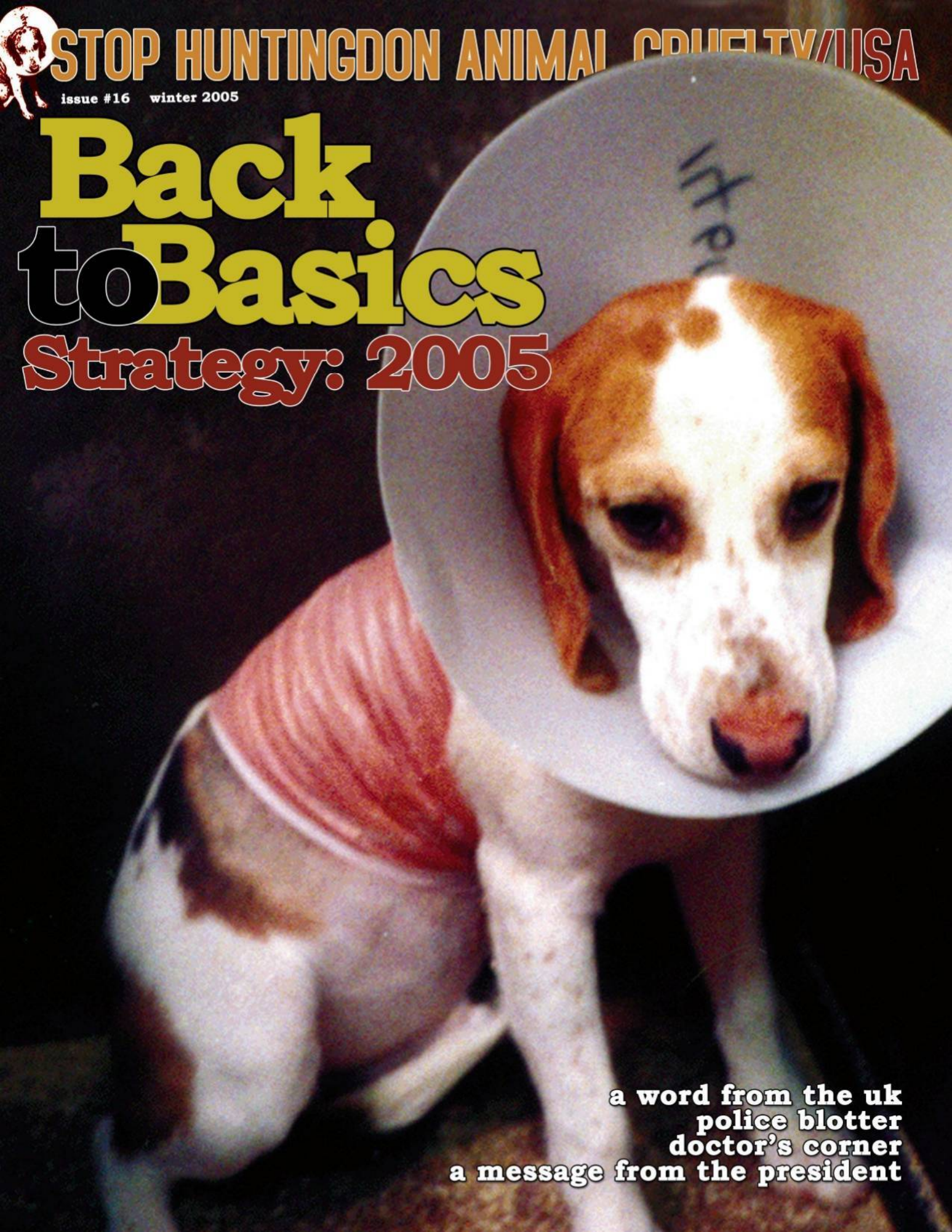
STOP HUNTINGDON ANIMAL CRUELTY/USA
issue #16 winter 2005

Back to Basics

Strategy: 2005



a word from the uk
police blotter
doctor's corner
a message from the president

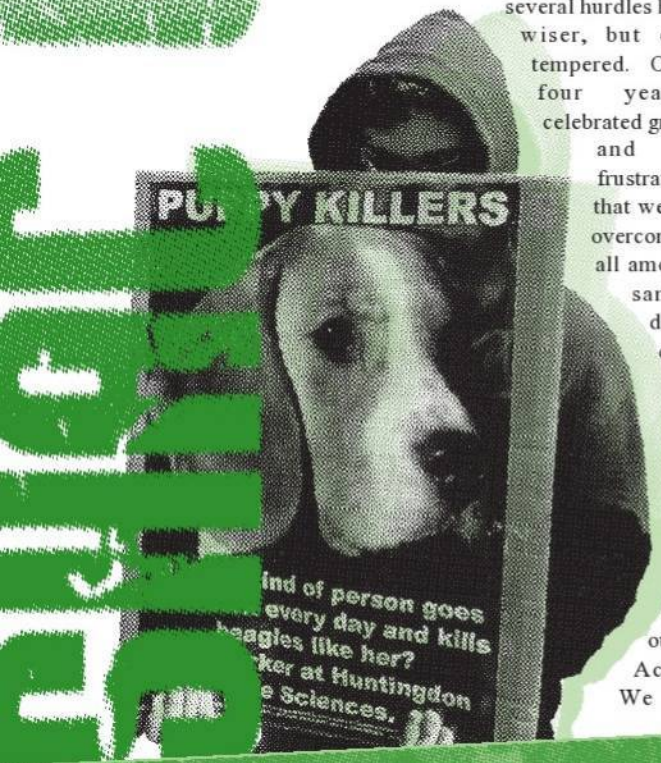


EDITORIAL editorial

This struggle die. The only

It's January 2005. Four years ago this month, I called a meeting with my local animal rights group – the group of people I'd protested with outside my local university lab, locked myself to in front of fur stores, and stood with at many-a-table handing out countless vegan nuggets, for years. I gathered them to talk about a fundamental shift in our activism – from these sporadic, unfocused events, to a poignant, strategic, global effort; to strike a true blow to animal abuse. At the time, I had no conception of the ingenuity, determination, and *power* a unified grassroots movement could wield.

In the beginning we were ambitious, proud, and fearless. Time, experience, and several hurdles have made us wiser, but often more tempered. Over the past four years we've celebrated great victories, and weathered frustrating setbacks that we have had to overcome. But it has all amounted to the same thing: a demonstration of the immense *power* we have when we harness our creativity and our resources, and strike at our opponent's Achilles' heel. We can deliver crippling blows to companies and industries bigger than we have ever been, and likely will ever be.



And now we stand with a priceless opportunity in our grasp – one never before seen by most of us, and one we will likely not see again…unless we succeed. Huntingdon has *one* fake-or-break year left and now is the time to demonstrate to ourselves and to the world that we *can* win.

Not in a long while have the animals been able to put so much hope into a single one of our efforts.

It is time again for that fearlessness, for boldness – even arrogance if we must. Time for vowing to put it all on the line, and actually doing so. Time for the big risks, and the big rewards that follow. Now is the time for *us* to sacrifice, so the animals no longer have to. It is time to flex every bit of this movement's muscle, and to hit harder than ever before.

So shell out that $50 to photocopy a flyer – don't wait to raise it in "campaign funds." Attend more demos than you do movies, parties, and restaurants combined. Be loud when you can, quiet when it's required, and imaginative always. Stare down the fears that stand between you and effective action, until you see only those suffering animals on the other side.

