale of diseased animals and which necessitates the use of massive quantities of antibiotics.

The USDA has reacted by subpoenaing PETA employees to appear before a Grand Jury in the hope of indicting us for the raid.

Our Thanks

We would like to express our sincere thanks to those of you who recently joined PETA. Your membership is deeply appreciated. Also, a warm thanks to all our members for your continued support. Your interest, concern, and financial support is literally what makes our work possible and effective. On behalf of the PETA staff and all our animal friends, thank you!

How Would You Feel If a Cow Ate You?



ALTERNATIVE ETHICAL COLORING POSTERS AND POSTCARDS FOR CHILDREN AND ADULTS WITH VEGETARIAN, NON-VIOLENT AND ANTI-NUCLEAR THEMES

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USED BY
PEOPLE FOR THE ETHICAL TREATMENT OF ANIMALS
TO CORRESPOND WITH CHILDREN

Activists in Trouble

Troen Indicted!

Long-time Portland PETA member **Roger Troen** has been charged in the removal of 125 rabbits, hamsters, cats and rats from the research laboratories at the University of Oregon this Spring (see PETA NEWS, Summer '87). Roger, who is known for his gentle disposition and his willingness to help people and other animals, was transported to Eugene with his hands cuffed behind his back for the entire two hour ride.

Roger's brother, Eldon, describes



Roger this way: "If everybody had a brother like him, this whole world would be in better shape." Roger is represented by attorney Steve Houze.

HELP ACTIVISTS!

by contributing to PETA's Activists Legal Defense Fund. The Oregon case has cost PETA $10,000 so far and there is no more money in the Troen fund!

Contributions specifically to help Roger Troen can be marked TROEN CASE in the left-hand corner, contributions for USDA Grand Jury expenses can be marked CATS. General contributions to the Fund can be marked "ACTIVISTS."

Grand Jury Hits PETA Office

As we go to press, the FBI and the Office of the US Inspector General are actively searching for the cats and pigs removed from Beltsville (see page 14) and the chimpanzees rescued from SEMA (see page 4). As spokesgroup for both actions, PETA is the main target of this investigation. Recordings, video tapes and documents distributed by PETA are now being examined by a Baltimore Grand Jury.

Kevin Grounded Again!

On a lighter note, remember Kevin, whose mother grounded him last summer when she discovered he distributed flyers for his "Throw A Rock Thru Your Local McDonalds" campaign?

Well, Kevin's latest idea has him in even more hot water. Found stored under Kevin's bed: two crates of Christmas tree ornaments. The industrious lad had taken the little tops off, filled the balls with red paint and sealed the tops back on with melted candle wax. Why? According to



Kevin, "they make highly effective, lightweight 'missiles' that when hurled from a passing bike or car, add 'the finishing touches' to offensive fur and meat billboards!"



Help Halt the Frogs' Legs Trade

U.S. dealers for gourmet restaurants and markets import 200 million frogs yearly. The export of frogs' legs was banned in India, but the massive destruction of frogs in Bangladesh has caused a dramatic rise in the insect populations and an increase in the use of harmful pesticides such as DDT. To stop this U.S.-inspired massacre, please write: Masir Ahmed, Councilor, Embassy of Bangladesh, 2201 Wisconsin Ave. NW, Washington, DC 20007.

Seal Watch '88

seal watch '88

Seal Watch '88 is part of the International Fund for Animal Welfare (IFAW)'s efforts to replace islanders' possible lost income due to public pressure to halt the clubbing of baby seals. It consists of five 4-day wildlife excursions to Prince Edward Island, Canada's smallest province (which boasts of picturesque coastline, unspoiled scenery, and genuine hospitality) in March when the harp seal pups are born.

Before heading out to the ice, tour groups receive special safety instructions and learn how to behave with the seals. Wearing warm clothing and accompanied by experienced guides, groups of four board each helicopter for the 1 hour flight to the seals. Once the helicopter has landed, visitors can observe and photograph the seal mothers and their beautiful pups.

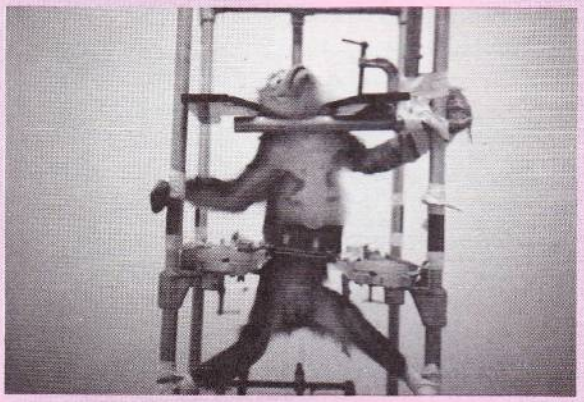
The $850 p.p./d. occ. tour includes air from Boston or Montreal, transfers, 3 nights at the ultra-modern Prince Edward Hotel, full breakfasts, an island sightseeing tour, icebreaker cruise, cocktail party, group banquet, and wildlife-related presentations. Call Promotional Tours Travel Marketing at 1-800-343-4070 (in Massachusetts, 617-734-3100).

