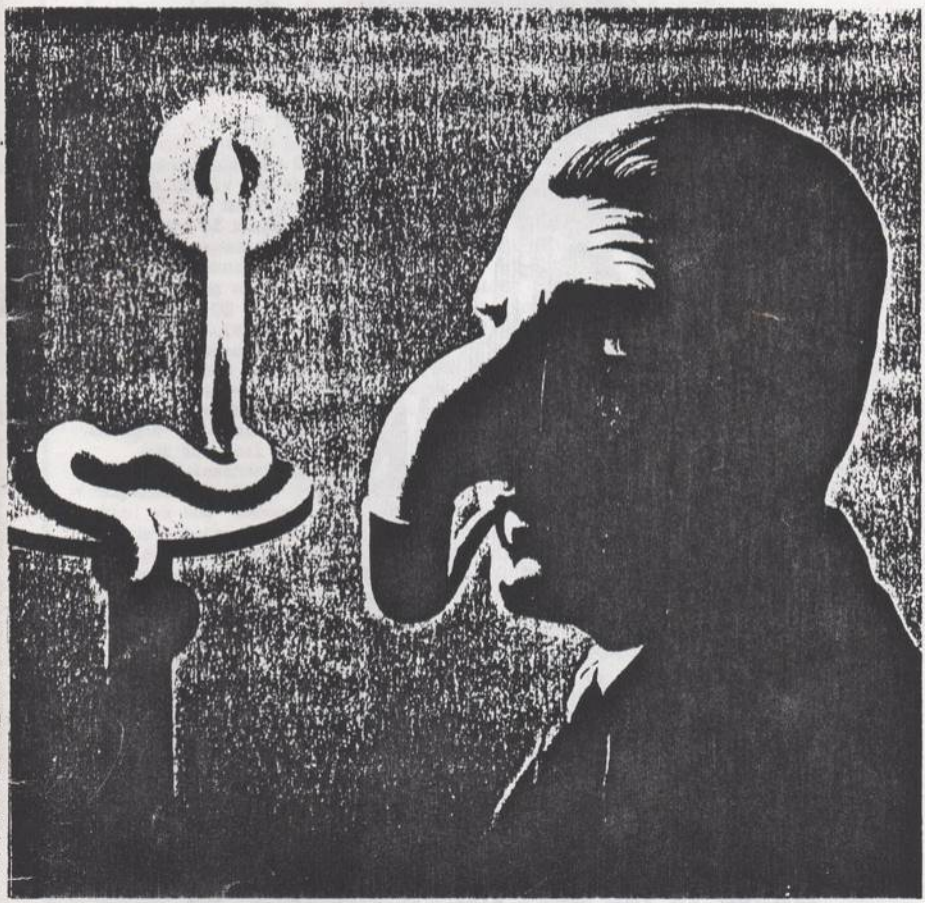
The State of the Movement

SPRING 1990 ISSUE NO. 3

IF YOU CAN'T BEAT 'EM...



...KISS THEIR BUTTS!

INSIDE: Celebrity Activist Centerfold

GIL COLA. THE SOFT DRINK WORTH ENDORSING!!!



Official Cola of the March!

Winner of the 1990 Natural Cola Awards!

While animal rights activists may frequently disagree on the issues . . . like what the ideal size of a veal crate should be . . . the one thing they all tilt their heads back for is Gil Cola! Try some!

Include this ad in your organization's literature, or newsletter, and receive a case of Gil Cola absolutely free!



Lookin' Good?

If you really care about animal exploitation, abuse, and slaughter, you'd better be!

How will YOU look when YOU'RE marching down steps in our nation's capitol this June? For an in-depth analysis of career images in the animal rights movement, check out the Dec.'89 issue of the Animals' Agenda magazine for Victoria Moran's timely and thought-provoking commentary entitled, "Lookin' Good". This article is a MUST for all animal rights professionals - and for all those who have hopes of someday becoming one! Rarely does an article capture and embody the true essence of today's mainstream movement - and in such an easy-to-read, shameless manner.

Assuring activists they need not look like they just walked off the pages of Vogue or GQ (although an innate flair for fashion is a definite plus!) to make their turn on the runway of animal rights activism a stylish and impressive one, Moran shares valuable wardrobe tips with readers; including how middle-class and low-income activists can acquire that "flawlessly tailored" look on a shoe-string budget - provided, of course, the Junior League thrift store in their area is stocked with used apparel which offers activists "muted colors and classic designs" in their sizes.

But the real plum of this insightful piece is the way Moran tackles the shoes-and-leather issue. By accepting the standards which have established "expensive leather" (vs. that cheapy-looking, tacky, inexpensive dead animal skin) as the "earmark" of haute couture, Moran offers hope that these standards can be maintained, and mimicked, with synthetics.

And Moran does allow for less formal wear for more casual events, such as rallies and marches (as long as practicality and common sense prevail); but, hastens to add that organizers and spokespersons for such events should always pay heed to sound and conventional fashion wisdom.

This article even provides helpful hints on how to dress for TV talk shows and videos ("green and blue as particularly camera friendly". . . "patterns can be dizzying, and are best avoided") which compliments her recent commentary in this April's Agenda entitled, "Lights, Camera, Activism!".

To sum it up, Moran confronts the question, "why should we fuss over our appearance when we're dealing with life and death issues? 'I dress for this movement to show the respect I have for it,' said an activist who always looks terrific. I don't think any of us want to do less."

Sacrifice. Real sacrifice. Like always looking terrific. That's what it's all about! Don't let those video-taped reports on the evening news, showing throngs of jeans-and-corduroy-clad (and VERY unprofessional-looking) proletariat in the midst of overthrowing various oppressive (albeit, well-dressed) regimes, convince you that we can achieve our goals wearing such frumpy, dated, and uncoordinated outfits.

And remember, one of the most important rules of fashion "dos" and "don'ts" is that people DO judge a book by its cover; and, even though that is fundamentally wrong (and a simplistic, shallow and potentially dangerous rule-of-thumb to operate under) we must adhere, and acquiesce, to it!

And don't forget the most important acessory of all . . . a pleasant smile to match your terrific, new image - because if YOU'RE not lookin' good, the ANIMALS aren't lookin' good!





"Isn't this fabulous? . . . All these movie stars! . . . All the money we're raising! Plus it's all so glamorous! And so much fun! . . . IF this doesn't solve the homeless problem, I don't know WHAT will!"

Isn't this fabulous? . . . All these movie stars! . . . All the money we're raising! Plus it's all so glamorous! And so much fun! . . . IF this doesn't abolish vivisection, I don't know WHAT will!"