We have forged a path toward victory that can be followed for decades to come – if we cement it now. We have achieved so much simply by telling ourselves that we could, and rising to fulfill that promise. It's time again to know that we *can* close HLS – let's get to it.

shac/usa

is a simple one: we either fight or the animals question is. what are you going to do about it?

What a relevant time for me to write this from the UK. In just the last few hours it has been announced that fox and stag hunting and hare coursing have been banned in the UK. This is something many people here have campaigned for decades to achieve. This is something Mike Hill and Tom Worby lost their young lives fighting for, something scores of people have been to prison for. It was simple - our determination and our will were strongest.

There were many dark days during the anti-hunt campaigns with many people attacked. The one that stands out to me is the sight of the then Home Secretary Michael Howard telling a Conservative party conference that they were going to introduce a new law called the Criminal Justice Act so people could hunt wild animals in peace. He predicted that this would be an end to the anti-hunt movement. Yet here we are, less than 10 years later, and it has gone. These are amazing times for the animal protection movement. Just here in the UK in the last 18 months we have seen both fur farming and now fox hunting banned.



During the campaigns against fur farms here, many people also went to jail, some for as long as 10 years. Again, the police stated that they had brought anti-fur activism to an end. On both these counts the police and the government stated clearly and publicly that they had defeated the animal protection movement and on both occasions they have been shown to be 100% wrong.

But was it just pure determination and brute strength that won the day? Of course not. You can have all the determination in the world - but without strategy and forward thinking, you will not win. The movement needs to look to a line taken from Rudyard Kipling - the animals need people who... "can keep your head when all about you are losing theirs". The animals need not just will, but clear strategic thinking.

The SHAC movement is leading the world in determination and with an ingenious strategy that is leaving our enemies reeling. Three of the world's largest companies (Astra Zeneca, Novartis and Glaxo Smithkline) have all stated that unless SHAC is stopped they will leave the UK. These are major global players we are shaking and the more of them we can shake and the harder we can impact them the better. Stop us? I've got a message for all of them: they can beat us, they can imprison us and they can kill some of us, but they will never stop us.

Activists have died along the way and unfortunately others may die in the future. Martin Luther King died on his peoples' way to their promised land. He knew he wouldn't see it but he knew as long as they got there that was all that mattered. All that matters to us is that the horrors of animal abuse are brought to an end. That may not happen tomorrow or even next week but there are many areas where they know the writing is on the wall - and one of those areas is vivisection.

We are used to law changes, we are used to police raids, and none of these are a problem. In fact the last time the SHAC UK office was raided, after seeing the police clowns off the premises, the office was fully operational again within 2 hours, with all computers replaced and backed up. We have seen them state and press release that a RICO suit against SHAC would be the end. We have seen Huntingdon state and press release that numerous injunctions would see the undoing of SHAC only to enrage the ALF and spurring a 500% increase in ALF attacks. Those very same companies are now stating that injunctions have failed. Every single thing they have tried has failed and will fail.

We must always act the exact opposite of how they would like us to act. So when you are feeling upset become angry, when you are down become determined, and most of all the animals need you to keep a clear head whilst our enemies are losing theirs. The animals don't need depressives and quitters - they need angry, determined, and clever people. Remember, it's not what SHAC can do for you but what you can do for SHAC. This struggle is a simple one: we either fight or the animals die. The only question is, what are you going to do about it? I know I will be fighting with all I've got until the day I die and if I don't see the animals get to their promised land I won't care, as long as they get there in the finish.

"Let he who hath no stomach for the fight now depart." - Henry V, William Shakespeare

Those who do have a stomach for the fight, GET OUT THERE AND NEVER GIVE UP!

shac/uk

STOP HUNTINGDON ANIMAL CRUELTY/ USA

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>>news

POLICE BLOTTER

On September 15th 2004 **a RICO lawsuit was filed** against the makers, distributors, and executives involved in the sale of the artificial sweetener **Aspartame**. The chemical sugar, tested on animals for human consumption, has been documented to cause severed health hazards including death.

September 2004, pharmaceutical giant and no-stranger-to-HLS **Merck** withdrew its prescription pain reliever Vioxx. Potentially linked to over **100,000 victims of heart failure and stroke since 1999**, the company is facing billions in lawsuits and lost value.

The **Food and Drug Administration (FDA)** is facing congressional investigations, public criticism, and internal overhaul after a number of drugs, including Vioxx, where released onto the market - murdering hundreds of thousands. In a Senate hearing, FDA scientist David Graham testified that, not only does the FDA overvalue the benefits of drugs, it "**seriously undervalues, disregards, and disrespects drug safety**." Graham said the agency bends to industry pressure and that America was "virtually defenseless" against another animal-tested drug that could kill countless Americans.

HLS customer **GlaxoSmithKline** settled a NY lawsuit for $2.5 million. The company was sued for suppressing evidence that **their drug Paxil caused suicidal and homicidal tendencies** in adolescents.

Johnson & Johnson, a past HLS customer, has been sued in Southern California by a seven year-old girl who was **blinded by their fever-reducing drug** Children Motrin.

HLS customer **Novartis** was warned by the FDA in late December for **breaking regulations in reporting animal deaths** in their labs. Novartis has tried to hide that their Vioxx-type drug, Deramaxx, killed 14 cats.

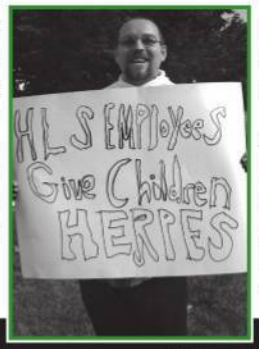
Eli Lilly, a known past customer of HLS, had confidential papers leaked that evidenced their anti-depressant drug Prozac may have **caused homicidal thoughts** that influenced a shooting spree by a patient on the medication that killed eight and wounded twelve. The drug company settled a lawsuit for wrongful death in the matter.

HLS-loving **Chiron Corp** faces a NY Grand Jury investigation and FDA inquiry, and an angry shareholder, base after its UK facility was shut down due to contamination. Chiron is responsible for a **flu vaccine shortage and epidemic** in the US.



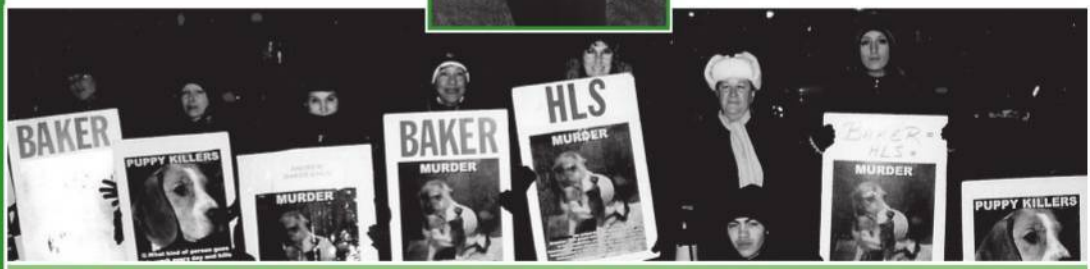
NATIONAL DEMO SUCCESS

Over 200 activists from across the country converged in New Jersey in late October to renew their commitment to closing HLS and standing tall and proud in the face of contemptuous government repression. The protestors assembled early on October 24th outside of HLS and in face of hundreds of police officers and reporters from around the world. Bringing the attention back to the animals, and away from confrontation, the protesters assembled into a giant beagle shape in the field adjacent to HLS while an aerial photographer captured the image to be beamed around the world.