PETA VIDEOS . . . *for Sale or Rent*

All videos are available in ½" VHS or BETA formats for $35, ¾" U-MATIC or V-8 for $45. Two videos can also be ordered on the same tape with the second video at a reduced price of $15. Videos are also available on loan from PETA with a $45 deposit. (Deposits will be held by PETA until videos are returned. If the video has not been returned within 60 days, the check will be deposited and PETA will issue a refund check upon receipt of the video.)



"Unnecessary Fuss," the true story of what really went on at the Head Injury Clinic Laboratory at the University of Pennsylvania. **Item #VC01**



"The Silver Spring Monkeys." The story of the Silver Spring monkeys. "The stench of the laboratory permeated everything. I could see the evidence of IBR's filth and decomposition under my nails and in the lines of my skin. If only I could have scrubbed the image of the monkeys out of my mind."—Alex Pacheco **Item #VC04**



"Britches." From a psychology laboratory in California to a loving home; the story of Britches' rescue. **Item #VC02**



"Breaking Barriers." The liberationist group, True Friends, takes us inside SEMA to meet the four baby chimps they rescued and the primates who will not escape alive. "The most powerful exposé of psychological suffering I've seen."—Gretchen Wyler, Fund for Animals **Item #VC05**

Also available . . .

"We Are All Noah," written and directed by Professor Tom Regan, took 2nd place in the International Film and Television Festival of New York. Available by writing to the Culture and Animals Foundation, 3509 Eden Croft Drive, Raleigh, North Carolina, 27612. VHS format only for $50.

People for the Ethical Treatment of Animals
P.O. Box 42516
Washington, D.C. 20015

For videos available from PETA . . .
Please send your check and order to:
PETA, P.O. Box 42516, Washington, D.C. 20015.

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ADDRESS _____

CITY/STATE/ZIP _____

Item No.	Item	Format	Price	Qty	Total

For all merchandise orders, please allow 3–4 weeks delivery. All prices include postage and handling charges. Thank you for your order.

Total Enclosed: _____

Animal Liberation Rocks

***BACKGROUND**—The project began when PETA's Dan Mathews hooked up with Wax Trax records and Al Jourgensen. Sympathetic artists from across America and Europe were approached to donate material on animal issues. Released in the Spring of 1987, the tracks are interspersed with action segments containing actual dialogue from experimenters and meat farmers and alerts from TV and radio commentators. The LP's introduction carries, in 11 languages, the central theme: "ANIMALS ARE NOT OURS TO EAT, WEAR, OR EXPERIMENT ON".*

The music on "Animal Liberation" is as hot as the topic itself.

—Tower Records "PULSE"



The Limelight European launch party in London, England.



San Francisco Examiner

November 26, 1986

Music industry goes on record for animal aid

The Washington Post

Artists for Animals

This is a good time for animal rights. Matthew Broderick's "Project X" is currently in area movie theaters, and tomorrow night singer Lene Lovich will be at Cagney's at Dupont Circle autographing the new "Animal Liberation" album on which she appears with Nina Hagen (they do a song called "Don't Kill the Animals"), Colour Field, Howard Jones, Captain Sensible, Shriekback and others. The event, which also will feature animal rights information tables and a showing of a documentary video containing music and interviews with the album's artists, is a benefit for the Washington-based People for the Ethical Treatment of Animals (PETA). Project coordinator Dan Matthews says, "Washington is a special town as the National Institutes of Health, the world's largest funder of animal experiments, is based here."

"Animals Are Not

Euro-Launch

- For only the third time in its history, the landmark London club, Limelight, was so jammed inside that it had to turn hundreds of people away! The event was the Animal Liberation promotional gala with Nina Hagen, Lene Lovich, Chris & Cosey and Attrition.
- Rave reviews for the record came from all the British music press.
- Dan Mathews went to Italy to promote the record, having worked with the Italian Animal Rights Movement.
- A special on Animal Rights and the project, with many band interviews and actual animal footage, was broadcast to 115 million people in EVERY country in Europe.

The Record

- Sold 50,000 copies by the end of summer, '87.
- Was *New York Times* Rock Album of the Week upon release.
- Entered the U.S. national dance charts at #19.
- Continues to bring countless thousands of young people into the movement.