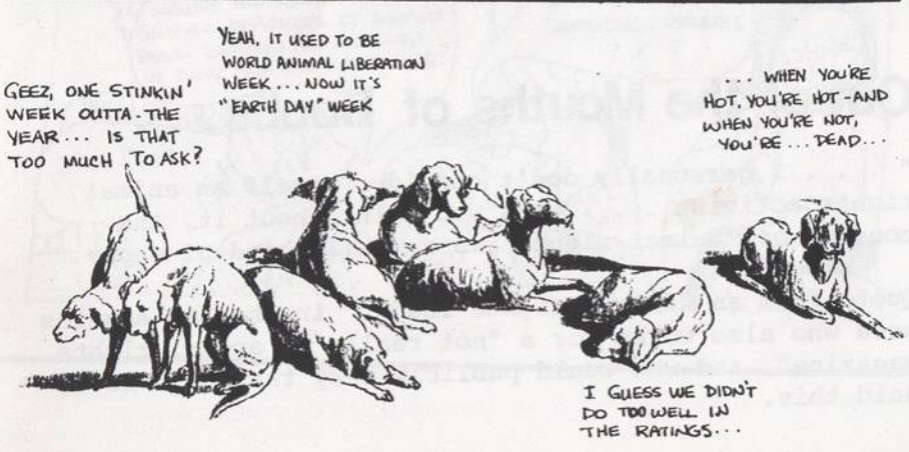


IN HIS CHATEAU BY THE BEACH HE PONDERED HIS BIG JUNE 10TH SPEECH

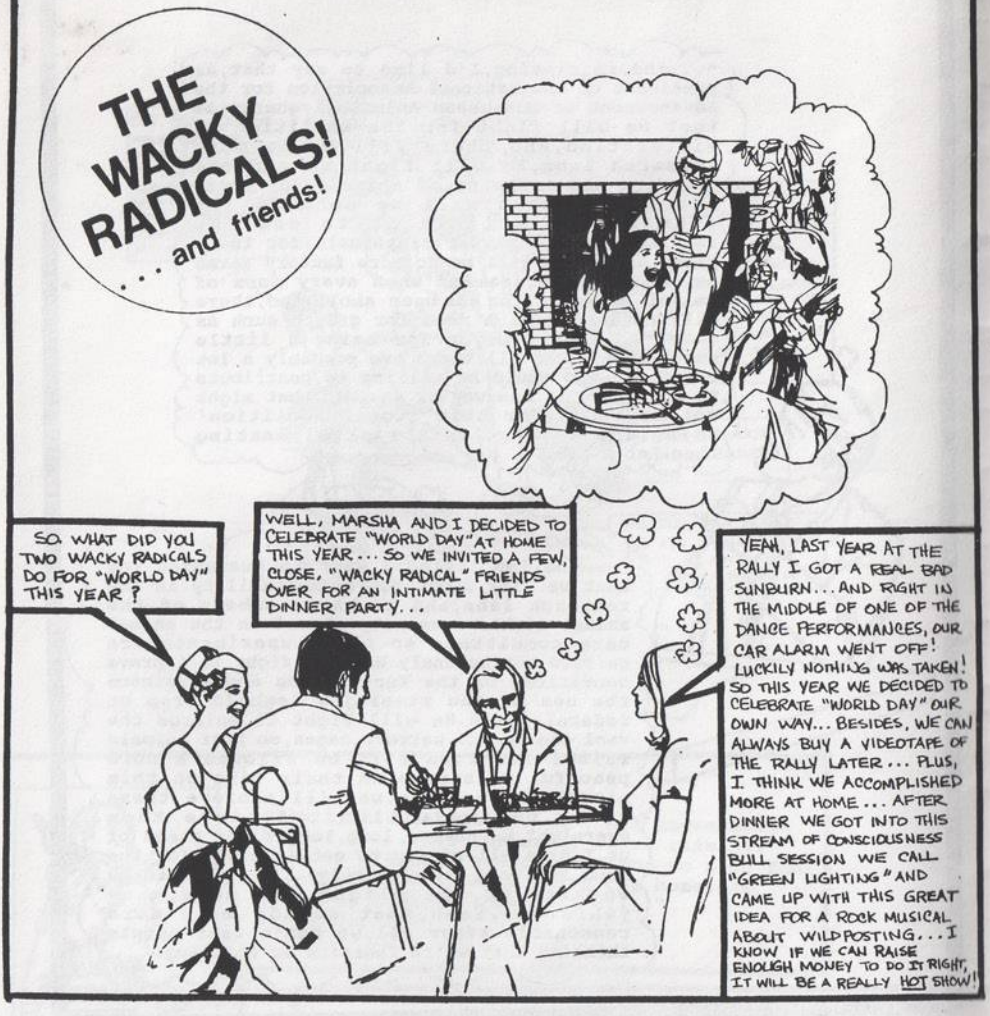
"...and,in closing,I'd like to say that,as president of the National Association for the Advancement of Non-human Animals,I guarantee that we will fight for the abolition of vivisection,and there will be no more research labs.We will fight to end the breeding and trapping of animals for their skins,and there will be no more fur industry.We will fight to end the imprisonment and murder of animals for their flesh,and there will be no more factory farms or slaughterhouses.And when every form of animal exploitation has been abolished,there will no longer be a need for groups such as ours."...Hmmm...maybe I'm being a little hasty here.After all,there are probably a lot of people who would be willing to contribute to our cause in one way or another that might not be ready for this 'total abolition' thing,and we shouldn't risk alienating them.Let's see....



"...and,in closing,I want to guarantee you that we will fight for accountability in the research labs,and to have members of the animal rights community placed on the animal care committees so that experiments are carried out humanely.We will fight to improve conditions on the fur ranches and eliminate the use of the steel-jaw leghold trap on federal lands.We will fight to enlarge the veal crates and battery cages,so that animals raised for food will be allowed a more peaceful existence in their time on this planet.And someday,we will achieve these goals,but we will not achieve them overnight.We have a long,long fight ahead of us.I urge all of you to get involved for the long run.Work consistently...but plan to be working on the plight for many,many years."...Yeah,that sounds much more reasonable.After all,we don't want people thinking that we're fanatics or anything.



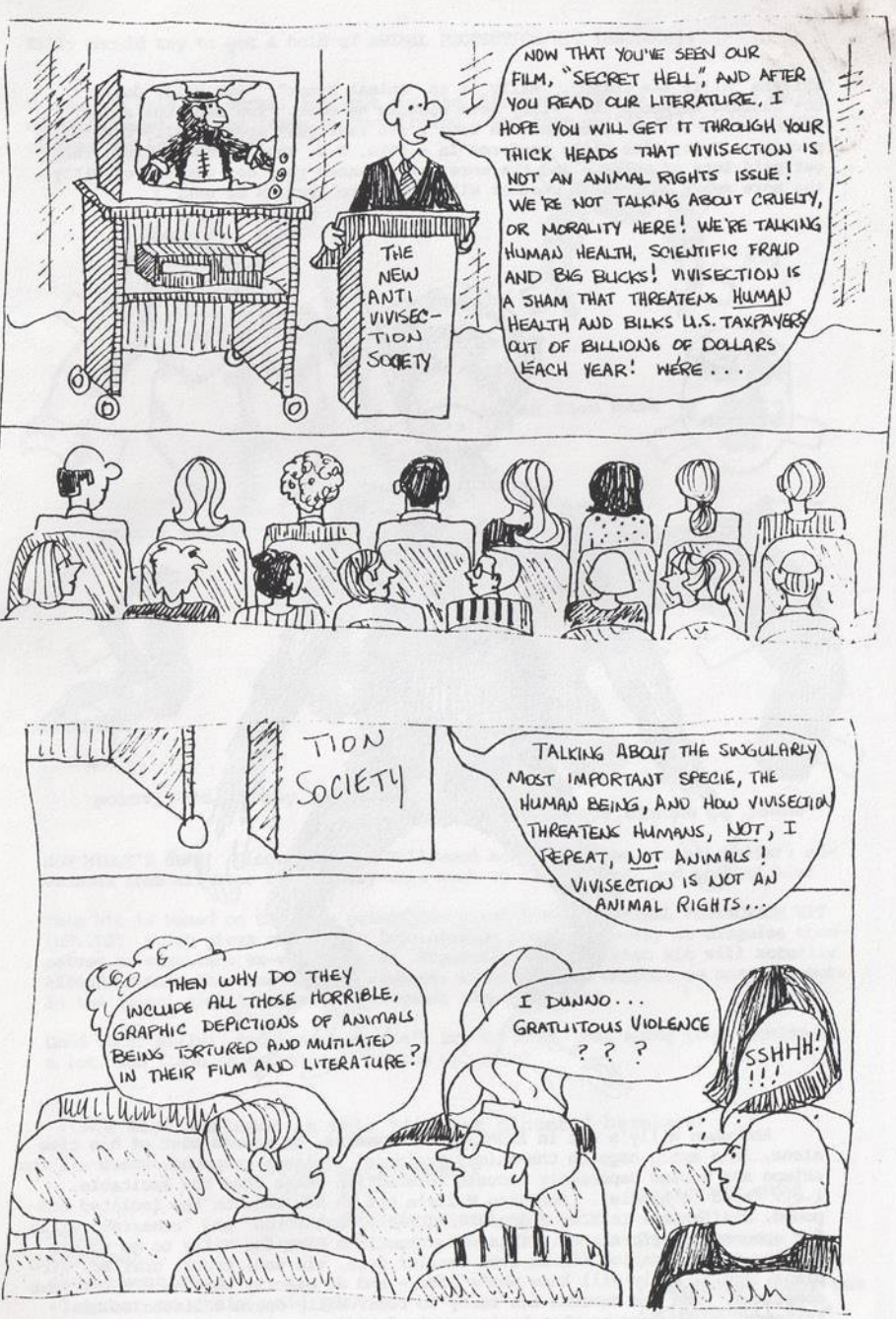
The Continuing Adventures of . . .