Activists gathered in New York City to hold a vigil outside of Andrew Baker's penthouse home, holding 500 empty dog collars. They also staged a press event in front of the US courthouse to denounce the government's corrupt prosecution of the SHAC7. Spirits were raised when Paul Watson and Black Panther David Hilliard gave rousing speeches about the importance of social activism.

Home demonstrations, office disruptions, and separate events organized around militantly pursuing animal liberation were hosted by local groups to compliment the SHAC weekend.



WAR DECLARED ON BAKER

The premier New York City organization, Win Animal Rights (this means W.A.R.), has intensified its protest activity against the penthouse of Andrew Baker. WAR has held bi-weekly protests against the HLS CEO for 22 months straight, grabbing *NY Times* headlines, local and celebrity support, the ire of neighbors towards the Bakers, and local shops who refuse the lab boss services. WAR's website has also drawn attention with its rather militant look at defending animals.

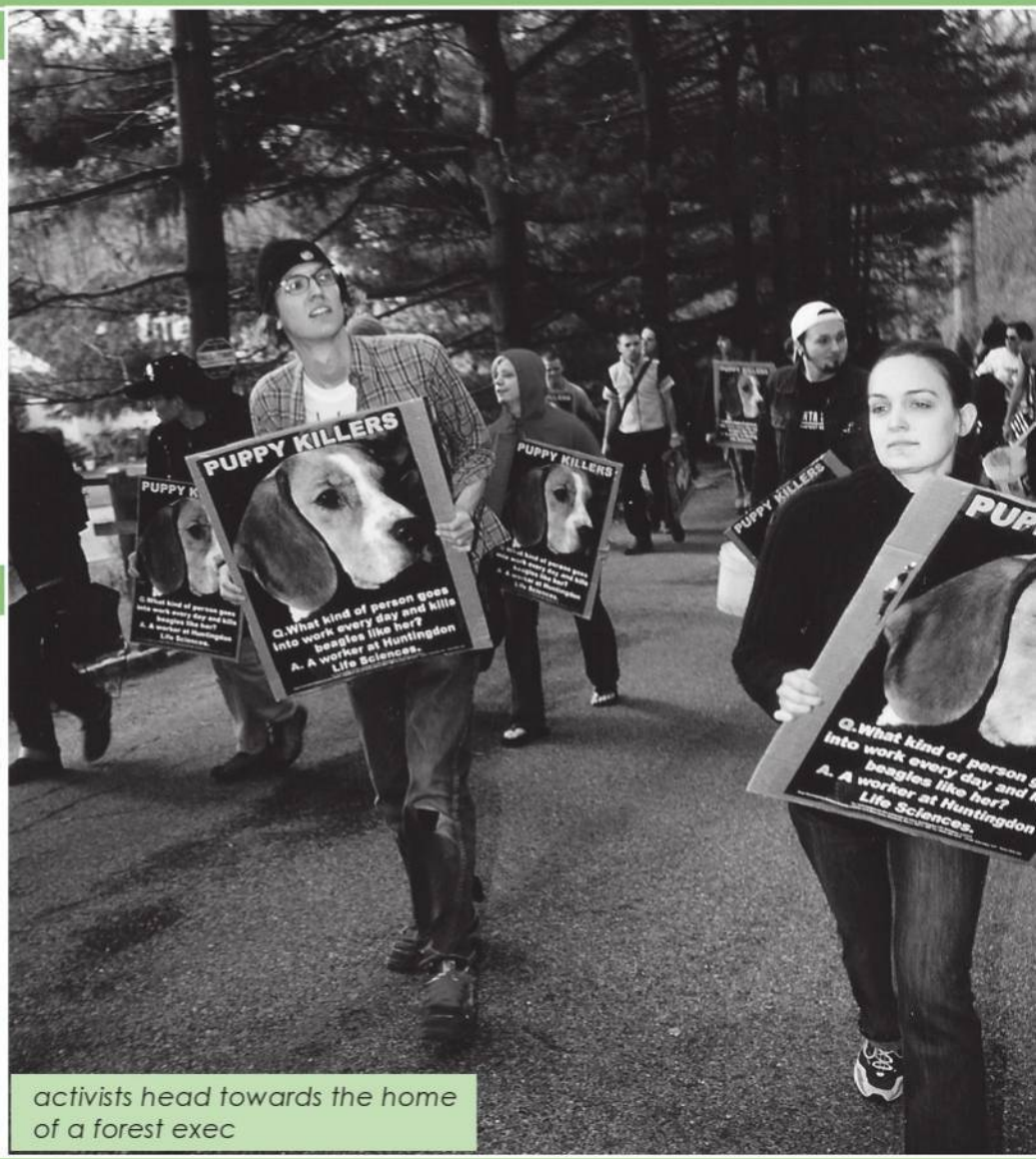
See *www.war-online.org*

CLEAR CUTTING FOREST

Over the past three months, a siege of protest activity has hit HLS customer Forest Pharmaceuticals. From New York to Ohio, to LA, protests have been staged outside the corporate offices, manufacturing plants, doorsteps of the executives, and holiday parties. The pharmaceutical giant has also been targeted by direct action activists like the ALF and newer, cuter groups like 'Kuddles for Kittens: Paint has been thrown on property, personal alarms set off outside homes, and cars damaged. Activists have been doggedly pursuing a commitment from the company to cease all contractual relations with HLS and to state so publicly.

SABBING SEABOARD

Seaboard Securities was in the running to be the most obstinate and unethical of securities firms that would trade Huntingdon's stock. However following demonstrations, tons of phone calls, letters, emails, a pitiful lawsuit it lost to SHAC USA, and even alleged fist-fights the company withdrew from making a market for HLS. After all that you would think they would have learned their lesson, right? Not Seaboard. After trying to sneak back into turn a profit off of Huntingdon's bloody puppies, anonymous activists in Florida broke into their office, took sensitive information, tracked down home addresses, and in one swoop sent Seaboard right back out of business with vivisection!