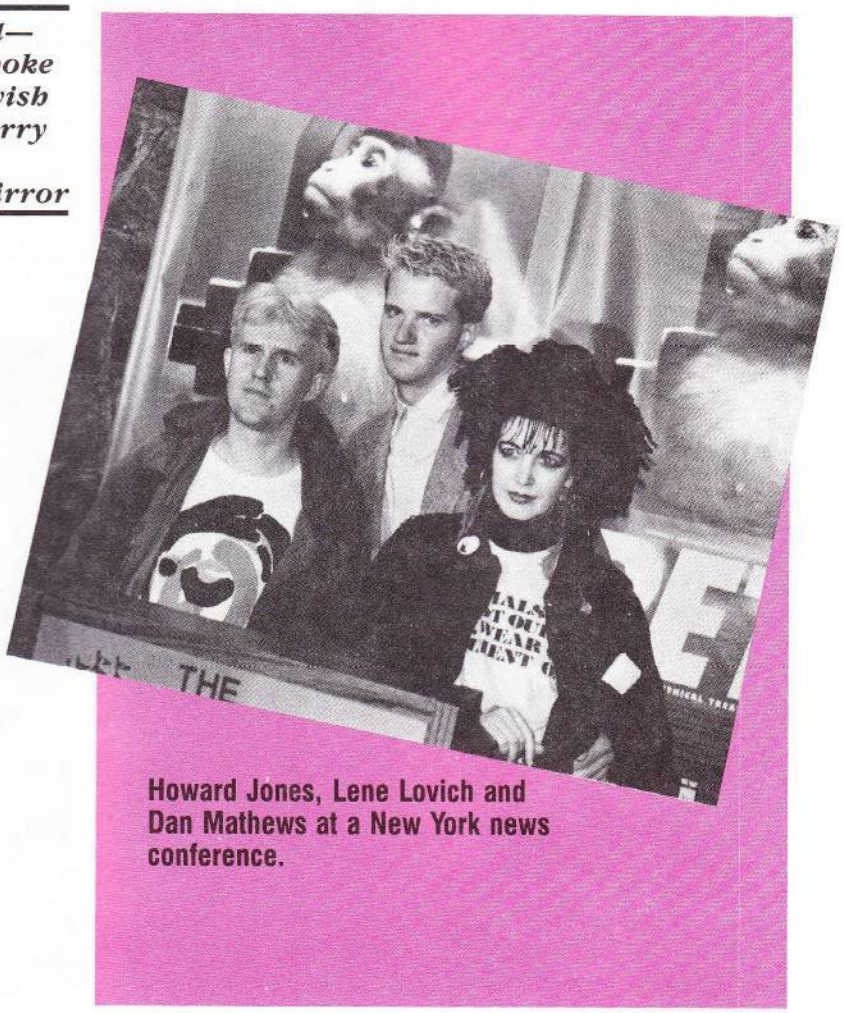
- The tour began with a New York news conference featuring Howard Jones, Lene Lovich, Alex Pacheco and Project Coordinator Dan Mathews. The press conference was lead headline on Cable News Network, which reaches over 100 million homes all over the U.S. and Japan.
- A record release gala at the Saint in New York City kicked off a series of parties in 12 cities across the U.S.
- Total party attendance around the country reached over 20,000.
- Each party featured Lene Lovich, joined by Ministry in Chicago.
- The Texas party featured a "Don't Kill the Animals" choreograph by the Dallas Ballet Co.

U.S. and Europe

"It's a powerful record—enough to make you choke on your Big Mac and wish you'd had vegetable curry instead."

—Record Mirror





Howard Jones, Lene Lovich and Dan Mathews at a New York news conference.

Ours" U.S. Tour

- Project Coordinator Dan Mathews and Lene Lovich did TV and radio talk shows all along the way. During a half-hour talk show on Atlanta's top-rated WRAS-FM, the pair described appalling experiments at the local Yerkes Primate Laboratory. Eight hundred Georgians flooded the station with calls.
- Local activists collaborated closely to make sure interested people got involved.
- Dan & Lene staffed animal rights information tables at each event, alongside local activists who were able to connect with any new supporters and activists in their own communities.

Videos & Singles

- The first single from the album features "Don't Kill the Animals" and "SuperNature," with videos for both. "Don't Kill the Animals," coordinated by Dan Mathews in London, features a laboratory raid by two disguised singers (is that Lene & Nina?).
- Other video projects are in production and plans are already under way for a follow-up LP.

And the Beat Goes On

- In April and May of '87, a 40-date tour by Howard Jones featured "Assault & Battery" from the "Animal Lib" album, followed by a touching plug for the album and animal rights. Jones attracted thousands at every concert—11,000 saw him in Salt Lake City.
- During Shriekback's U.S. tour last year they did "Hanging Fire" from "Animal Liberation" and plugged the record and animal rights.
- Chris & Cosey plugged the album by featuring its "Silent Cry" during their August '87 U.S. tour.
- Nina Hagen did "Don't Kill the Animals" during her July '87 U.S. & Canadian tour and plugged animal rights and the record.

Good Intentions Are Not Good Enough

We *must act* on our beliefs. By joining or continuing to support PETA, you can make an impact on the struggle to end animal abuse. PETA is an action organization that focuses national attention on animal rights. Use the enclosed envelope to send in your contribution today. You *do* make a difference.



People for the Ethical Treatment of Animals
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