Out of the Mouths of Boobs . . .

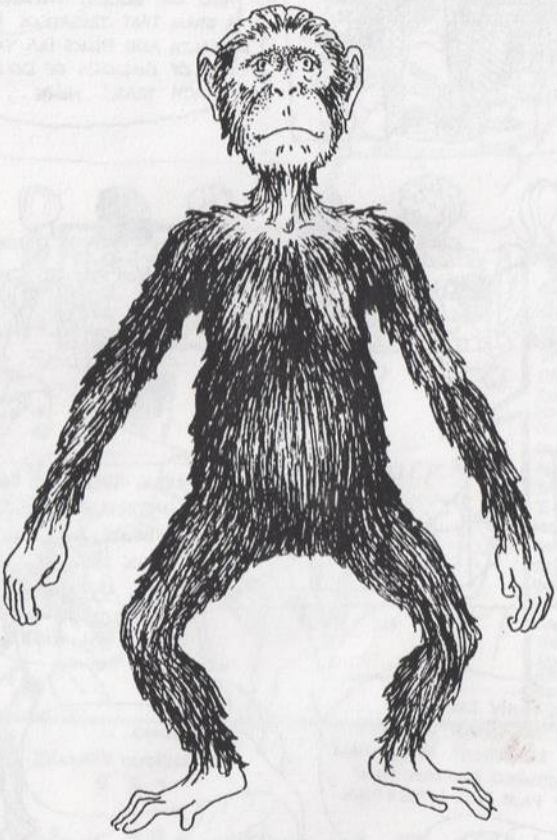
" . . . I personally don't consider myself an animal rights activist . . . when you think about it, the concept of 'animal rights' is actually kind of sappy."

Quote from an "animal rights leader" in the Los Angeles area who also works for a "not really an animal rights magazine", and who would publicly deny that he ever said this.


THE NEW ANTI VIVISEC-TION SOCIETY
NOW THAT YOU'VE SEEN OUR FILM, "SECRET HELL", AND AFTER YOU READ OUR LITERATURE, I HOPE YOU WILL GET IT THROUGH YOUR THICK HEADS THAT VIVISECTION IS NOT AN ANIMAL RIGHTS ISSUE! WE'RE NOT TALKING ABOUT CRUELTY, OR MORALITY HERE! WE'RE TALKING HUMAN HEALTH, SCIENTIFIC FRAUD AND BIG BUCKS! VIVISECTION IS A SHAM THAT THREATENS HUMAN HEALTH AND BILKS U.S. TAXPAYERS OUT OF BILLIONS OF DOLLARS EACH YEAR! WE'RE . . .
TION SOCIETY
TALKING ABOUT THE SINGULARLY MOST IMPORTANT SPECIE, THE HUMAN BEING, AND HOW VIVISECTION THREATENS HUMANS, NOT, I REPEAT, NOT ANIMALS! VIVISECTION IS NOT AN ANIMAL RIGHTS...
THEN WHY DO THEY INCLUDE ALL THOSE HORRIBLE, GRAPHIC DEPICTIONS OF ANIMALS BEING TORTURED AND MUTILATED IN THEIR FILM AND LITERATURE?
I DUNNO... GRATUITOUS VIOLENCE ? ? ?
SSHHH! !!!

WILLY THE CHIMP

This is "Willy the Chimp". Willy is an "animal actor". But Willy doesn't act because he wants to. Willy acts because he must. You see, the animal trainers who own Willy bought him from a zoo last year specifically for that purpose. Every time Willy performs in a film, T.V. show or commercial, they get paid lots of money - and the more performances they can get out of Willy, the more money they make; whether Willy wants to perform or not.



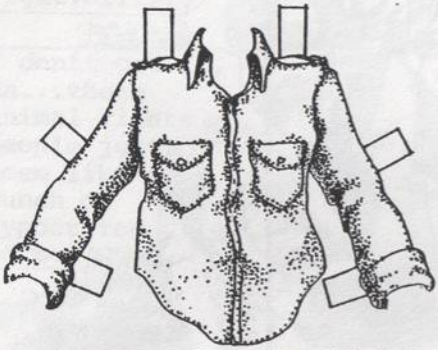
And when Willy's not in front of the cameras, he spends most of his time alone, in a small cage on the animal trainers' isolated compound, where all the chimps are housed separately becuase interaction makes them too excitable, i.e., "hard to handle". And when Willy's not in his cage on the isolated compound, his "animal trainer friends" routinely "condition" and "rehearse" Willy for upocoming performances. This way, when it's time for Willy to go to the studio, or on location (in an even smaller cage, via van, truck, trailer, airplane, etc.), Willy will know who's boss - and do exactly what he's told. But sometimes, when the cameras are ready to roll, Willy doesn't listen to his trainers, or he forgets what he is supposed to do.

What should Willy do? What can he do?

ANIMAL PROTECTION KIT (NO.1008)

Willy should try to get a hold of ANIMAL PROTECTION KIT (NO.1008)!

To see how this kit works, just cut out the likeness of Willy (appearing on the opposite page) and the items pictured below - and then outfit Willy with these clothes and accessories!



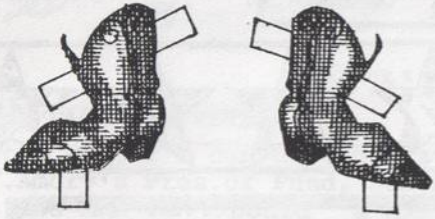
groovy safari-style shirt



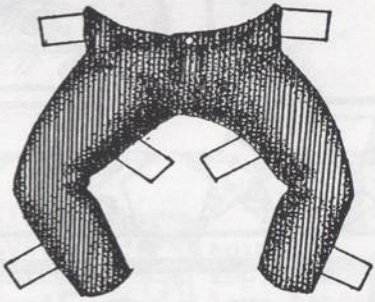
wig



human face mask



pointy-toe cowboy boots



sturdy slacks or jeans

NOW WILLY'S SAFE! Disguised as a Hollywood animal trainer, animal welfare advocates from all over the country will rush to aid, defend, and protect him!

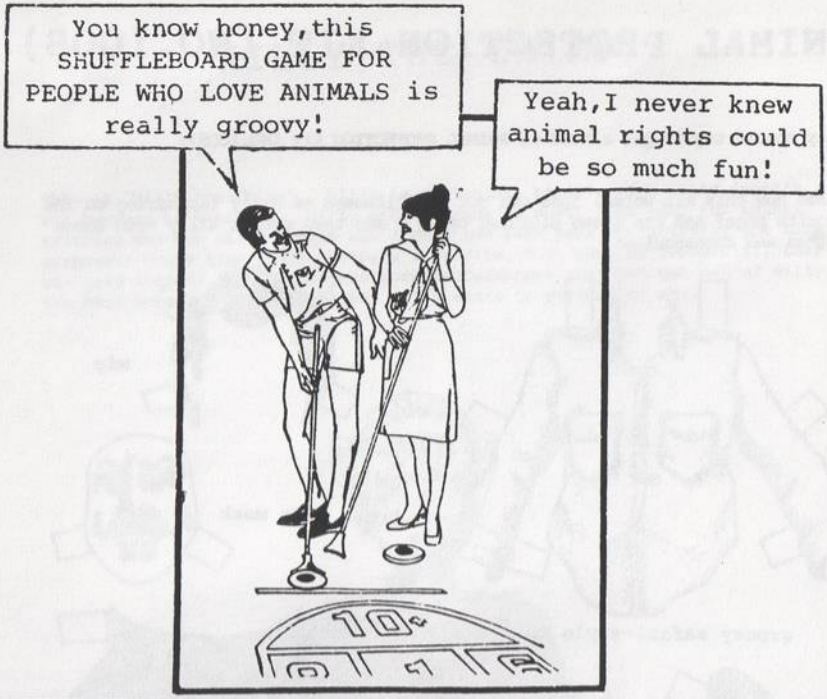
This kit is based on the same principles which inspired ANIMAL PROTECTION KIT (NO.702), which gives animals in laboratories the opportunity to disguise themselves as repentant ex-vivisectors! Hopefully, one day that kit will actually afford animals the same kind of respect, reverence and support so many bigshots in the animal rights/protection movement already enjoy!