activists head towards the home of a forest exec

STOCK EMERGENCY

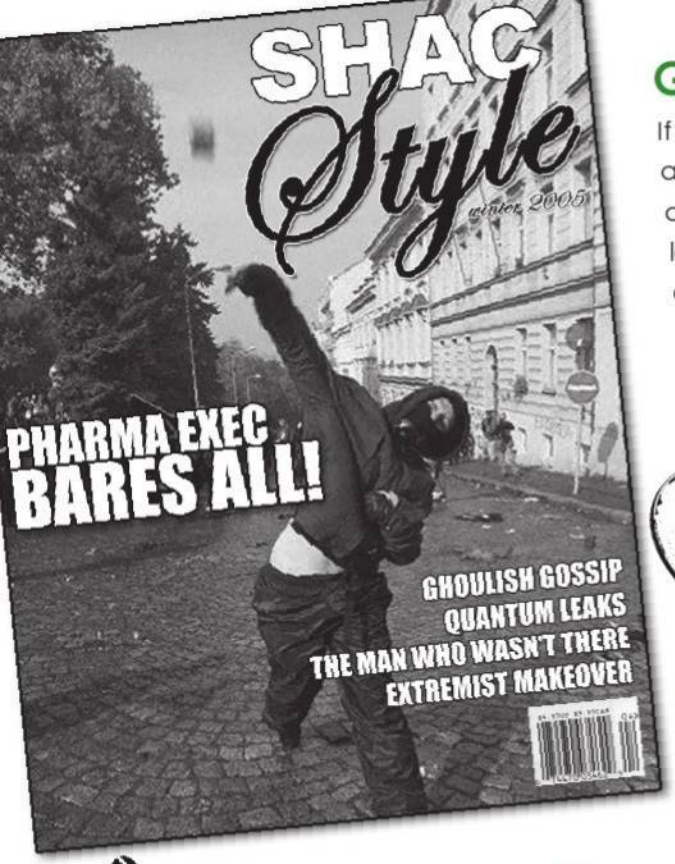


According to HLS Marketing Director Andrew Gay, Huntingdon's resurgence in share price is directly attributable to the government's prosecution of just seven US activists. Since the morning of May 26th when HLS and the government press-released the ridiculous charges to Business Wires, various market makers started trading the stock again and investors felt comfortable owning the shares. Over the past seven months, all but one trading firm remains – Legacy – and the share price has leveled off and remained static.

There is renewed vigor and outrage at those who allow the buying and selling of blood money. In 2004, every other company who stepped up to the task subsequently withdrew. Only Legacy is left for 2005. Time and time again the SHAC campaign has stripped Huntingdon of its financial support by convincing market makers to make the ethical choice. It can be done again!!

CLIP n CARRY!

Have some extra time? Give 'em a ring!



Ghoulish Gossip

If we have said it a thousands times before, but it bears repeating again – Huntingdon could not have chosen a more inappropriate corporate motto than 'Your Secret is Our Secret.' More juicy gossip leaks from HLS than water from a sieve. We tend to know more about our targets and their management than we do pop-culture. They achieve celebrity status among our ranks, and we hound with the same dedication as the paparazzi does with J-Lo.

A Grand Slam

Teva Pharmaceuticals, a major HLS customer,has been suffering from a case of mistaken identity. It seems CEO George Barrett has resigned from the board of the Middle States Tennis Patron Foundation in a letter sent to all other members, citing gross animal cruelty as the reason. Later letters were sent – from what looked like George himself – to all the others that serve on the board of Teva calling his collegues a bunch of idiots! ***15 – love; activists***.



Quantum Leaks

The Bay Area lab supplier Quantum Analytics has been experiencing some 'technical difficulties' as a result of its connection to HLS. Internal emails going back and forth between the lab device supplier and HLS were intercepted and embarrassingly published. The correspondence revealed – oddly enough – HLS can't pay its bills! Some of the more choice comments from QA's Marge Evans included: "*"Once again, I find myself advising you of the delinquent status of your account"* and *"TO DATE, WE HAVE NO RECORD OF RECEIVING A PAYMENT. NOR HAVE WE HAD THE COURTESY OF A REPLY,"* and our favorite, *"You will now need to provide me with a confirmation number from your bank that this wire has in fact been initiated by Huntingdon. You must understand my skepticism."* That stings.

Pharma Exec Bears It All

A an executive from a former HLS customer, chased out of the picture by the Philadelphia group 'Hugs for Puppies,' was recently spotted in PA strip club. The "gentleman" paid for a private dance, during which he noticed the young lady had 'vegan' tattooed in her nether regions. Alarmed he asked her is she was involved with animal rights. After affirming her commitment to the cause, he belligerently rambled off about how 'Hugs for Puppies' and one particular activist made his life miserable. He stormed out of the club refusing to pay, fearing his not-so-secret identity would be learned and passed on to his wife and kids.

The Man Who Wasn't There (Or Was He?)

Or so went the title of a piece in the *New York Times* following the 22 month protest campaign against HLS CEO Andrew Baker. Mr. Baker lives in posh penthouse on the upper Westside. Rumors began circulating last summer that the demonstrations forced him to move, his wife was divorcing him, and he fled the country. After a thorough investigation by the *NY Times* no evidence could be found to support such a claim, and even went further showing statements made in court papers by Mr. Baker's wife, S*s*n, that not only does she still live there but she is accosted by her neighbors because of the protests.



The Glove Calling The Balaclava Black

The local politician in Huntingdon UK, Jonathan Djanogly, has had his driver' license suspended for six months after numerous road violations, including speeding. This conservative MP has been one of the most vocal critics of protests surrounding HLS. He is championing a new law that would outlaw campaigns aimed at closing labs (apparently he hasn't realized the UK is not under fascist Nazi control yet) and is constantly whining about the importance of adhering to a system of laws. Apparently that does not apply to politicians though, as he made a plea for 'special circumstances' in his case.

Extremist Makeover

HLS toxicologist Carol Auletta was a recent participant on the popular TV show Extreme Makeover. The program takes the ugliest of characters and works them over for a couple of months to give them (and those who have to look at them) a new lease on life. This HLS puppy-killer underwent surgery, transplants, chiseling, sanding, and even a fumigating. As much as we hate her, we have to admit the finished project is a hell of a lot better.



the DOCTOR'S CORNER:

by Dr. Jerry Vlasak

How to debate a vivisector - and win.

Focusing in on Pharmaceuticals

Want to know how to win any argument with any pro-vivisection opponent? It's only a matter of simple math and your case is proven. Instead of trying to learn bio-molecular processes and taking elocution lessons to properly pronounce half the treatments, devices, and therapies that exist to replace animal-based research, just recite irrefutable government and industry produced statistics to criticize the science and success of vivisection.

1

Animal research has a 92% failure rate.

According to the acting FDA Commissioner Lester M. Crawford, of the pharmaceutical drugs that pass through animal research methods, only 8% make it through Phase 1 and 2 clinical trials, and half of those then fail in the late stage 3 trials.[1] In all, out of 100 drugs tested on animals, clinical studies involving *human* subjects and populations reduce that number to just 4 drugs for market approval.

2

Adverse reaction to prescription drugs fills 1 in 7 hospital beads.[2]

Of those 4 drugs that are approved for sale and public use we get wonder pills like Vioxx - which is linked to over 130,000 victims of stroke and heart disease, and Celebrex, Bextra, and Aleve that all impair and hospitalize many of its users. Even infamous drugs like Prozac are now being discovered to cause suicidal and homicidal tendencies in some its adolescent patients. The regulatory system we depend on to keep us safe and assure methodical clinical testing is politically corrupt and a now publicly-acknowledged broken protectorate. The FDA in 2004 took a credibility beating for fast-tracking dangerous drugs for being subject to industry influence. Two-thirds of FDA researchers do not believe their agency monitors as safely as it should, more than half complained of not being given adequate time to study the new drugs, and almost 20% said the drug industry pressured them to OK their products. [3]

3

Adverse reaction to prescription drugs is the 4th leading cause of death in the USA.