Good luck, Willy! And remember, don't try to talk, just shrug your shoulders a lot, and flash an occasional "thumbs up" sign!

Items also included in this kit (not pictured here) are:

- whip
- handgun
- equipment belt
- leather or chain mail gloves
- long pole with noose at the end
- fire extinguisher
- drug kit
- keys for cages and security gate at compound
- electric prod
- blackjack
- rubber hose
- PVC pipe
- sawed-off pool cue
- fingernail file

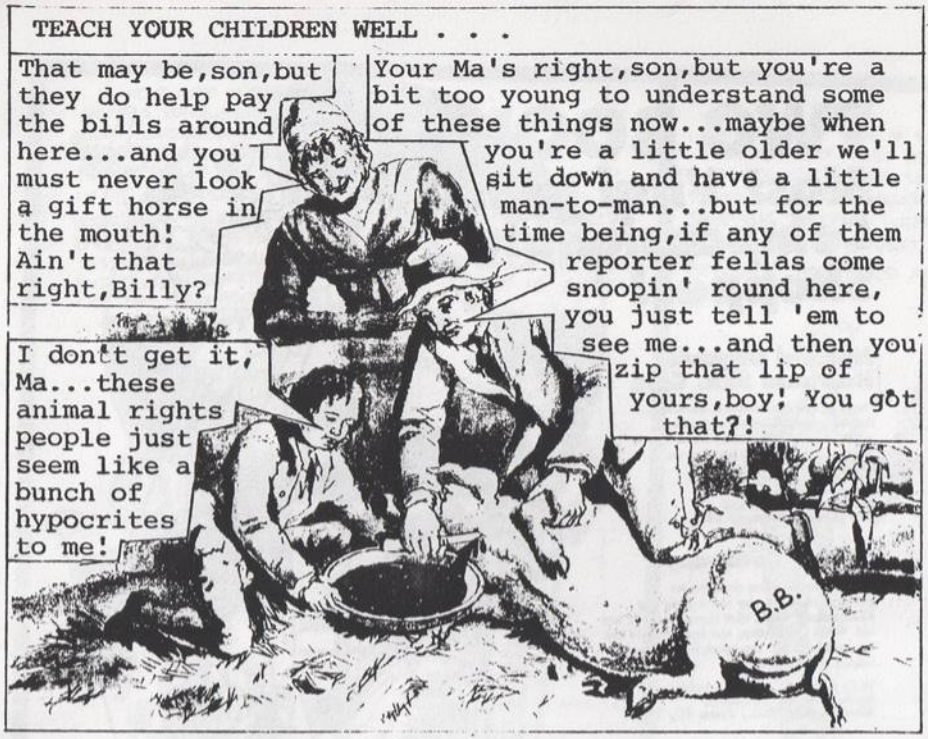
Items sold separately are:
USDA license; resale number; invoices; a fat wallet; gold neck chains; a Timex watch; and, an expensive pinky ring.



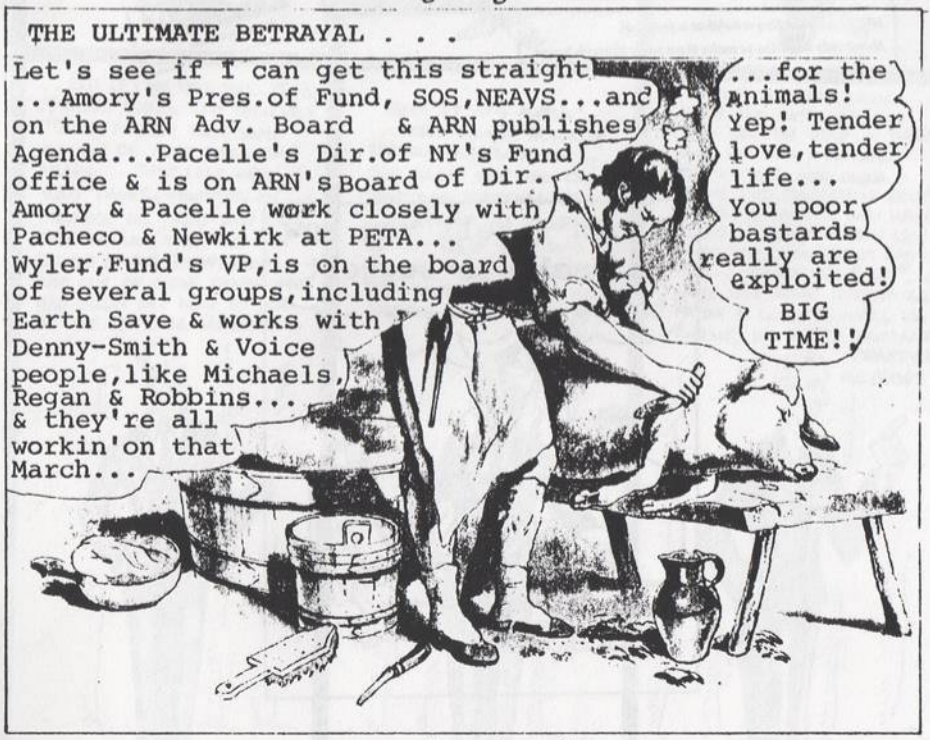




Trust me, we can market this "animal" thing the same way we market ~~t~~oothpaste and blue jeans . . .



Killing a hog.



Scalding and scraping a hog.

TWO BOO
Most Vital
Compassionate
Shopper!



Natural Organic Hair and Skin Care

"In an age of petrochemical intrusion... Aubrey presents a whole approach to natural beauty—cosmetics derived directly from nature without harming test animals or the environment."

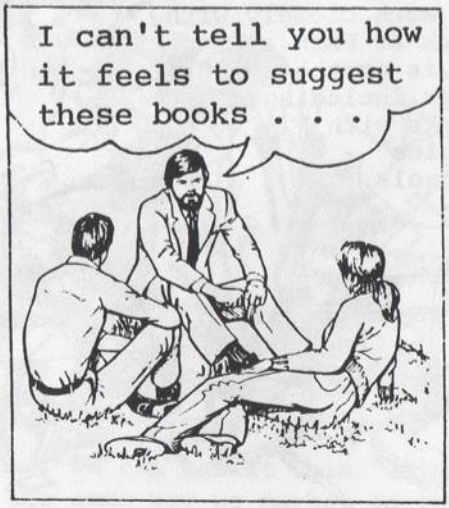
LUC BODIN
Natural aestheticlan
The Quern, Athens, VT

GBS & Company

"Aubrey Hampton has done the impossible: written a play about Shaw that Shaw himself would like! Humor there is, and wit. Moral indignation, and hope...Would that theatre always was this much fun while containing this much truth!"

TOM REGAN, Co-Chairman
March for the Animals,
Washington, D.C., June 10, 1990

NOTE: Shaw riding a dolphin is fictional.
Never ride dolphins or make them jump through hoops.



...AND I READ IN THE ANIMALS' VOICE TODAY THAT WEST HOLLYWOOD, CALIF., HAS BEEN PROCLAIMED THE FIRST "CRUELTY-FREE CITY" IN THE UNITED STATES BECAUSE IT HAS OFFICIALLY BANNED ALL COSMETIC TESTING ON ANIMALS, AND OUTLAWED THE USE OF THE STEEL-JAW LEGHOLD TRAPS, WITHIN CITY LIMITS...