It is estimated that of the 250,000 deaths caused by medical errors, that 106,000 of those were non-error negative effects of drugs.[4] This on its own is a staggering figure and becomes the 4th leading cause of death in the US. Whether it is Baycol or Thalidomide, doctors across the country are unwittingly writing fatal prescriptions for their patients. How does this happen? Of the $21 billion spent yearly by the drug industry on marketing, close to 90% is directed at doctors, buying them lavish trips, Broadway tickets, and expensive dinners. It is estimated that the pharmaceutical industry spends between $6,000 and $11,000 per doctor and an additional $11 billion in prescription drugs are given away as samples. [5]

To recap

The pharmaceutical industry cares about profits, not patients. It relies upon animal research as its primary vehicle for research and development despite a 92% failure rate. They spend more money on bribing doctors than they do on research. They twist the arm of regulatory agencies like the FDA and have the biggest lobby in Washington, D.C. The drugs it does manage to get onto the market literally poison our hearts and minds, and that's if we are lucky and they don't kill us. The industry is a racket that has 44% of the American public taking at least one of its pills.[6] The diagnosis for the US is not good and the remedies are campaigns like SHAC. As a trauma surgeon I spend my days literally saving lives, and what we all do on the frontlines of protests against this unscrupulous industry is no different. Please stay healthy, stay strong, and stay fighting.

Footnotes

[1] www.biomedcentral.com/news/20040806/03 dated August 6th, 2004
[2] R.D. Mann, Modern Drug Use, an Enquiry on Historical Principles, MTP Press
[3] The Star Ledger, 'An Unreliable FDA.' December 28th, 2004
[4] Dr. Starfield, The Journal of the American Medical Association (JAMA)
[5] ABC News, 'Are Drugmakers Influencing Your Doctor?' December 23, 2004
[6] Randolph E Schmid, Greenwich Time. December 3, 2004



180,000 *will* BE KILLED THIS YEAR

UNLESS WE STOP IT.
NOW.

2005: THE YEAR TO END IT ALL.

This is our time. Right now. Huntingdon has twelve months to pay down two huge debts, a $35 million loan and a $50 million bond. Simply put – there is no way on earth HLS can do this. Even if Huntingdon is lucky and they crunch their numbers 'Enron-style,' the best they could scrounge up is $1 million. This $85 million dollar deficit is insurmountable.

The next months for Huntingdon are critical. Since they cannot rid themselves of the debilitating shackles of debt, they are in a desperate bid to be re-financed for a third time. For the next twelve months this failing lab will be marketing itself, trying to sell itself to another round of investors to stave off the inevitable. Its sales pitch must evidence the promise of its emerging clinical division, a strong gain in revenue from new customer growth, a stable share price, and the government-assisted impairment of the world's most aggressive animal rights campaign biting at its heels.

Our job is clear: *stop this refinancing*. We can beat Huntingdon – we have twice before only to have the victory stolen from us by unprecedented government intervention. We must now diminish Huntingdon's sales pitch and, with it, secure not only the lab's closure, but the promise an industry-wide impact.

HOW ITS DONE:

IMPAIRCENTRALABS

This is Huntingdon's "secret" new clinical lab division. It is called Centralabs, but it is one in the same as HLS. It has the same staff, phone numbers, payroll, etc. The emergence of Centralabs allows Huntingdon to compete for a whole new set of clients and market itself as offering contracted research and developement and then complete clinical studies.

Centralabs has established sales offices in various parts of the world to cash-in on emerging markets. It has also negotiated business arrangements with two important partners – upon whom our attention must be turned on.

***Medifacts** is a cardio-device specialist that offers clinical lab services. Medifacts is a small company susceptible to protest pressure. Throughout 2005 stay tuned for urgent action alerts, local events, and cunning ways to impact the business relationship between Medifacts and Huntingdon. The website will give up to date protest contacts – but in the meantime please use the contact info on the right to keep in touch with them!

***The other partner is the **University of Hong Kong** Faculty of Medicine. This lab does quite a bit of clinical work for hospitals and drug research. Huntingdon's role is to take on the outsourced lab work, helping to establish it in the hottest sector for pharmaceutical research - China. Now, just because this company/ division to a school is located in Asia does not mean we have no way of giving a protest punch. Throughout the spring and summer, details will be released in a coordinated fashion to influence a break in its unholy alliance with HLS.

CLIP n CARRY!

Have some extra time?
Give 'em a ring!

THE WALLSTREET BEAT

Being delisted from the Over the Counter Bulletin Board will be a major upset to Huntingdon, and one we must exact this year. For two long years have we let Legacy Trading out of Oklahoma be the savior to this sinking stock. Having made special arrangements with the FBI, Legacy was given special support to stay in the picture. A concerted effort to demonstrate to Legacy the public relations nightmare and financial pitfall that LSRI can be is underway. In order to convince Legacy though, participation is needed by everyone reading this. When an action alert comes across the wire or through your mail slot – take action!

By year's end, Huntingdon's name should be known by every leading analyst, broker, banker, and investor on Wall Street. Its name should conjure up images of imminent protestors, shrinking share prices, and bloody puppies. Through coordinated weeks of outreach, monthly mailers, and your letters of concern, we can ensure that no *sane* firm or individual would throw that life-vest to the sinking lab. The narrow chamber of Wall Street must take notice of the deafening sound of the animal rights campaign that HLS and the FBI wrongly thought they could silence – and this is entirely dependant on you!



REVERSETHE REVENUE

Did you know that 45% of Huntingdon's business comes from just 10 customers? Just a small handful of companies are all that stands between the animals the safety they deserve (they are however, companies that are quite large and quite nasty). As per Huntingdon's incredulous motto 'your secret is our secret,' SHAC yet again has obtained the 2004 HLS client list. In this pitched battle for the survival of Huntingdon or the survival of its victims, a lot rides on what the lab's revenues look like at the end of the year.

Starting in March, those big and small companies that have placed orders at Huntingdon will be contacted. A more concerted emphasis will be those larger few, and with ingenuity. No matter what the size, much of the pharmaceutical industry is sore from a bruising 2004. Our job now is to compound their difficulties with an FDA under criticism (more scrutiny for drugs), a slew of lawsuits from the lethal medicines, PR backlash for price gauging the American public, and a diminishing pipeline of new products. Dealing with the mess Huntingdon brings should be last on their list of priorities. The sooner they understand their whole industry gets punished for Huntingdon's survival, the sooner this little lab is cut off.

Along with the SHAC USA website, *www.HLScustomers.com* will be publishing all you need to know about how to impact those unlucky friends of HLS. From personal addresses to corporate parties, leaked research data and damaging testimony from former employees – to hell with federal indictments. This customer campaign will continue to push protest activity within the very liberal limits of constitutional protection.

CLIP n CARRY!

Have some extra time?
Get the latest scoop on HLS' customers, suppliers and affiliates, and get busy!

ConferenceCrasher.com
HLSCustomers.com
SHACAmerica.net
GatewayToHell.net
SHAC.net

SABBINGTHE SUPPLIERS

Taking a cue from our friends across the pond, SHAC USA has identified (through leaked documents) key lab suppliers to HLS. The loss of over 100 suppliers to the lab already has been devastating to Huntingdon and seriously jeopardizes, not only its ability to sell future services, but even to complete those currently under contract.

Supplier weeks of action will be sprinkled in throughout the next 12 months to keep these companies on their toes and to strike worrying blows to HLS during the most inopportune of times.



OLD FASHIONED Organizing

IT DOESN'T ALWAYS HAVE TO BE GLITZ AND GLAMOR a few friends, some cardboard and a trusty bullhorn mixed with some creative thinking will bring the biggest of companies to their knees.