YEP!... IT'S REALLY TRUE... THE "DRAIZE AND LD-50 CAPITOL OF THE WORLD" IS OUTTA BUSINESS!



...NOW I DON'T KNOW IF YOU'RE FAMILIAR WITH WEST HOLLYWOOD BUT IT'S THIS CHI-CHI, LITTLE RESTAURANT, ART GALLERY, AND SHOPPING DISTRICT LOCATED JUST SOUTH OF SUNSET BLVD., BETWEEN HOLLYWOOD AND BEVERLY HILLS...



...BUT LET ME TELL YOU... IT'S A GOOD THING CITY OFFICIALS THERE FINALLY TOOK SOME ACTION ON THOSE STEEL-JAW TRAPS... JUST LAST WEEK, I WAS THERE, SHOPPING ON MELROSE AVE., AND SAW THIS POOR WOMAN, WHO HAD JUST GOT OUT OF HER BMW, STEP INTO ONE OF THESE TRAPS THAT HAD BEEN SET NEXT TO ONE OF THE PARKING METERS...

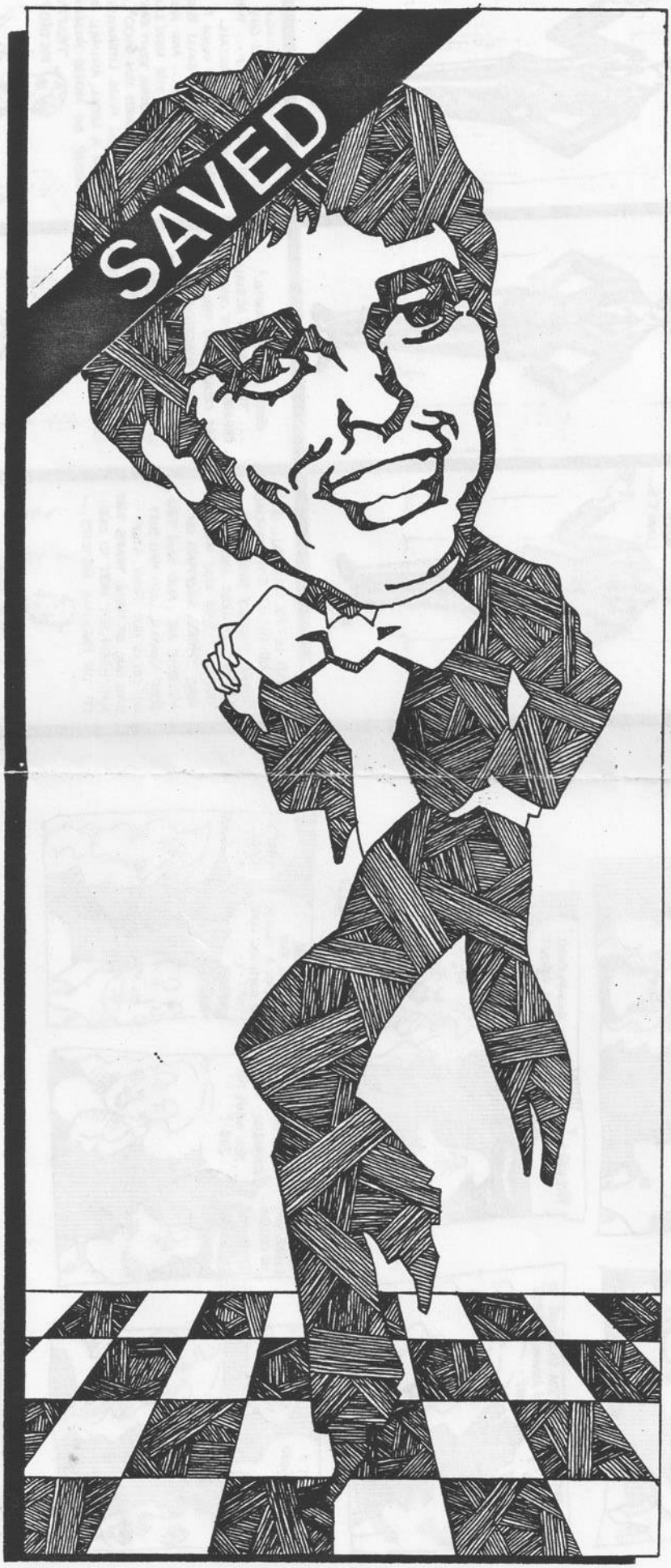


GOD! IT WAS AWFUL! ... THIS WOMAN ACTUALLY CHEWED HER FOOT OFF SO SHE COULD BEAT THE CROWD THAT WAS STARTING TO LINE UP OUTSIDE AN INTERIOR DESIGN SHOP THAT WAS HAVING A "ONE-DAY SALE" ON SUEDE AND PONYSKIN BEDSPREADS...



...FORTUNATELY, THOUGH, THEY DID CATCH THE GUY WHO SET THE TRAP... TURNS OUT HE WAS A RETAIL COMPETITOR WHO OWNS A SUEDE AND PONYSKIN BOUTIQUE ON LA CIENEGA... AND HADN'T HEARD ABOUT THE NEW LAW! ... SO THE JUDGE WENT EASY ON HIM... FINED HIM $100.00, AND GAVE HIM SOME LITERATURE, FROM A LOCAL ANIMAL RIGHTS GROUP, ON MORE HUMANE TRAPPING METHODS!




SAVED


HEY, YOU'RE CUTE!
...YOU'RE NOT SO BAD YOURSELF...
WANNA GO OUT ON A DATE... MAYBE MOVE IN TOGETHER?
IT'S POSSIBLE...
SO WHAT DO YOU DO FOR A LIVING?
I'M DIRECTOR OF AN ANIMAL RIGHTS GROUP...
PAY WELL?
NO COMPLAINTS! ... HOW ABOUT YOU?
I WORK AT A SPORTINGS GOOD STORE...
CAN YOU WRITE?
I DID A LITTLE WRITING IN COLLEGE..
OUR ORGANIZATION HAS AN OPENING FOR AN EDITORIAL WRITER ...YOU WANT THE JOB?
WELL, I LIKE ANIMALS, BUT I'M NOT A FANATIC, OR ANYTHING LIKE THAT...
THAT'S COOL...
I'M NOT A VEGETARIAN...!
NO PROBLEM...
...AND I THINK THAT ANIMAL RESEARCH IS OKAY AS LONG AS IT'S HUMANE...
LOOK! DO YOU WANT THE JOB, OR NOT!!!

K-TEL RECORDS presents . . .



Your all-time favorite Rock & Pop classics rewritten, rerecorded, and performed by the original artists AND your favorite movement leaders!

The MOVEMENT'S GREATEST HITS!

RECORDED LIVE!

at a recent rally in New York's Central Park

volume one

IF I DON'T OWN YOU BY NOW
Harold Melvin, Gil Michaels & the Bluenotes

CRUEL PLACES
Jane Weidlin & Dan Matthews

THAT'S WHAT (ANIMAL TRAINER) FRIENDS ARE FOR
Dionne Warwicka, Elton John, Gladys Knight & Gretchen Wyler

BACON CHEESEBURGER IN PARADISE
Jimmy Buffet & Cleveland Amory

PAYIN' FOR MY JET PLANE
Peter, Paul, Mary & Brian Davies

IF YOU COULD READ MY BOOK
Gordon Lightfoot & Tom Regan

THESE BOOTS WERE MADE FOR MARCHIN'
Nancy Sinatra & Chris De Rose



SUPERGALARAFFLETICKETEXPIALIDOCIOUS
Julie Andrews & Ingrid Newkirk

Plus these four timeless hits performed by all the artists and movement leaders when they gathered on stage for the rally's inspiring and triple-encore grand finale!

The Troggs' FERAL THING

Simon & Garfunkel's FEELIN' GROUPIES

Dion's ABRAHAM,MARTIN AND GANDHI

Lee Dorsey's WORKIN' IN A GOLD MINE

Note: This advertisement is completely fictional. Never satirize celebrities or movement leaders.