Whether you are on your own or in a group of fifty, it only takes dedication to make the difference for the animals. The staple of animal rights progress aren't fancy websites, glossy leaflets, (*though they certainly help*), but rather the hard work and small contributions of many across the country that add up and deliver that knock-out punch for our political cause.

Getting 'back to basics' reminds us that it's the everyday activism that is easy to organize and so incredibly effective. Huntingdon and the vivisection empire are crumbling under these time-tested tactics. To kick-off the most critical phase of the campaign to date, its time for a refresher/crash course in the 101's of making life miserable for animal abusers.

1. Home-made Havoc

Investing in, supplying to, marketing for, and the actual torturing of animals is a personal choice each company and individual makes, and should be subject to personal exposure as such. The one tactic that has the entire animal abuse industry kicking and screaming is when protest pressure is directed away from the shiny glass building to the doorsteps of company executives. If the animals in labs cannot go home for a restful weekend, away from the trauma and suffering of vivisection, why should those who commit these egregious crimes?

Home demonstrations, vigils, and neighborhood outreach need not be radical or confrontational (that's fine to, though) – just visual. Often times neighbors agree with the cause, share their homes with animals, and offer to lend a hand. Those who don't care about compassion to animals are still worried about the effect your presence will have on their property value. Creating your own personalized leaflets to hand out explaining why you are there makes all the difference. Posters with the picture of the targeted executive and his/

her home address makes that impression last longer if posted in an appropriate place. Specialized door-hangers you can make at home not only expose and embarrass the animal abuser, but serve a civic interest as it is a fact that those who abuse animals are far more likely to be abusive towards other people.

Before heading out though, know your rights. Check for local ordinances prohibiting targeted residential picketing. If your town has one, it simply means you have to keep moving around on your vigil.

2. Community Conflict

The fun need not stop on the block of the pharmaceutical executive. Carry that message right into town and do your patriotic duty to engage in public debate over the issue.

Ask local libraries if you can reserve a community room to screen the video from inside of HLS. Schedule and publicize a community meeting to talk about the reason for the protests and what people can do. Set up informational tables in your town center and hand out both the specialized fliers about the local villain, and SHAC flyers about HLS and vivisection. Gather names and phone numbers for those interested in helping to take action. During rush hour hang a homemade banner over an overpass, walkway or another noticeable place naming and shaming your target – and advertising *insideHLS.com* for information.

3. Protest Power

We all know the impact protests carry. They deter customers, garner attention, are reported on the news, and create a headache for those targeted. If the customers of HLS are not located in your area, they will at least have a subsidiary company, corporate director, or supplier near-by. Demonstrations are easy to organize and should be done often. They carry a psychological punch and make the animal abuser feel under siege.

One particularly cunning way of demonstrating against those giants that use HLS is by going after the drugs they spend millions marketing. Leafleting outside of pharmacies with information about the drugs of Glaxo, Pfizer, Merck, Novartis, etc, and the potentially lethal side-effects they carry, can dissuade many from filling their prescription. Another clever little way of making the most of your leafleting is to carry the business card or leaflet for those law firms that specialize in suing pharmaceuticals for injuring and killing their patients. The more plaintiffs the better, as the these big companies have to spend millions defending their crooked research methods and toxic drugs.

4. Conference Crashing

HLS, Centralabs (and its partner Medifacts), and the whole of our pharmaceutical opponents are on one giant traveling freak-show. All across the country and on any given day they are sponsoring, exhibiting at, and presenting at a host of conferences, symposiums, and tradeshows. Their aim is to drum up business, find new investors, and ensure the future of animal research.

These conferences allow all of us at least one opportunity (or more) to expose and show up those targeted. It is an opportunity to embarrass, dissuade future business, and impact their investment base. It is an opportunity to demonstrate that, so as long as they contract, supply, or invest in HLS, 'there is no where to run and no where to hide.' For a complete listing of who is where and when see the all new *www.ConferenceCrasher.com*

5. Wall Street Week

Companies like Merck and Glaxo are facing legal difficulties and rocky times ahead due to poisonous drugs and mismanagement. These troubles are often felt in their all important share price and are vulnerable to damage. To aid in their financial demise what better way than setting up shop (an info table) right on Wall Street and the financial quarters of cities across the country. Armed with leaflets about our targeted company's woe's (animal rights protests, directors under pressure, impending lawsuits, drugs being pulled from the market, etc) to hand to bankers, brokers, and leading analysts, we can trigger a selling trend.

Stage your own, or participate in SHAC coordinated weeks of action as we make sure HLS is known by every firm and private investor as 'dead in the water.'

6. Smashing News

At any given time there is a story in the media about the pharmaceutical industry, the human tragedies they are causing, their price gauging practices, or the empty promise of more miracle drugs. These stories provide an opportunity to besiege the editors and viewer hotlines with well worded opinions and facts about vivisection, Huntingdon Life Sciences, and animal rights activism.

Responding to the news isn't where we should stop – create news as well. Send press releases every time you stage a vigil, set up a table, or show the HLS undercover footage. And don't stop sending press releases when you are done with your events, send follow-up releases, news alerts drawing attention to upcoming events and the progress of the campaign. The media is ridiculously lazy and stupid – and making headlines is easier than ever before.

7. An Inside Job

If you are not a known activist, the best thing you can do to help the animals is to document what goes on inside these nightmarish labs. Whether it be Huntingdon or one of their customers – visit *www.HLScustomers.com* for current job postings. If you can't get inside, don't give up. Pass out leaflets during demonstrations to all the employees going in and out advertising a 'whistleblower' email address. So many employees in these places hate their jobs, may agree with us or just hold a grudge against their employers and will spill the beans. This sort of info can create corporate paranoia, leak vital secrets, expose abuses, and prompt the termination of contracts with HLS.

It is an opportunity to demonstrate that so as long as they contract, supply, or invest in HLS 'there is no where to run and no where to hide.'



LEGAL BEAGLE

Dear Legal Beagle,
The New Jersey US Attorney Chris Christie is prosecuting this ridiculous indictment against the SHAC7. Why does he hate America so much?
- A Concerned Citizen

Dear Concerned Citizen,
The answer is simple – he hates freedom. Chris Christie cannot stand the Bill of Rights that came with the US Constitution, particularly the First Amendment. In a democratic society (which ours is supposed to be) free speech guarantees people the right to criticize social policies, name and shame abusive companies (like Huntingdon Life Sciences), passionately advocate for their closure, and sing the praises of those heroic few that directly intervene to help suffering animals. When these sorts of rights are exercised, progressive changes are often made, and that can really get under the skin of US Attorneys, like Chris Christie, who serve and protect those rather unscrupulous "social" policies (like vivisection).

Chris Christie is also very dumb. He does not understand not only how the First Amendment works and its many applications, but really how the criminal justice system operates. Prior to being appointed New Jersey's top federal law enforcer he had never been a prosecutor and had NO experience with criminal law. This is quite unheard of and only happened once before in 1953. Christie had been a securities lawyer who handled regulatory work and lobbying. This explains how he may understand the dire financial straits his ol' friend Huntingdon is in, and in turn not understand that his prosecution of seven activists for speech-related activities is unconstitutional.