FOLLOW THE LEADERS

GEE, I WONDER WHAT OUR LEADERS ARE UP TO OVER THERE... JUDGING FROM THE LOOKS ON THEIR FACES IT MUST BE PRETTY SERIOUS!

WHY DON'T WE MOVE IN A LITTE CLOSER... MAYBE WE CAN OVERHEAR WHAT THEY'RE SAYING!

I'M GAME, LET'S GO FOR IT!

...SO, YOU SEE, WE SHOULD COOPERATE WITH THE GRAND JURY INVESTIGATION OF THE ANIMAL LIBERATION FRONT... AND THERE'S NOTHING WRONG WITH ORGANIZATIONS LIKE, SAY, THE ANIMAL LEGAL DEFENSE FUND, COUNSELING, OR CHANNELING FUNDS THROUGH VARIOUS "SUPPORT" GROUPS, TO ASSIST INDIVIDUAL ACTIVISTS WHO ARE PROVIDING THE F.B.I. AND GRAND JURY WITH NAMES AND INFORMATION THAT MAY HELP THEIR INVESTIGATION...

BUT, WHAT IF THESE PEOPLE ARE PAID INFORMANTS, OR INFILTRATORS, OR CHRONIC LIARS WAGING PERSONAL VENDETTAS AGAINST OTHER ACTIVISTS, OR JUST PLAIN CRAZY?!

DON'T YOU SEE, IT DOESN'T MATTER! BY COOPERATING WITH THE GRAND JURY, AND HELPING ACTIVISTS WHO ARE PROVIDING THEM INFORMATION, WE CAN NOW DISTANCE OURSELVES FROM THE MILITANT FRINGE, THEREBY REASSURING THE PUBLIC THAT THE MAINSTREAM MOVEMENT IS A COMPLETELY PASSIVE, IMPOTENT, AND BENIGN MOVEMENT... THAT THE MAINSTREAM MOVEMENT DOES NOT, AND WILL NOT, CONDONE ANY ILLEGAL ACTIVITY PERPETRATED AGAINST THOSE WHO ENSLAVE, ABUSE, EXPLOIT, AND SLAUGHTER ANIMALS ... THE PUBLIC PERCEIVES THIS KIND OF ACTIVITY AS A POTENTIAL THREAT TO THEIR CURRENT LIFE-STYLES... BY HELPING TO ISOLATE GROUPS LIKE THE A.L.F., AND DISTANCING OURSELVES FROM THEIR EXTREMIST VIEWS, WE CAN ENSURE OURSELVES THE BROADEST FINANCIAL SUPPORT POSSIBLE!

NEVER DOUBT WHAT THEY DO

I GET IT! YOU MEAN WE ADOPT THE SAME KIND OF STRATEGIES THAT WERE OUTLINED IN THE A.M.A.'S "ANIMAL RESEARCH ACTION PLAN" TO ISOLATE THE "HARD CORE" ACTIVISTS FROM THE MAINSTREAM MOVEMENT!

TRY TO BE MORE LIKE THEM

...IT'S EITHER THEM OR US! PLUS THERE'S EVEN WAYS OF DOING IT SO THE MORE DEDICATED ACTIVISTS WILL THINK WE'RE ACTUALLY HELPING THE A.L.F.!

NOW DO YOU UNDERSTAND?

EXACTLY!

YES... NOW I UNDERSTAND...

WOW! IS IT ANY WONDER THEY'RE STANDING OVER THERE ... AND WE'RE NOT!

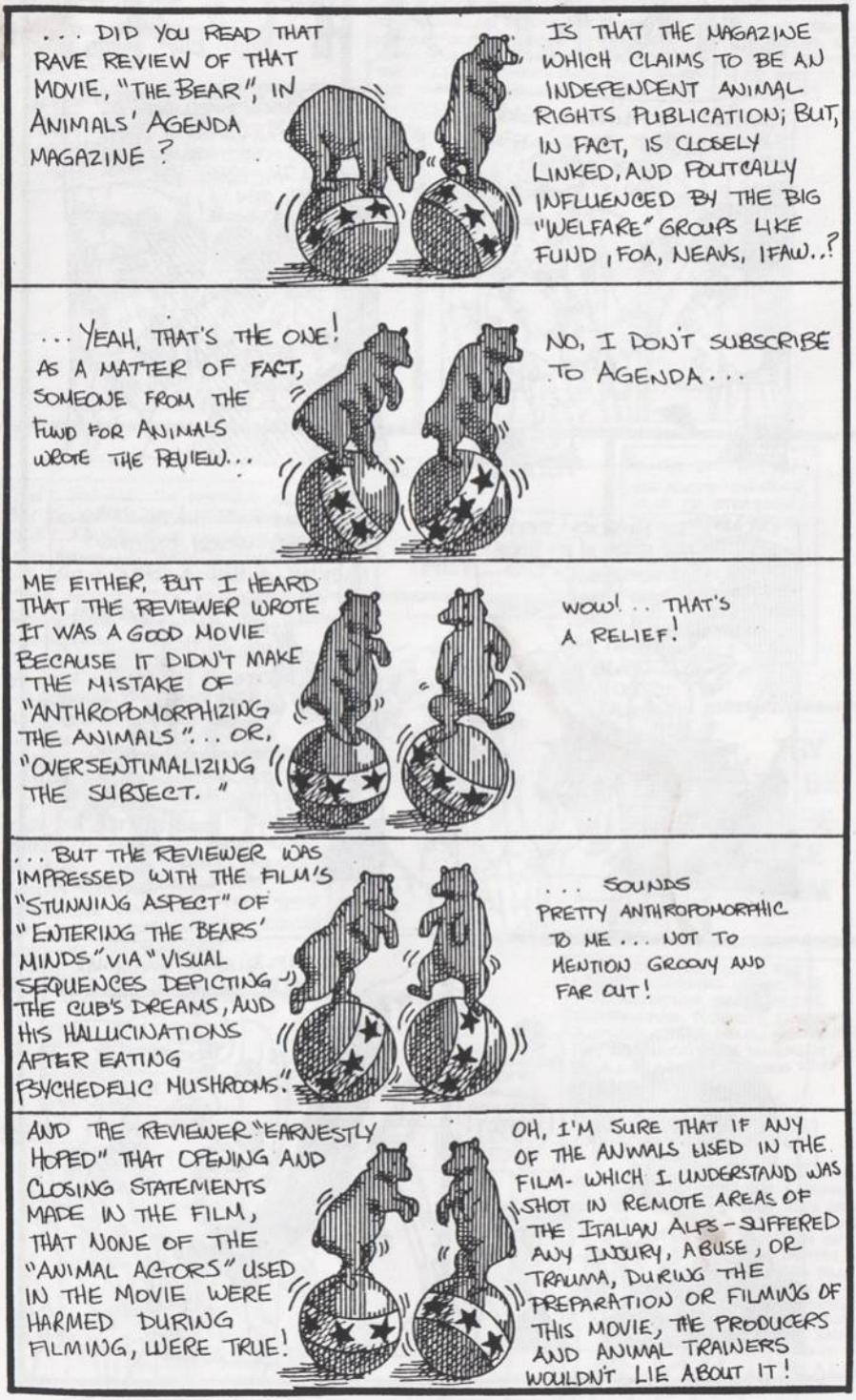
YEAH! CONSIDERING ALL THE ANIMALS LIBERATED, AND ALL THE DOCUMENTATION, VIDEOS, PHOTOS, INFORMATION, PUBLICITY, INTEREST, AWARENESS, AND MONEY GENERATED FOR THE MAINSTREAM MOVEMENT BY A.L.F. ACTIONS, I WOULD HAVE THOUGHT THEY'D BE MORE SUPPORTIVE OF THE A.L.F.!

I GUESS THAT SHOWS JUST HOW MUCH YOU KNOW!

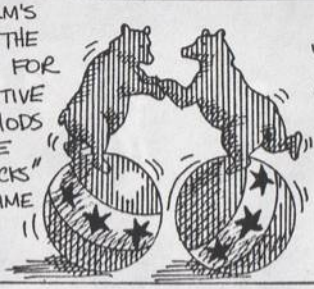
I KNOW, LET'S CALL THE GRAND JURY ON MONDAY AND TELL THEM EVERYTHING WE THINK WE KNOW ABOUT THE A.L.F.!

STRIKE A POSE!



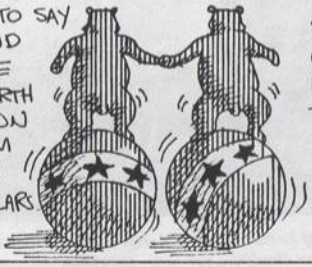

. . . DID YOU READ THAT RAVE REVIEW OF THAT MOVIE, "THE BEAR", IN ANIMALS' AGENDA MAGAZINE ?
IS THAT THE MAGAZINE WHICH CLAIMS TO BE AN INDEPENDENT ANIMAL RIGHTS PUBLICATION; BUT, IN FACT, IS CLOSELY LINKED, AND POLITICALLY INFLUENCED BY THE BIG "WELFARE" GROUPS LIKE FUND, FOA, NEAVS, IFAW..?
. . . YEAH, THAT'S THE ONE! AS A MATTER OF FACT, SOMEONE FROM THE FUND FOR ANIMALS WROTE THE REVIEW...
NO, I DON'T SUBSCRIBE TO AGENDA . . .
ME EITHER, BUT I HEARD THAT THE REVIEWER WROTE IT WAS A GOOD MOVIE BECAUSE IT DIDN'T MAKE THE MISTAKE OF "ANTHROPOMORPHIZING THE ANIMALS". . OR, "OVERSENTIMALIZING THE SUBJECT."
WOW! . . THAT'S A RELIEF!
. . . BUT THE REVIEWER WAS IMPRESSED WITH THE FILM'S "STUNNING ASPECT" OF "ENTERING THE BEARS' MINDS" VIA "VISUAL SEQUENCES DEPICTING THE CUB'S DREAMS, AND HIS HALLUCINATIONS AFTER EATING PSYCHEDELIC MUSHROOMS."
. . . SOUNDS PRETTY ANTHROPOMORPHIC TO ME . . . NOT TO MENTION GROOVY AND FAR OUT!
AND THE REVIEWER "EARNESTLY HOPED" THAT OPENING AND CLOSING STATEMENTS MADE IN THE FILM, THAT NONE OF THE "ANIMAL ACTORS" USED IN THE MOVIE WERE HARMED DURING FILMING, WERE TRUE!
OH, I'M SURE THAT IF ANY OF THE ANIMALS USED IN THE FILM- WHICH I UNDERSTAND WAS SHOT IN REMOTE AREAS OF THE ITALIAN ALPS - SUFFERED ANY INJURY, ABUSE, OR TRAUMA, DURING THE PREPARATION OR FILMING OF THIS MOVIE, THE PRODUCERS AND ANIMAL TRAINERS WOULDN'T LIE ABOUT IT!

... AND THAT THE FILM'S PRODUCERS SAID THAT THE BEARS WERE TRAINED FOR THE FILM USING "POSITIVE REINFORCEMENT METHODS ONLY"-AND THAT THE BEARS DIDN'T DO "TRICKS" PER SE - THAT THESE TAME ANIMALS HAD TO BE TAUGHT TO ACT LIKE WILD ANIMALS...



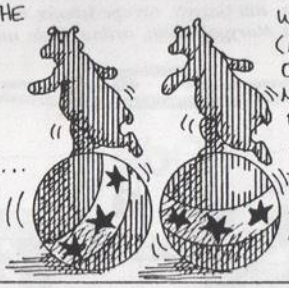
YEAH, RIGHT... WHAT ABOUT ALL THE OTHER "ANIMAL ACTORS" USED IN THE FILM?

I DON'T KNOW... BUT THE REVIEWER WENT ON TO SAY THAT THE SCENERY AND MUSICAL SCORE IN THE FILM WERE, ALONE, WORTH THE PRICE OF ADMISSION ... AND THAT THE FILM HAS ALREADY GROSSED OVER 100 MILLION DOLLARS IN EUROPE...



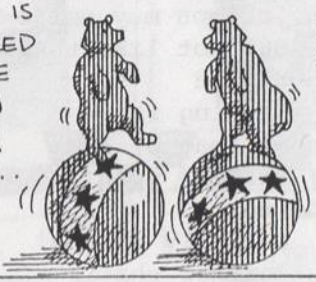
STOP! ... I'M GETTING CHILLS UP AND DOWN MY SPINE JUST THINKING ABOUT IT...

OH, DON'T WORRY... THE REVIEWER ADDED THAT THE MOST IMPORTANT ASPECT OF THE FILM WAS ITS "STRONG ANTI-HUNTING MESSAGE...



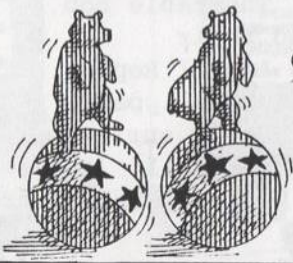
WHAT ABOUT THE FILM'S (AND THE REVIEWER'S) OTHER, ALBEIT SUBTLE, MESSAGE THAT IT IS PERFECTLY ACCEPTABLE (AND GOOD BOX-OFFICE!) TO ENSLAVE AND EXPLOIT ANIMALS FOR HUMAN AMUSEMENT, OR "ENTERTAINMENT"?

WELL, THAT AMBIGUITY IS APPARENTLY RECONCILED IN THE CLOSING LINE OF THE FILM, TAKEN DIRECTLY FROM JIM CURWOOD'S NOVEL...



OH YEAH, AND JUST WHAT MIGHT THAT BE?

"THAT THE GREATEST THRILL IS NOT TO KILL BUT TO LET LIVE"...



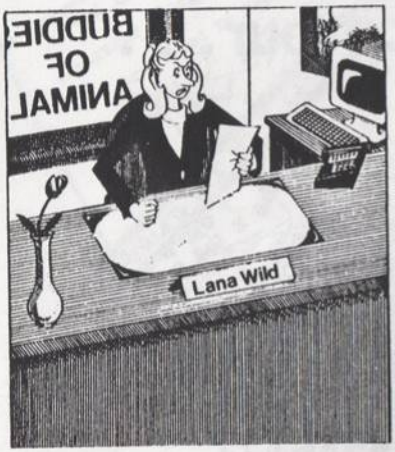
YEAH, I GUESS A COUPLE OF DEAD BEARS ROLLING AROUND ON THESE BALLS WOULDN'T BE THIS BIG OF A THRILL...



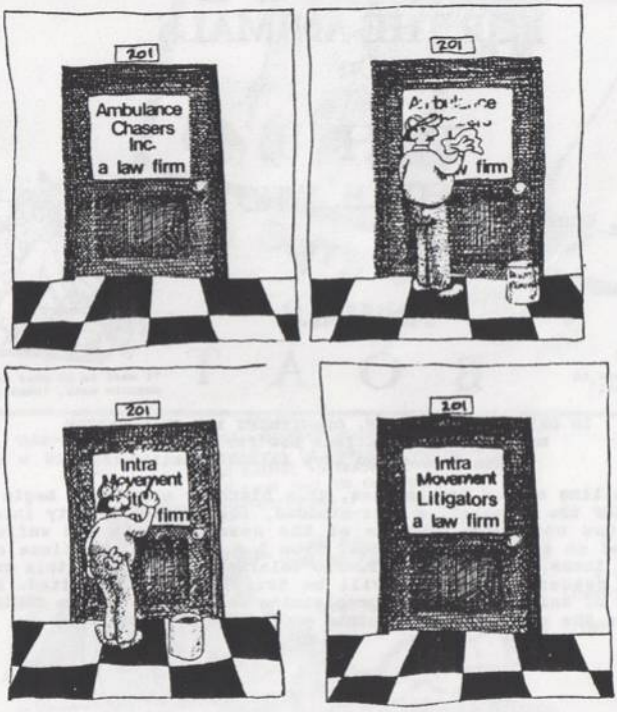
American Humane Association Board of Directors: seated, left to right; Wallace Jamie, Treasurer Charles Ennis, President Donald Anthony, Vice President Hortense Landau, Executive Director Larry Brown. Standing, left to right; Dorothy Hult, Ruth Alexandra Wade, Bill Garrett, George Schafer, Frederick Green, and John Jones. Not pictured — Waco F. Childers, Jr., John Ellis, Marygold Melli, Arthur Slade, and Wilma Wakefield.