PRIOR TO BEING APPOINTED NEW JERSEY'S TOP FEDERAL LAW ENFORCER, HE HAD NEVER BEEN A PROSECUTOR AND HAD *NO* EXPERIENCE WITH CRIMINAL LAW.

So how did someone that hates civil liberties and have NO qualifications for the state's top prosecutorial post get the job? Why, he is a Bush appointee of course! Chris Christie had better qualifications than experience or intelligence – he was a fundraiser for Bush's 2000 run for president and a longtime GOP contributor. According to the NJ Law Journal he raised more than $100,000 for just the first run (who knows about 04) and he and his family made $101,350 in federal and state contributions from 1997 up until he got his post. (So that's how much being appointed a US Attorney costs!) This appointment influenced the Association of the Federal Bar of the State of New Jersey to pass a resolution criticizing political influence in the decision making process and asking the post be awarded based on merit. Owch!

Christie's current claim to shame is that he was instrumental in the public outing of a popular Democratic governor, James McGreevy. The invasion of privacy and the conservative bigotry forced the constitutionally elected (a process the GOP hates) Governor from office. As can be expected, Bush and Co where as pleased with his McGreevy work as NJ's biggest industry (pharmaceuticals) are with his SHAC7 case.

Two assistant US Attorneys are handling the case for Christie in the mean time. The rather imbalanced hot-head from New York – Charles McKenna (pictured below) and the 12 year-old Ricardo Solano. These two represent the Laurel and Hardy wing of the US Attorney's office, and with Christies help form a **triumvirate** of incompetence.

HOW TO FILE A SOLID INDICTMENT

starring New Jersey US Attorney **Chris Christie** and his side kick assistant, **Charles Mckenna**!





UNDER-QUALIFIED US ATTORNEY DREAMS UP INDICTMENT TO TRAMPLE THE FIRST AMMENDMENT BY SILENCING POLITICAL ACTIVISTS.



DOPEY ASSISTANT ATTORNEY WORKS LONG HOURS WRITING INDICTMENT, STOPPING ONLY TO JOIN 'TREKKIE' ONLINE CHATS ABOUT WHO IS THE BETTER CAPTAIN OF THE 'U.S.S. ENTERPRISE'.



SAID US ATTORNEY SIGNS OFF ON THE INDICTMENT, DROPPING OFF A COPY TO HIS PALS DOWN AT HUNTINGDON.



AFTER ARRESTING 7 ACTIVISTS, ASSISTANT MCKENNA WINS VARIOUS AWARDS AND PRAISE FROM HIS COLLEGUES



ULTIMATELY THEY 'LOOSE', SENDING CHRISTIE INTO A DRUNKEN, TOPLESS GAME OF 'WHO'S ARMPITS SMELL WORSE THAN MINE' AT THE LOCAL BAR.

and now a message from:

BITE BACK magazine

Bite Back is a volunteer organization and magazine dedicated to the advocacy of those caught or currently in the underground for animal liberation and the nonviolent tactics they employ. For more information and to subscribe, visit their webgpage: *www.DirectAction.info*

The one thing they can't say about the Animal Liberation Front is that they are lazy. Or cowards.

2004 ended with promises from both the US and the UK governments to crack down on these so-called "cowards" and "bullies" who hide their identities and attack "legitimate" businesses at night. And in 2005 they kept these promises by introducing new bills, and in the UK, passing law that sends activists to prison for 5 years for what would otherwise be simple grafitti. If they couldn't actually solve a crime, they would hide behind their desks and scare (read: bully) activists from taking action with outrageous sentences. At the same time, company after company lined up to get their injunctions against aboveground activists to stop them from protesting peacefully. They were convinced aboveground activists were the ones out at night, smashing the windows and liberating the beagle pups, taking to the underground. 2005 was going to be their year! They could go back to business as usual!

They were wrong.



41 days later, Huntingdon and its associates have been the target of militant direct action 26 times. On a worldwide basis, there have been 403 attacks on every type of animal abuser you can think of since New Year's Eve. Yes, 403. (Its amazing when a group of friends can spend the night on the town gluing the locks shut of over 150 businesses!). Lazy? No way. Cowards? If you were facing 5 years in prison for simply spraypainting a wall, would you still do it?

The government, HLS, its associates, and animal abusers worldwide are all saying the same thing - "It's on.". They are through playing games. They have been beaten time and time again by activists, and they are getting desperate. They are playing all their cards, showing us their full hand. They are expecting, hoping, that we fold. But activists have only up'ed the anti. Underground attacks are greatly on the rise (15 in the US alone in just a month and a half), and aboveground activists are keeping stride, with more demonstrations at the office and athome, and more creative tactics than ever before.

So call them what you like - heroes or cowards. Tireless or lazy. Powerful or bullies. It doesn't matter. They're not listening. Nor do they care. They are only interested in results (500+ actions and 17,000+ animals liberated in 2004), and at the end of the day, who can argue with that?

FOCUS: HUNTINGDON LIFE SCIENCES

41 DAYS 26 ACTIONS

February 10, 2005 - UK
3 HOMES OF EMPLOYEES OF HLS CLIENT ATTACKED

February 8, 2005 - USA
HLS MARKET MAKER SMOKED OUT OF THEIR HOLE

February 8, 2005 - USA
FUN WITH HLS CUSTOMER CEO'S CREDIT CARD

February 7, 2005 - UK
HLS COLLABORATORS TARGETED

February 5, 2005 - UK
HLS CUSTOMER EXEC GETS HOUSE PAINTED

February 2, 2005 - Spain
WINDOWS SMASHED, LOCKS GLUED AT HLS SUPPLIER

January 31, 2005 - UK
HLS SUPPLIER HAS 9 VANS ATTACKED

January 30, 2005 - USA
HLS CLIENT DIRECTORS HOMES ATTACKED

January 21, 2005 - UK
HLS SUPPLIER DIRECTORS ATTACKED FOR JILL PHIPPS

January 19, 2005 - USA
HLS CLIENT CEO HAS 4 CARS STRIPPED

January 19, 2005 - USA
HLS CLIENT CEO'S LIFE REARRANGED

January 18, 2005 - UK
HLS SUPPLIER DIRECTOR'S HOME ATTACKED

January 17, 2005 - UK
2 HLS SUPPLIERS' HOMES ATTACKED

January 17, 2005 - UK
HLS CLIENT'S HOME ATTACKED

January 15, 2005 - USA
HLS CLIENT DIRECTOR'S HOME ATTACKED

January 15, 2005 - Spain
HLS SUPPLIER'S VAN ATTACKED

January 10, 2005 - Switzerland
HLS SUPPLIER'S BUILDING, VAN PAINTED

January 7, 2005 - UK
HLS SUPPLIER DIRECTOR'S CARS TRASHED

January 5, 2005 - UK
HLS SUPPLIER'S HOME GLUED, PAINTED

January 2, 2005 - USA
HLS PRIMATE SUPPLIER EMPLOYEES SABOTAGED

December 31, 2004 - USA
HLS ASSOCIATE'S OFFICE RAIDED

READ THE COMPLETE COMMUNIQUES AT:
www.DirectAction.info



A PRESIDENTIAL ADDRESS

(yes, shac/usa's president is Lucy from the Peanuts.)

It's 2005, and time for some house cleaning. As you can see from the strategy layout on pages 10 and 11, we have an ambitious year ahead, and we can't afford any slack.