Ode to a Board

Oh, chimps may smile
But not like these
Unbridled
Smiling faces
Whose images
Reflect upon
The most
Unlikely places!
On leather chairs
The table top
And their
Annual Report
Slick, slippery
Shiny surfaces
Mirror well
This stately court!

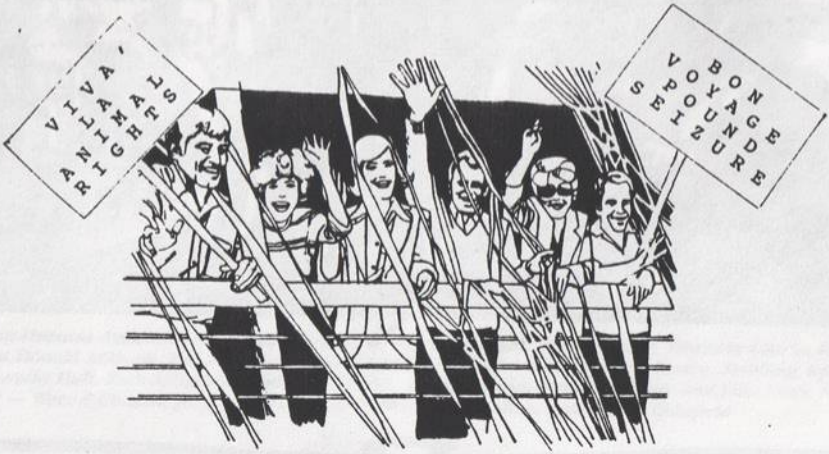

BUDDIE OF ANIMAL
Lana Wild


Lana Wild is full of herself!
HELP!
WHIPLASH! WHIPLASH!
(... ER, I MEAN...)
LIBEL! LIBEL!


201
Ambulance Chasers Inc. a law firm
201
firm
201
Intra Movement
firm
201
Intra Movement Litigators a law firm

BE A PART OF HISTORY!

Join us in 1991 on our . . .



CRUISE
FOR THE ANIMALS
On



"I don't cruise because I want to . . . I cruise because I must!"

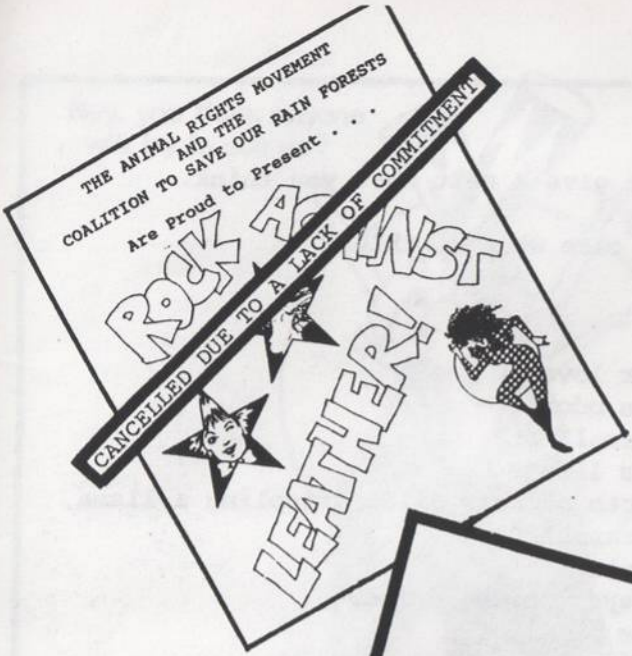
THE
PEOPLE WHO
LOVE
ANIMALS
BOAT



"I want to be able to say 'YES!' when someone asks, 'Were you on the cruise?'."

10 DAYS OF COMPASSION, COMMITMENT AND CELEBRATION
Make your reservations now for passage on
The People who Love Animals Boat!

After sailing out of Los Angeles, this historic event will begin with "Limbo for the Animals", a star-studded, festive dance party intended to express our moral outrage at the needless pain and suffering inflicted on our animal friends. From L.A., we will continue on to Cabo San Lucas, Mazatlan, and Puerto Valarta, and although this cruise will be peaceful, the tone will be triumphant and spirited. Bring pictures of animals and signs proclaiming why you are on the CRUISE to hang over the rails as we pull into exotic ports of call.



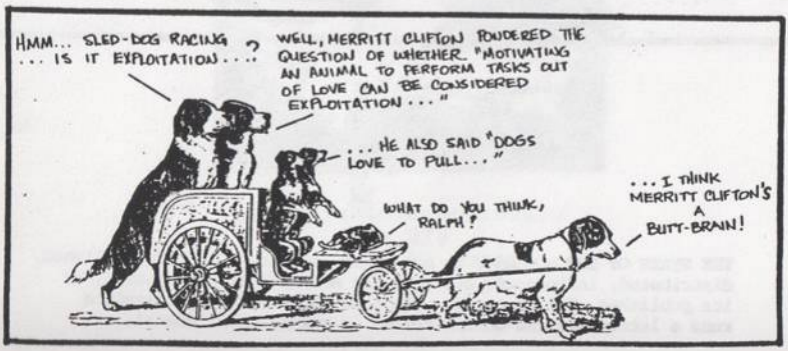
etc.

etc.



Sorry, Charlie . . .

etc.



WARNING.
We really don't give a shit what you think.
Why should we?
Why should you care what we think?
Who knows?
And who cares?
And so what?
What is "tender love"?
Does it have an odor?
Can everybody smell it?
What is "tender life"?
(A pastoral photo of some dildo grappling a llama on his hog ranch)?
Can it be marketed?
Who has their eyes on the prize?
And what is the prize?
Are there raffle tickets?
How much do they cost?
And does Cleveland Amory, Gretchen Wyler (and their friends) have anything to do with it?
And does anybody care?
That's the point.
The point of no return.
If you can't beat 'em,
Join 'em,
Or kiss their butts,
And March with them.
Party with them.
Give them more money.
More power.
Phony love.
Phony fight.
And keep on living the good life.



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Hey, you think anyone will try to sue us?



Did you ever hear the term "class action suit"?

The State of the Movement

Editors at Large: Regina Eshelman, Greg Lawrence and Maxine Lake

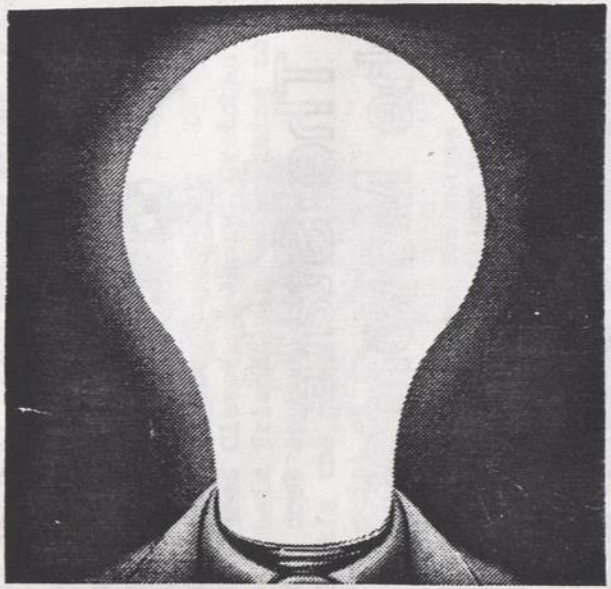


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**IF YOU LOOK HARD ENOUGH,
YOU'LL BE SURPRISED WHAT YOU MIGHT FIND.**