Consider how far we've come, and how few steps are left to go. SHAC is David to the Goliath that is vivisection, and it must be kept healthy – and ever-armed with a slingshot, aimed and ready to bring down this evil giant.

Consider a the following to streamline, sustain, and secure our victory:

• SHAC prides itself on putting progress before profit. There is no salaried staff and no "development programs." It is a grassroots endeavor that seeks to put the information and materials, free of cost, in the hands of those who dare to be active. But now, we must make one small change to this formula. The infamous SHAC USA Newsletter asks everyone to re-subscribe. After three years, we are trimming the mailing list of excess fat. Those too timid to act, or at a loss for time and energy, we must sadly cut off. Enclosed is a postcard that requires your response and a contribution. It can be as small as a dollar or as large as…the sky's the limit. But *something* is requested, a gesture, demonstrating that you will take ownership of this campaign. Also, if HLS and the FBI want to keep checking on us, we're at least going to make them pay for their own damned postage!

• Literature is still free, but we ask for your patience. Supply is having a hard time keeping up with demand. This is definitely good, but also straining. When ordering videos, leaflets, and posters, contact us well in advance to avoid extra postage costs, and to ensure we can restock if necessary. And consider a contribution for postage if you can swing it. Let's make life easy for us and hard for the animal abusers.

• The holidays are over – but the **SHAC USA Wish List** still needs filling!

1. Help us print literature. Printing costs eat up much of our budget, but are the lifeblood of all the materials spreading the word about HLS. If you'd prefer, you may pay the printer directly for part or all of the costs. Contact us to make arrangements.

2. Help us pay our lawyers. Hi, we're SHAC – we get sued A LOT! Our lawyers always reduce their rates – but it adds up fast. In three years we've stared down 21 lawsuits (never mind this silly indictment). The more we fight these, the more we set a precedent for future campaigns that will not be deterred under a mountain of litigation. Consider legal contributions an investment in the future of this movement. Again, if desired, you may make contributions directly to the attorneys.

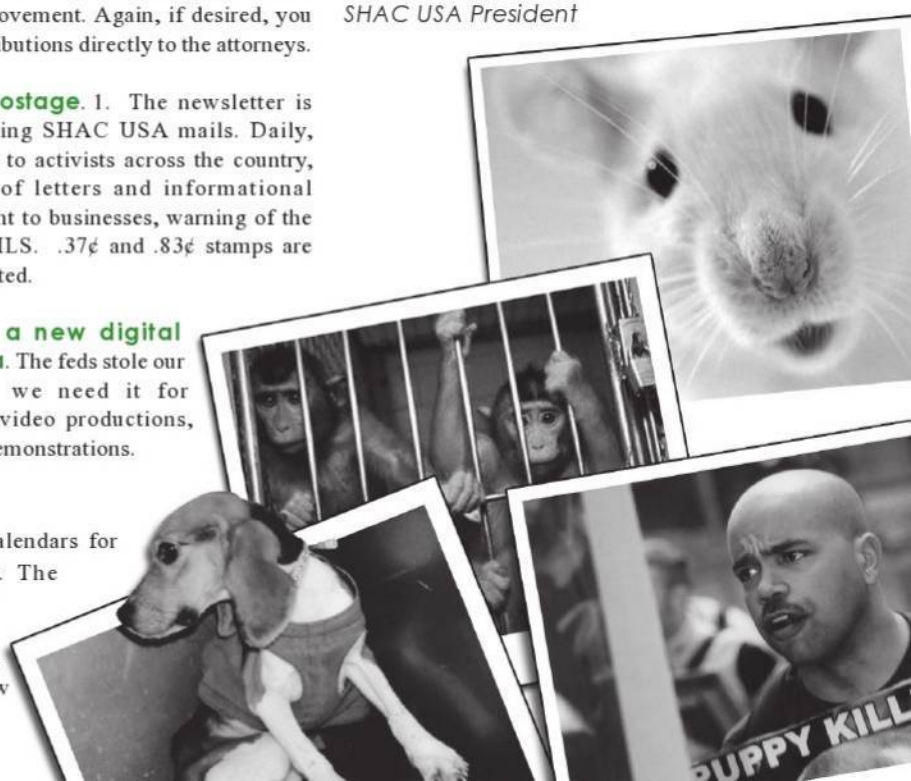
3. Help with postage. 1. The newsletter is not the only thing SHAC USA mails. Daily, leaflets are sent to activists across the country, and hundreds of letters and informational packages are sent to businesses, warning of the horrors inside HLS. .37¢ and .83¢ stamps are always appreciated.

5. We need a new digital video camera. The feds stole our last one, and we need it for investigations, video productions, and capturing demonstrations.

• Clear your calendars for June and July. The SHAC 7 trial is scheduled for June 1st and we promise the show of the century. Large rallies, press visuals, moral support, and HLS demos are only the tip of the iceberg. We invite everyone to New Jersey for the fun!

Lastly, throughout this next year, always remember WHY we fight. There are 70,000 reasons right now rotting away in Huntingdon, and your actions give hope to billions more everywhere. History is ours for the making.

>> Pamelyn Ferdin
SHAC USA President



shacSHOP

ALL PRICES INCLUDE SHIPPING AND HANDLING. PLEASE ALLOW 3 WEEKS FOR SHIPPING

★give us a hand.

iPledge

YES I want to help shut down hls!

Let SHAC/USA turn 100% of your donation into action!

- ☐ $25 — My donation will send out 20 action packs to activists!
- ☐ $50 — Have me send 60 info packs to HLS customers!
- ☐ $100 — 1,000 'this product was tested on animals' labels are on me!
- ☐ $250 — I'll have 300 copies of the undercover footage duplicated!
- ☐ $500 — Let me buy 5,000 full-color anti-HLS leaflets for SHAC!
- ☐ $____ — Just keep these newsletters coming!

wishlist

you got it? we need it.

- Digital video camera
- Printer cartridges - HP #56, 57 & 58
- Standard size business envelopes
- 9x12" envelopes
- 10.5x15" padded envelopes
- CD-Rs & CD-R envelopes/sleeves/jewel cases
- AA Battery charger/rechargable batteries
- Clip art books
- 3 ring binders/plastic sleeves
- Office pens
- Office supply gift cards
- Action reports/photos/videos from your demonstrations!

name

address

city state zip code

ORDER FORM

description	quantity	price	total



THE TRUTH

Undercover footage from inside the HLS labs in the USA and UK, from 1997

7 minutes

postage ($3)



SHAC ACTION PACK

Order your action pack full of newsletters, fact sheets, stickers and brand new literature. Or order stacks of each for your next protest or outreach event!

(please specify an individual action pack with one of each, or stacks of each piece of literature for an event)

free

SOLD OUT

At this point we are sold out of the following:

SHAC USA bumper stickers
December 1st CD collection
royal blue/yellow t-shirts
white/blue ringer shirts
Strike Back: campaign video
The Mandate: campaign video
ALF posters

MAIL TO:

SHAC/USA
PO Box 22398
Philadelphia PA
19110



SHAC/USA & Viva! USA

present

From the PILL *to the* PLATE





A BAY AREA CONFERENCE EXPLORING THE DIET THAT NEEDS THE PILLS THAT NEEDS THE DIET TO SURVIVE.

APRIL 23RD, 24TH

SHACAMERICA.NET/CONFERENCE